

AVA PITTMAN

Senior Field Producer | Live Broadcast Strategy | High-Profile Court & Political Reporting

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PROFESSIONAL SUMMARY

Senior-level Broadcast Field Producer with over 15 years of national network experience directing live coverage, high-stakes courtroom trials, presidential campaigns, and fast-moving breaking news. Proven editorial decision-maker skilled in multi-crew deployments, high-pressure satellite transmission logistics, on-the-ground scriptwriting, and strategic storytelling. Trusted to deliver balanced, accurate, and compelling reporting across live television and digital platforms under strict deadline pressure.

PROFESSIONAL EXPERIENCE

Northeast Field Producer

09/2021 – 01/2026

Nexstar Media Group (NewsNation)

New York, NY

- **Field Leadership:** Directed live field operations, logistics, and editorial positioning for high-profile national news, federal trials, and developing political stories across the Northeast region.
- **Operations & Logistics:** Managed multi-crew deployments, transmission paths, and satellite windows under intense deadline pressure while mentoring incoming field producers.
- **Editorial & Scripting:** Conducted field interviews, gathered intelligence, and authored real-time anchor scripts, live tosses, and executive editorial briefs directly from assignment sites.
- **Crisis & Breaking News:** Served as the primary on-the-ground editorial authority during fast-breaking events, ensuring strict journalistic balance, fact-verification, and rapid broadcast delivery.
- **Courtroom Coordination:** Oversaw courtroom logistics for landmark trials from initial bail hearings through verdict and sentencing, navigating strict media protocols and federal access guidelines.

Key National Assignments & Coverage Highlights:

- 2024 Presidential Campaign reporting across key battleground states (Pennsylvania).
- Manhattan Hush Money Trial and Sean Combs federal criminal proceedings.
- NYC Mayoral Election coverage (2025) and Luigi Mangione legal proceedings.
- Major criminal investigations: Gilgo Beach serial killings, MLB/NBA sports betting probes, and the legal aftermath of the Ahmaud Arbery trial.
- High-stakes manhunts and breaking events: Brown University/MIT shooter manhunt, Daniel Penny and Kyle Rittenhouse trials, Astroworld tragedy, National Guard deployments, and the United Nations General Assembly 80th session.

Digital Content Producer

05/2018 – 09/2021

WPIX-TV (Nexstar Media Group)

New York, NY

- **Audience Growth:** Boosted digital audience engagement by 35% by leading real-time coverage for dayside breaking news and local investigative pieces.
- **Digital Operations:** Maintained live blogs, published breaking news updates, and edited broadcast video clips for rapid digital distribution.
- **Team Workflow:** Transformed broadcast reporting and anchor copy into engaging multimedia content tailored for digital platforms.
- **Analytics & Strategy:** Leveraged web analytics and audience data to continuously refine content distribution and social channel strategy.

Broadcast News Writer

01/2017 – 09/2021

WPIX-TV (Nexstar Media Group)

New York, NY

- Wrote clear, compelling, and accurate scripts for live daily newscasts, control room integration, and digital platforms under fast-turnaround conditions.
- Collaborated closely with executive producers, correspondents, and photographers to shape overall editorial direction and narrative structure.
- Managed desktop video editing and feed monitoring to match visuals, soundbites, and graphics seamlessly with on-air script content.

Staff Assignment Editor

06/2015 – 09/2021

WPIX-TV (Nexstar Media Group)

New York, NY

- Directed daily newsroom assignment operations, monitored emergency scanners, dispatched field crews, and coordinated breaking news coverage in the NYC market.

General Assignment News Reporter

10/2010 – 10/2012

WJCL 22 News (ABC)

Savannah, GA

- Reported live breaking news, authored promotional teasers, edited video packages, and produced daily broadcast packages for dayside and weekend newscasts.
- Earned promotion to lead general assignment reporter within four months of hire (promoted from intern to full-time reporter in 3 months).
- Set up election tracking systems and reported live results for local and regional Decision 2011 and 2012 election cycles.

CORE COMPETENCIES & TECHNICAL SKILLS

Broadcast & Live Production: Live Field Strategy, High-Profile Trial & Courtroom Coordination, Multi-Crew Deployment, Satellite Transmission & Satellite Window Management, Breaking News Logistics, Anchor Scripting & Live Tosses

Editorial & Digital: Investigative Reporting, Fact Verification, Real-Time Live Blogging, Audience Engagement Analytics, Content Strategy, Media Ethics

Software & Technical Systems: Adobe Premiere Pro, ENPS, Bitcentral, Latakoo, Airtable, Desktop Video Editing, Digital Media Workflows, AI Productivity Tools

EDUCATION & CERTIFICATIONS

Bachelor of Science candidate in Social Science & Digital Media

09/2015 – 05/2018

New York University, School of Professional Studies

New York, NY

BA candidate in Mass Communications, Broadcast Media

08/2005 – 05/2010

Savannah State University

Savannah, GA

Certifications & Professional Training:

- Google AI Professional Certificate – Coursera
- Professional Coursework: Script Writing for TV/Radio, Media Ethics, Mediation & Conflict Resolution, Speech & Multimedia Storytelling