AUSTIN MWENDIA

Content Writer — Crypto & Web3

austinmwendia2019@gmail.com | +254 712 031 320 | austinmwithalii.journoportfolio.com | Nairobi, Kenya

I write crypto and Web3 content for outlets across the US, Europe, the Middle East, Asia, and Africa. I've published over 4,000 articles. I cover breaking regulatory news, institutional moves, and market shifts on tight daily deadlines. I conduct original interviews, track presale and altcoin markets, and take a story from research to final edit on my own.

CORE STRENGTHS

Crypto & Blockchain Reporting · Presale & Token Coverage · Interviewing & Sourcing · Market & On-Chain Analysis · Editorial Research · Africa–Asia Market Translation · Deadline-Driven Production

EXPERIENCE

Content Writer | CryptoGuide Ghana *Aug 2026 – Present*

- Cover breaking crypto news as it happens.
- Write market analysis on token and industry movements.

Regional Senior Crypto Journalist | CoinPost (Japan) *May 2025 – Aug 2026*

- Covered African Web3 startups, policy frameworks, and digital payment innovation for a Japanese readership.
- Wrote analytical reports on crypto adoption, fintech expansion, and regulation in emerging markets.
- Secured exclusive interviews on continental crypto adoption.

Crypto Reporter & Research Writer | Crypto2Community *2024 – Sep 2026*

- Produced in-depth coverage of presale projects, token performance, and blockchain adoption trends.
- Prioritized accuracy, clarity, and reader engagement in every market analysis piece.

Markets Reporter | CryptoNewsLand (CNL) *2024 – May 2026*

- Delivered daily coverage of Bitcoin, altcoin movements, and DeFi market activity.
- Interpreted investor behavior and market sentiment using on-chain data.
- Partnered with editors on fact-based, time-sensitive, SEO-optimized stories.

Crypto Writer | Altcoin Beacon *Jan 2025 – May 2025*

- Wrote feature articles on trending altcoins and market forecasts.
- Covered new token launches and presales with strong investor interest.
- Expanded the publication's altcoin coverage with original, concise reporting.

ACHIEVEMENTS

- Published a comparative tax analysis across five African countries (South Africa, Nigeria, Kenya, Ghana, Mauritius) for CoinPost Japan, benchmarked against Japan's own tax reform.
- Conducted exclusive interviews with founders and industry voices on crypto adoption.
- Interpreted African crypto and fintech markets for an international investor audience.
- Reported on regulatory developments across multiple African countries, from tax law to VASP frameworks.

SKILLS

- SEO writing and keyword research for search-ranked crypto content
- WordPress and CMS-based publishing workflows
- On-chain data reading (Chainalysis, Etherscan, block explorers)
- Editorial research, fact-checking, and source verification
- Interview scheduling and conducting
- Fast-turnaround writing under daily deadlines

PORTFOLIO

LinkedIn: linkedin.com/in/austinmwendia-5923a9415
CryptoGuide Ghana: cryptoguidegh.com/author/austin-mwithalii
CoinPost Japan: coinpost.jp/?p=664341
Crypto2Community: crypto2community.com/author/austin-mwendia
CryptoNewsLand: cryptonewsland.com/author/austin-mwendia