

MELISSA PERREAU

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TRAINING CONSULTANT

Instructional design professional with 10+ years of experience developing scalable, performance-focused learning materials across K-12 and higher education. Specializes in integrating instructional technologies (Canva, Canvas, Blackboard) to deepen learner engagement and mastery. Proven ability to partner with SMEs and learning designers to ensure content accuracy, academic rigor, and alignment with instructional best practices.

SKILLS & COMPETENCIES

- **Tools & Platforms:** MS Office, LMS Platforms (Canvas, Canvas, Blackboard), Learning Design Tools
- **Instructional Design & Analysis:** Learning Experience Design (LXD), Instructional Design, Content Writing & Structuring, Content Systems & Templates, Assessment & Evaluation Design, Needs Analysis, Adult learning theory, Skill here, Skill here
- **Collaboration & Project Management:** Project & Deadline Management, Stakeholder & SME Collaboration
- **Curriculum & Standards:** English Language Arts, Curriculum Evaluation, Standards Alignment

EXPERIENCE

ST. ANTHONY CATHOLIC HIGH SCHOOL

2024 - Present

Learning & Content Specialist

San Antonio, TX

Designed and developed structured content systems and learning materials for distributed audiences, informed by stakeholder input and real-world use cases. Authored clear, performance-focused content to support independent learning and on-demand access. Improved testing rates among stakeholders 30% by designing and developing 6+ synchronous training programs.

- Pioneered English Language Arts curriculum evaluation and aligned content with state standards through stakeholder interviews and artifact review
- Leveraged learning design tools like Canvas and Canva to develop structured content frameworks in collaboration with subject-matter experts

NORTHWEST VISTA COLLEGE

2021 - 2023

Instructional Designer

San Antonio, TX

Improved testing rates among learners by 20% by designing and developing 25+ asynchronous and hybrid training programs. Boosted delivery efficiency 30% by building scalable content modules. Created structured content assets, including guides, resources, and evaluation tools for self-paced training

- Integrated instructional technologies to amplify learner engagement and deepen content mastery across asynchronous and hybrid modules
- Applied standards alignment to refine evaluation tools and enhance content clarity based on performance data and user feedback

EDUCATION

Texas A&M University- San Antonio

2015

M.A., English, Composition

San Antonio, TX

CERTIFICATION

- Gamifying Training to Improve Learning Outcomes: LinkedIn, 2026
- Project Management Certification Training: 2023
- SPC Master Teacher Certification Program: Northwest Vista College, 2022