## Top 3 Reasons Why You Should Use Chemical-Free Sustainable Hair Products

Beauty is not only skin deep - it can also be environmentally friendly. With sustainable natural hair products, you can confidently showcase the beauty of your healthy hair while helping preserve the planet by reducing your own carbon footprint.

Sustainable products are free of toxic chemicals and use natural ingredients such as plant extracts, proteins, and essential oils to nourish and repair the hair.

Now that we know what they're made of, let's dive into our top 3 favorite reasons why they should be an integral part of your hair care routine!



1. Nourishing ingredients that promote healthy hair

Products containing natural ingredients like bamboo, silk, and quinoa work together to provide your hair with the nourishment it needs to thrive.

Using bamboo and quinoa helps to improve the flexibility of your hair shaft, strengthens the hair follicles, and hydrates hair. For example, if you're blow drying your hair and using a flat iron, these active ingredients allow your hair to become more malleable and less prone to stiffness and breakage. Silk also gets rid of dryness by replenishing the hair with moisture, leaving curls looking shiny and feeling soft.

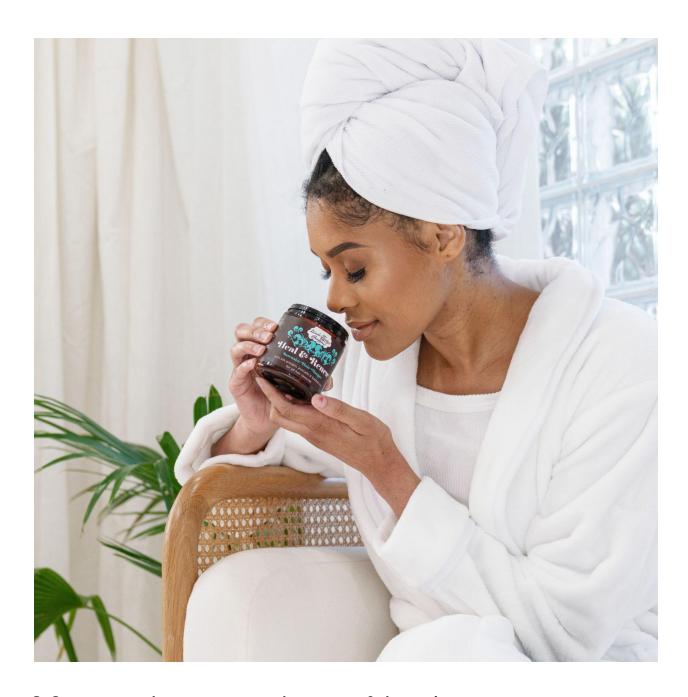
Flat-irons, hair dryers, and even extended sun exposure can cause dryness and breakage to the hair. That's why it's important to have a game plan in place to protect your curls.

If you're ready to say goodbye to dry, brittle hair, our all-in-one <u>Maximum Thermal</u> <u>Protection Kit</u> will help you step out in confidence and protect your curls against heat damage!

## 2. Free of chemicals that are harmful to the scalp & hair

Opting to use hair products that are free of chemicals will keep your hair from unnecessarily drying out (no thank you, sulfates & parabens!). Instead, using products with natural oils like baobab, avocado, argan, soybean, and jojoba will help nourish hair strands and promote hair growth.

Baobab oil, which is native to regions of Africa, contains anti-inflammatory properties that can fight against scalp irritation and itchiness. Combined with avocado and argan oil, it can strengthen your hair follicles and help reduce breakage. These ingredients can be found in our protein-rich <a href="Heal & Renew">Heal & Renew</a> masque, which will give your hair the much-needed TLC it deserves! Also, our <a href="Shining Star">Shining Star</a> hair and scalp elixir contains jojoba and soybean oil to give your hair real moisture, topping it off with a shine that lasts without the greasy buildup.



## 3. Components that protect natural resources & the environment

When your dollars go to natural hair products, you're contributing to a more sustainable, eco-friendly future. Incorporating natural products into your hair routine ensures biodegradability, which means that ingredients in the products will naturally break down into the earth by living organisms. Also, sustainable products come in recycling packaging, so you're helping to reduce the earth's carbon footprint with each use!

We're proud to be an environmentally responsible company, and we believe that every day should be Earth Day. We formulate all our products using clean natural ingredients, hence providing our Funky Junkies with a system of high-quality, ethically sourced, all-natural, chemical-free hair products that deliver what they promise.

We also only use recycled and eco-friendly packaging. Our promise is to provide high-performing products while protecting the earth's valuable resources. All of our product bottles, jars, and caps are 100% recyclable. Long before green was the new black, we've been committed to protecting the environment and we'd love it if you joined us!

The bottom line: if you're sensitive to harsh chemicals, crave healthier hair, and want to limit the amount of toxins released into the environment due to human activity, we encourage you to practice conscious hair care and use natural and eco-friendly hair products today!