

COMMUNICATIONS & MARKETING PROFESSIONAL

PRIOR RELEVANT WORK EXPERIENCE

Director of Education**Arts and Science Center for Southeast Arkansas – Pine Bluff, AR**

Developed, managed and instructed 6 grant-funded interdisciplinary art education programs for youth and educators at regional visual and theatre arts organization.

Curator of Education**Alexandria Museum of Art – Alexandria, LA**

Conceived, supervised and taught 8 visual art, school tour and docent training programs – all funded through successful grant applications.

National Service Corps Member**AmeriCorps/Louisiana Delta Service Corps – Alexandria, LA**

Developed art education programs and taught 5,000 elementary students in 10-parish (county) area.

EDUCATION

Post-baccalaureate studies, 2001–2002**University of Arkansas at Little Rock – Little Rock, AR**

Part-time marketing coursework while working professionally.

Bachelor of Fine Arts, 1994**Atlanta College of Art (now SCAD Atlanta) – Atlanta, GA**

Studio arts, art history and liberal arts concentrations.

Undergraduate studies, 1990–1992**Art Academy of Cincinnati – Cincinnati, OH**

Core studio arts and art history studies.

Diploma, 1989**Louisiana School for Math, Science and the Arts – Natchitoches, LA**

College preparatory and visual art studies at selective, nationally recognized residential high school for gifted students.

SPECIAL PROJECTS

- *The Austin Collective* social media campaign, TheAustinCollective.org, 2017
- *Where's Warhol?* collaborative social media promotion with the Blanton Museum of Art, 2016
- *The Austin Collective* photography exhibition and artist talk, part of the East Austin Studio Tour, 2016
- *The Making of "Gone with the Wind"* transit passes for the Harry Ransom Center exhibition, 2015
- *Southeast Shear: Baroque Bridge Plaza* public art installation community festival, 2000
- Art loan selection from Philadelphia Museum of Art and Newark Museum for exhibition, 1999

PUBLISHING PROJECTS

- *Arkansas/Arkansaw: How Bear Hunters, Hillbillies & Good Ol' Boys Defined a State* by Brooks Blevins, University of Arkansas Press, 2009
- *Terror in the Heart of Freedom: Citizenship, Sexual Violence and the Meaning of Race in the Post-Emancipation South* by Hannah Rosen, University of North Carolina Press, 2008
- *"The Earth Reeled and Trees Trembled:" Civil War Arkansas, 1863 – 1864* by Mark K. Christ, Old State House Museum, 2007

PROFESSIONAL AFFILIATIONS

- Public Relations Society of America, 2014–present
- Women Communicators of Austin, 2013–present
- American Alliance of Museums, 1998–present
- Southeastern Museums Conference, 2002–2013
- American Association for State and Local History, 2002–2013
- Arkansas Museums Association, 2002–2013
- Greater Little Rock Museums Consortium, 2002–2013

INSTITUTIONAL AWARDS

- American Public Transportation Association AdWheels
- American Alliance of Museums
- American Association for State and Local History
- Southeastern Museums Conference
- Arkansas Museums Association

SOFTWARE & APPS

- Microsoft Office
- InDesign
- Photoshop
- SharePoint
- eMuseum
- Constant Contact
- MailChimp
- Meltwater News
- Asana
- Smartsheet
- Ektron CMS
- Drupal

SOCIAL MEDIA

- Facebook
- Twitter
- Instagram
- WordPress
- YouTube
- Pinterest
- Tumblr
- Sprout Social