

# Emily Smith

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BCJT-accredited MA Broadcast Journalism student with experience producing digital news content. Skilled at identifying compelling stories, monitoring the news agenda and creating engaging content under tight deadlines.

Portfolio: [@emilyhennessysmith](https://www.instagram.com/emilyhennessysmith)

Substack: <https://substack.com/@emilyhennessysmith>

## Selected Journalism Projects

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- [Gen z's latest recession indicator](#) (studio explainer)
- [London's cabbage craze?](#) (short form digital)
- [Meet the doomscroll-fighting priest](#) (short form digital)
- [MOPAC Strikes](#) (TV Package)

## Relevant Experience

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### Academic Placement, *Radio Times*

April 2026

- Writing [original news](#) and [features](#) content for publication, alongside supporting editorial production across social and print platforms.
- Generating social story ideas based on audience trends and cultural relevance
- Adapting editorial content across digital and social platforms to maximise reach

### Digital and TV News Contributor, *City News*

Sept 2025 – April 2026

- Pitching, researching and producing original stories on topics relevant to student and online audiences
- Producing content under tight deadlines while maintaining accuracy and editorial standards

### Social Media Volunteer, *Furry Rescue Italy*

Feb 2026 - May 2026

- Creating and optimising social-first content to increase audience engagement and support adoption campaigns
- Analysing audience behaviour, contributing to a 40% increase in engagement within one month

### Student Journalist, *The Tab*

Sept 2023 – June 2024

- Wrote and published [articles](#) about university trends and culture

## Education

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### MA Broadcast Journalism, City St George's (ongoing)

2025 – 2026

- Producing multimedia content across video, audio and digital platforms, developing skills in storytelling, audience engagement and content production.
- Generating and pitching original story ideas informed by current affairs, online conversations and audience interests.
- Averaging a distinction mark, including a distinction grade in Media Law