

LAURENCE MYERS-BAILEY

Columbus, OH | 216-612-0812 | laurencemb123@gmail.com | www.linkedin.com/in/lmyersbailey

SUMMARY

Video journalist and production team leader with hands-on experience managing broadcast-quality multimedia projects from concept through delivery. Lead 10-person production team at Ohio State's MMC Digital Lab while completing journalism degree, overseeing story development, client interviews, multi-camera shoots, and Adobe Premiere Pro post-production. Skilled in investigative research, source-building, AP Style editing, and maintaining editorial standards under client deadlines. Produced documentary-style news packages and trained junior team members on journalistic ethics and fact-checking protocols. Seeking journalism internship to contribute multimedia storytelling skills and editorial leadership to newsroom operations.

EDUCATION

The Ohio State University, Columbus, OH

Bachelor of Arts in Journalism, Minor in Media Production & Analysis | Expected May 2027

Relevant Coursework: [News Reporting & Writing, Multimedia Storytelling, Media Ethics, Investigative Journalism]

University School, Hunting Valley, OH | High School Diploma | 2023

JOURNALISM & MULTIMEDIA EXPERIENCE

Lead Video Developer, MMC Digital Lab, The Ohio State University | August 2024 – Present

- Manage 10-person video production team producing multimedia news packages and documentary-style stories per semester, overseeing story development, research, filming, and post-production for projects.
- Conduct client interviews and pre-production research to identify compelling story angles, develop interview questions, and script narrative frameworks.
- Establish editorial workflow incorporating AP Style compliance and fact-checking protocols, reducing revision cycles by 50% and ensuring journalistic integrity across all client deliverables
- Train junior developers on journalistic ethics, source verification techniques, and interview methodologies while maintaining broadcast-quality production standards using Adobe Premiere Pro, After Effects, and multi-camera DSLR/mirrorless systems
- Direct shoots for 2-5 minute investigative pieces and promotional documentaries, managing lighting design, professional audio capture, and on-location logistics on 1-2 week production timelines

Video Apprentice, MMC Digital Lab, The Ohio State University | August 2023 – May 2024

- Produced multimedia packages for Honors & Scholars Center, executing end-to-end production from concept and storyboarding through editing and final delivery on tight academic deadlines
- Conducted on-camera interviews with students, faculty, and administrators, developing source-building and rapport techniques that yielded authentic, compelling storytelling moments
- Collaborated with creative team to develop story concepts, treatment documents, and shot lists aligned with client messaging objectives and journalistic integrity standards
- Mastered Adobe Premiere Pro and After Effects post-production workflows, reducing average editing time from 8 hours to 4 hours while maintaining narrative coherence and visual quality standards

SKILLS

Journalism & Research: Investigative reporting, source development, fact-checking and verification, AP Style, interviewing techniques, news judgment, research methodologies, information gathering and organization, editorial decision-making

Video Production: Adobe Premiere Pro (advanced), After Effects (proficient), Photoshop, Canon DSLR cameras (EOS series), mirrorless camera systems, professional lighting design, audio capture and mixing, multi-camera directing, documentary storytelling

Digital Media: WordPress/CMS platforms, social media content strategy, YouTube/video analytics, multimedia storytelling, SEO principles

Leadership & Project Management: Team management (10+ members), project coordination, client relations, deadline management under pressure, collaborative problem-solving, cross-functional teamwork, mentorship and training development

Technical: Microsoft Office Suite (Word, Excel, Outlook), Project Management Tools (Microsoft Teams, Trello)]

PROJECTS & PUBLISHED WORK

["Ohio GOP Bill To Cancel DEI Programs and Ban University Faculty Strikes"](#) | The Lantern | Feb. 5, 2025 - News article on Ohio Senate Bill 1, 2 sources interviewed

["Newly Formed Columbus Commission of Immigrant and Refugee Affairs"](#) | The Lantern | April. 22, 2025 - News article on Columbus CIRA, 2 sources interviewed

["Carla & Ben's Friends"](#) | YouTube | Dec. 9, 2025 - 5 minute video profile on Carla Dodeci and Ben's Friends Addiction Counseling Services

["Honorable Swordmasters"](#) | YouTube | Oct. 9, 2025 - 2 minute photographic-video profile on Zach Thomas, saber marshal of the Medieval College of St. Brutus

More Written Articles and Features- (<https://www.thelantern.com/author/laurencemyersbailey/>)