



# SHANNON R. KONOSKE

shannonkonoske@gmail.com | Ph: (541) 556-4417 | Negaunee, MI 49866

## Summary

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I am a driven communications professional with extensive experience writing and editing for various genres and across print, digital, and broadcast mediums. I also have a proven history of academic and journalistic research and working collaboratively with others on long-form projects. I value continued learning and strive to use my skills to uplift others.

## Education

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**Master of Arts** in English (May 2019)  
Specialization in Writing

**Bachelor of Arts** in Creative Writing (May 2016)  
Minors in Editing & Publishing and Literature

## Experience

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### Digital Exec. Producer

*WLUC TV6 News*

Gray Television, Inc.

Negaunee, MI

03/23/26-present

- Overseeing research, planning, and editorial direction for the TV6 Investigates brand; collaborating with reporters and videographers
- Planning and overseeing editorial process for UPSide features
- Researching and planning long-form content that can be adapted to fit the growing number of digital platforms
- Planning original streaming opportunities for the station, such as new podcasts and live stream newscasts
- Establishing and ensuring achievement of goals related to digital content metrics

### News Director

*WLUC TV6 News*

Gray Television, Inc.

Negaunee, MI

07/07/2025-03/20/26

- Overseeing an approx. 30-person staff
- Ensuring newscasts and products align with station and corporate brands and missions
- Training/mentoring new reporters and anchors in writing/editing for news and adhering to AP and station style guides
- Collaborating with other departments for long-form projects

### Assistant News Director

*WLUC TV6 News*

Gray Television, Inc.

Negaunee, MI

03/01/2024-07/04/2025

- Finding news content for our 5 evening newscasts each day
- Communicating with affiliates for stories that appeal to our audience
- Enterprising story ideas, editing scripts, assisting in research for TV6 Investigates brand
- Assigning daily stories to reporters while managing their hours
- Reviewing/editing reporters' scripts for organization, concision, clarity and accuracy

**Assignment Editor***WLUC TV6 News*

Gray Television, Inc.

Marquette, MI

09/14/2021-03/2024

- Finding story ideas and contacting interviews for daily assignments
- Assigning daily stories to reporters while being mindful of hours
- Enterprising story ideas, researching, contacting interviews
- Posting press releases to the website, adhering to A.P. style, and editing for concision and organization
- Writing web stories based on court updates for higher profile cases

**Part-time Staff Writer***The Mining Journal*

Ogden News

Marquette, MI

02/2021-09/2021

- Writing weekly news and features stories
- Editing my own copy/ applying editors' comments before print
- Creating trusted relationships with contacts in community

**Long-Term Substitute English Teacher**

Idaho Falls High School

Idaho Falls, ID

11/2019 - 06/2020

In place of a full-time teacher from November until the end of the school year, I was responsible for all responsibilities of a regular certified staff member:

- Lesson planning & creating assignments
- Grading and providing written feedback
- Conferencing with students and parents

**Graduate Teaching Assistant**

Northern Michigan University

Marquette, MI

08/2017 - 05/2019

I served as the instructor of-record for one section of freshman composition each term and was responsible for:

- Creating syllabus, assignments, lecture materials, and presentations
- Lecturing/teaching a class of 25 students each semester
- Grading essays/assignments using rubrics developed to fit department standards and learning outcomes

**Skills**

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- Writing & copyediting for specific various audiences and purposes (familiar with AP and MLA Styles)
- Academic and journalistic research
- Project planning & time management
- Website & social media management
- Management/team leadership
- Microsoft Word, Microsoft Outlook, Google Suite, Associated Press ENPS

**References**

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**Dr. Lynn Domina**

Professor of English

(former Dept Head)

Northern Michigan University

Marquette, MI

E: ldomina@nmu.edu

Ph: (906) 227-1759

**Catherine Lightfoot**

Former TV6 Asst. News Director

Current WOOD TV Exec. Producer

E: Catie.Lightfoot@woodtv.com

Ph: 616-581-936

**Chanin Edwards**

Babycakes Muffin Co. Manager

Phone: 906-362-1892