

Aaron Colerick

909-210-9665 | ajcolerick@gmail.com | [linkedin.com/in/aaron-colerick](https://www.linkedin.com/in/aaron-colerick) | aaroncolerick.journoportfolio.com

SUMMARY

Experienced content writer and copywriter with more than 13 years of experience producing blog articles, website content, SEO-driven copy, and marketing materials for over 500 clients across technology, healthcare, legal, finance, education, travel, and home-service industries. Completed more than 2,400 professional writing assignments while consistently meeting deadlines and adapting content to diverse audiences and brand voices. Thrived in fully remote environments for more than a decade, independently managing client relationships, deadlines, research, and content production. Holds a Master of Arts in English Literature with a concentration in Rhetoric and Composition.

EDUCATION

California State Polytechnic University, Pomona

Master of Arts, English Literature, Concentration: Rhetoric and Composition

2016

California State Polytechnic University, Pomona

Bachelor of Arts, English Literature and Language

2014

EXPERIENCE

FREELANCE CONTENT WRITER

2013–Present

Verbio.com

- Completed more than 2,400 writing assignments for over 500 clients across multiple industries.
- Produced blog posts, website content, landing pages, service pages, and marketing copy tailored to client goals and target audiences.
- Developed SEO-optimized content using keyword integration and search-focused writing strategies.
- Conducted extensive research to create accurate, engaging, and informative content on complex topics.
- Adapted writing style and tone to match diverse brand voices and industry requirements.
- Consistently met project deadlines while managing multiple assignments simultaneously in a remote work environment.

FREELANCE CONTENT WRITER

2013–2014

Textbroker.com

- Created SEO-focused blog articles, website copy, and social media content for clients in a variety of industries.
- Researched topics and developed reader-focused content designed to improve online visibility and engagement.
- Maintained high quality standards while completing more than 200 assignments.

TECHNICAL SKILLS

Copywriting

Content Writing

Blog Writing

SEO Content Development

Keyword Research

Technical Writing

Research

Copy Editing

Proofreading

Brand Voice Development

Audience Engagement
WordPress
Microsoft Office Suite
Remote Collaboration

SELECTED WRITING AREAS

Technology, Cybersecurity, Healthcare, Legal Services, Personal Finance, Education, Travel, Home Services, Small Business