

DETAILS

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[Portfolio](#)

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[Lily_Baldwin](#)

Reading, London, Nottingham

EDUCATION

BA (Hons) BROADCAST JOURNALISM | 2:1
Nottingham Trent University 2023-2026

Core Modules: Fashion Journalism, Photo-Journalism, Public Relations, Media Law, Media Ethics, Professional Practice, Radio and TV Journalism.

A-Levels & EPQ

The Henley College 2021-2023

EPQ: A* | Designed, built and produced content for an independent entertainment blog, refining early skills in digital asset design and target audience insights.

Photography: A

Media Studies: B

English Language: B

SKILLS

Video & Motion Graphics:

- Adobe Premiere Pro, After Effects, Photoshop, Lightroom, Procreate, Illustrator, Canva, CapCut, DaVinci Resolve, multi-camera editing, colour grading, audio enhancement.

Camera & Studio Operations:

- Sony camera systems (FS7/A7 series), studio lighting, Rode Go mics, live TV/Radio presenting, Vision Mixing, Technical Directing, Floor Managing, managing running counts/back-timings.

Journalism & Digital Design:

- Archive & historical research, interview execution, scriptwriting, short-form vertical video production (TikTok/Reels), interactive web layout design (Shorthand), graphics creation (After Effects & Procreate).

Time Management & Organisation:

- Adept at handling strict, same-day digital workflows, independent scheduling, and multi-layered project timelines.

LILY BALDWIN

MULTIMEDIA STORYTELLER

PROFILE

A 2:1 Broadcast Journalism graduate and dynamic multimedia content creator specialising in end-to-end visual storytelling and luxury digital aesthetics. Proven track record spanning documentary production, multi-camera media operations, social video editing, and international studio consultancy. Highly proficient in Adobe Creative Suite, DaVinci Resolve, and digital layout platforms like Shorthand. An agile, technically minded creator adept at translating complex narratives into engaging, high-impact digital experiences across social and visual platforms.

CORE EXPERIENCE

PHOTOGRAPHER & VIDEO EDITOR

Freelance & Nottingham Trent University 2023 - PRESENT

- **Post-Production Editing:** Review long-form media asset catalogs to identify and extract high-impact, hook-driven moments, editing them into optimised, 60 second vertical clips for social platforms to maximise audience retention.
- **Freelance Photography:** Provide professional, high-end photography services covering live events, studio portraiture, and creative portfolios.
- **Digital Layout Design:** Independently built a high First-Class graded interactive multimedia feature using Shorthand, seamlessly integrating original video interviews, custom graphics, and motion assets.

LIVE BROADCAST COORDINATOR & COMMITTEE MEMBER

Trent TV 2024 - 2026

- **Outside Broadcasts (OB):** Coordinated and executed high-stakes, multi-camera live broadcasts from major commercial venues, including the Motorpoint Arena and Meadow Lane Stadium.
- **Production Rotation:** Worked interchangeably as a live camera operator and a director of broadcasts, gaining comprehensive confidence across all areas of large scale professional production.
- **Live Directing:** Managed live crew intercom communication, equipment deployment, and real-time directorial shot calling under high-pressure environments.

STUDIO PRODUCTION SUPPORT

Steady Streams Productions (Brussels) 2026

- **Project Management:** Supported the technical build of a remote-production broadcast and podcast studio, demonstrating agility by navigating international hardware delays and logistical roadblocks.
- **Client Relations:** Maintained calm, highly professional, and customer-focused communication channels with corporate clients during complex technical troubleshooting phases.

CORE EXPERIENCE CONTINUED

DIGITAL CONTENT PRODUCER & JOURNALIST

NTU "Newsdays"

2023 - 2026

- **Technical Operations:** Operated dynamically across TV and radio environments as a Director, Vision Mixer, Audio Operator, and Auto-Cue Operator.
- **Scripting & Production:** Crafted sharp scripts, voiceovers, and cues for TV/radio packages, ensuring precise narrative flow under tight deadlines.
- **News Content & Timing:** Produced fast-turnaround news packages, editing OOVs and ups, cues and clips, to expertly manage live program durations.
- **On-Air Presenting:** Anchored live television news segments and hosted live radio bulletins, conducting real-time broadcast interviews.
- **Live Timing Control:** Managed the gallery's running count, calculating back-timings on the fly to hit exact off-air deadlines.

HOSPITALITY TEAM MEMBER

Various Venues

2021 - PRESENT

- **Brand Representation:** Acted as the frontline face of premium venues, maintaining an upscale atmosphere, delivering high-end customer service, and addressing customer inquiries with a positive, solutions-focused attitude.
- **Fast-Paced Coordination:** Managed high-volume customer requests, multi-tasked efficiently under pressure, and collaborated closely with team members to ensure seamless service delivery.

KEY FEATURED PROJECTS

(Full multimedia assets and case studies available on my portfolio website linked at the top of my CV)

INTERACTIVE MULTIMEDIA DISSERTATION | GRADED: 1ST CLASS

2026

- **Strategic Pre-Production & Sourcing:** Proactively researched and identified key interviewees, establishing trust early on and planning tailored, impactful interview questions well in advance to ensure a deeply narrative and focused direction.
- **On-Set Environment & Technical Execution:** Set up and managed professional audio and dual-camera equipment (Panasonic and Rode Go systems) in a thoughtfully arranged, welcoming environment designed to put sensitive interviewees completely at ease.
- **End-to-End Production:** Researched, directed, and produced the highly graded multimedia documentary, integrating custom graphic text layouts into video interviews using DaVinci Resolve and Adobe After Effects.
- **Immersive Brand Storytelling:** Combined original video elements, custom layout designs, and motion assets into a cohesive digital feature using the website-building platform Shorthand to deliver an engaging user experience.

DOCUMENTARY FILMMAKING FOR A CLIENT | Regional Theatre Group (Nottingham)

2026

Campaign: "9/11: Reflections from the East Midlands"

- **Production & Editing:** Assisted with on-location interview filming and edited raw client recordings to craft a cohesive, well-paced narrative structure.
- **Archive & Visual Assets:** Sourced historical media while strictly adhering to copyright and licensing laws, and designed bespoke on-screen graphics to elevate production value.

EXTRA INFORMATION

- Full, Clean UK Drivers Licence
- Happy to travel (car owner)
- Available immediately

GDPR STATEMENT:

I authorise the processing of personal data contained within my CV, according to GDPR (EU) 2016/679, Article 6.1(a).