Emily Smith

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Freelance social video journalist with experience producing content for The Independent, BFBS Forces News, Radio Times and InTheSnow Magazine. BJTC-accredited, achieving a distinction in MA Broadcast Journalism from City St George's. Proficient with Adobe Premiere Pro and Descript producing content under tight deadlines.

Portfolio: https://www.emilylgsmithjourno.com/

Technical Skills

- Adobe Premiere Pro, Photoshop, After Effects, Audition and Descript
- Camera operation and shooting with Sony NX200 and DJI Pocket Osmo 3
- Media law, ethics and responsible content sourcing
- Flow CMS experience ensuring accuracy and consistency across articles and multimedia

Relevant Experience

Video Journalist (Freelance), *The Independent* Aug 2026 -

- Report, present and edit fast-turnaround social videos to tight deadlines
- Pitch original social content, source stories and interviewees, and develop engaging ideas for digital audiences
- Source and verify third-party footage through news agencies, ensuring copyright compliance

Social Media Manager (Freelance), *InTheSnow Magazine* Aug 2026-

- Manage social media strategy, planning and publishing across platforms, creating social-first video content and presenting original stories
- Increased Instagram views by 9,834% to 1.13 million, with unique viewers growing by 1,269%
- Develop platform-native ideas to drive audience engagement, reach and follower growth

News Reporter (Work Experience), *BFBS Forces News* Aug 2026

- Reported on UK Armed Forces, defence and military community stories
- Produce accessible digital journalism, from human-interest features to defence news
- Assist in creating social-first video content for digital platforms

Editorial Intern (Work Experience), *Radio Times* April 2026

- Wrote film synopses and edited soap spoiler content for print and digital
- Created social media carousels and web content to engage audiences
- Used CMS tools and SEO techniques to optimise online content

Education

MA Broadcast Journalism, City St George's 2025 - 2026

- Achieved a distinction grade overall, including for a seven-minute documentary exploring service-related hearing loss among veterans
- BJTC-focused practical training in TV, radio, digital journalism and multimedia storytelling

BA Liberal Arts (English), University of Exeter 2021 – 2024

- Achieved First Class Honours, including an 8000-word dissertation on artist Mina Loy