



Opened in Hyderabad this year, the iconic **OH** is not to be skipped

BOLD, SEXY & EDGY

Daring meets cutting-edge at Delhi-based **Outhouse Jewellery**. It is considered to be the 'IT' jewelry label of the moment despite being established over a decade ago. This can be attributed to the vision of its founders, sister-duo Kaabia and Sasha Grewal, who infused Outhouse with a personality of its own. Iconic in every way, the OH monogram is difficult to miss.

HOW IT BEGAN

Fashion had always played a prominent role, and their mother was the first influence. She introduced them to her jeweler, igniting their love for all things sparkly. "We were scoring A's as art students and were swift doodlers. Soon we had our degrees in gemstones and

diamond grading and were off to get our first jobs in the design world," the Grewal sisters shared.

After completing her degree, Sasha designed jewelry for high-street brands like Topshop and River Island, while Kaabia pursued Gemology at GIA, New York, and interned with Edie Borgo. Their shared passion for jewelry and creativity led them to establish Outhouse Jewellery in 2012.

OUR OUTHOUSE VISIT

Outhouse opened its sixth store in Hyderabad in February 2024. Spanning 1,000 sq. ft., it houses a dazzling selection of jewelry, and versatile handbags crafted from vegan leather.

We were most enamored with the iconic *Crystal Furbie*, the colorful *Raffia Bag*, the exquisitely handcrafted *Pico Minaudière Couture Bag*, the *Faena Couture Grande Earrings*, the *Jeweled Leather Glovelettes*, the *OH Celeste Orion Nova Stud Drop Earrings*, the entire *Drip OH* collection and the *Libra Charm Necklace* from the latest collection *Zodiac*. ■ IPSHITA

Price: Rs 15,000 onwards

The Hill Top @7, Resham Bagh, Road No. 7, Banjara Hills
Tel: 96501 68748
Timings: 11 am to 8 pm



WOW!
Recommends:
The Libra
Charm
Necklace

WOW! converses
with Kaabia and
Sasha Grewal

Q: What has been a career highlight for you so far?

A: Being listed in Forbes 30 Under 30, winning the Vogue Fashion Fund, our first show, and, notably, our first store launch. Opening the store was an audacious decision, met with skepticism. Despite that, we opened our first store in The Chanakya, New Delhi.

Q: Your favorite fashion trend?

A: We'd go for 'Statement' – it's always in style.

Q: Pieces you would recommend from your collection for this festive season?

A: For women, we recommend the *Le Palm Fish Velvet Choker* in jade green. It pairs beautifully with both Western and Indian outfits. Complete the look with our newly launched *Ombre Pink Pico* handbag. For men, the *Poppi Bolt Handcuff Bracelet* and *OH Poppi Pendant* in Gunmetal are versatile choices that work perfectly across all seasons.

