

**FOR IMMEDIATE RELEASE**

**Nassau Candy Debuts Italian Brainrot Collection at 2026 Sweets & Snacks Expo**  
*Chocolate & Gummies Inspired by Viral Memes & Videos*

**LAS VEGAS, MAY 12, 2026** — **Nassau Candy**, leading manufacturer of specialty and private label confections, will debut an **exclusive collection of gummies and chocolate featuring viral Italian Brainrot characters** at the 2026 Sweets & Snacks Expo (Booth #1547). A line under the Clever Candy® brand, the Italian Brainrot Collection is an assortment of gummy peg bags and chocolate bars featuring the humorous characters from the viral Italian Brainrot videos.

“Italian Brainrot videos and memes are some of the most searched content by Generation Alpha,” says Dana Rodio, Director of Marketing & Brand Strategy at Nassau Candy. “Our new Italian Brainrot Collection looks to play into the quirkiness and humor of these viral videos with dynamic packaging and product inspired by the top-searched characters, making retailers the destination for on-trend products.”

The initial rollout of the Clever Candy Italian Brainrot Collection includes the following products:

- **Tralalero Tralala Peg Bag:** A peg bag featuring Tralalero Tralala, a shark with sneakers, full of gummy sharks.
- **Bombardiro Crocodilo Peg Bag:** A peg bag featuring Bombardiro Crocodilo, a crocodile airplane, full of mini gummy crocodiles.
- **Strawberry Elephant Peg Bag:** A peg bag featuring Strawberry Elephant, an elephant with strawberry coloring, full of gummy strawberries.
- **Cappuccino Assassino Chocolate Bar:** A milk chocolate bar featuring Cappuccino Assassino, a coffee cup with knives.
- **Tung Tung Tung Sahur Chocolate Bar with Rice Crisps:** A milk chocolate bar filled with crispy, crunchy rice featuring Tung Tung Tung Sahur, a wooden figure holding a baseball bat.

Each character included in the Clever Candy Italian Brainrot assortment appears in videos with 5M+ views, meaning they’re the most recognizable and most desirable. The items are designed to be merchandised on their own or as a full merchandising display that will attract Gen Alpha shoppers.

The Clever Candy Italian Brainrot Collection is expected to start shipping in early June. To view the entire new Clever Candy range, visit [www.nassaucandy.com/brands/clever-candy](http://www.nassaucandy.com/brands/clever-candy).

**About Nassau Candy**

Nassau Candy is a wholesale manufacturer, importer, and distributor of confectionery and gourmet food products. Along with distribution of thousands of sweets and snacks to retailers across the country, the company also specializes in manufacturing and importing private label confectionery, and manufactures, develops, and merchandises customized souvenir, food, apparel, and promotional products.

From its six strategically located distribution centers in New York, Florida, Michigan, Texas, and California (San Francisco and Los Angeles), and two manufacturing facilities, the company manufactures and distributes more than 10,000 products to thousands of customers ranging from the largest retailers in North America, to thousands of independent confectionery stores, corporate, foodservice, grocery, and alternative market customers.

For more information on Nassau Candy please visit [www.nassaucandy.com](http://www.nassaucandy.com).

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Clever Candy®, a brand of Nassau Candy, is the source of playful and whimsical packaged and bulk confections that “make your sweet tooth smile.” From gummies, to licorice, to dextrose, to chocolate, to seasonal creations, Clever Candy looks to spark imagination and happiness in every bite.

To view everything Clever Candy has to offer, visit [www.nassaucandy.com/brands/clever-candy](http://www.nassaucandy.com/brands/clever-candy).

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**FOR IMMEDIATE RELEASE**

**Nassau Candy Named Jelly Belly® Preferred Distribution Partner for Specialty Channel**  
*Nassau Candy leadership in specialty channel distribution  
to benefit Jelly Belly Specialty customers*

**HICKSVILLE, NY, JULY 8, 2025** — **Nassau Candy**, a leading manufacturer of specialty and private label confections, has been named **Jelly Belly® brand's preferred distribution partner for the brand's Specialty Channel**. As part of this designation, Nassau Candy will manage Specialty Channel sales and distribution for Jelly Belly, which was purchased by Chicago-based Ferrara® Candy Company in 2023.

As its new distribution partner, Nassau Candy will provide direct shipment to its Specialty Channel, including small parcel and less-than-truckload (LTL) shipments.

Nassau Candy has been a distributor for Jelly Belly since 1992. Nassau was selected for its decades of experience with specialty retail channels and a nationwide distribution network of six distribution centers.

"Nassau Candy has had a long, successful distribution relationship with Jelly Belly and is honored and excited to expand our working relationship with the brand," says Andrew Reitman, Executive Vice President, National Brand Confections for Nassau Candy. "Specialty Channel is a market we understand and know very well. We know that we can help support these customers, offer them access to even more Jelly Belly products, while also helping to expand their own businesses."

As the Jelly Belly Preferred Distribution Partner, Nassau Candy will begin stocking and distributing Jelly Belly's entire line of everyday and seasonal collections as well as its fixture and merchandising program beginning August 16, 2025.

"We anticipate a seamless transition for our Specialty customers, and we are confident our new relationship with Nassau Candy will bring opportunity for growth to the businesses that serve our Jelly Belly consumers," says Edward Taylor, Chief Customer Officer at Ferrara.

The partnership will also enable expansion of distribution and availability of other Ferrara brands through Nassau Candy to the Specialty Customer Market.

For more information, please visit [www.nassaucandy.com](http://www.nassaucandy.com).

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#### **About Ferrara®**

For more than 115 years, Ferrara has created sugar confections that enable moments of sweetness, celebration, and connection for candy lovers of all generations. Today, the company is a leading sugar confectioner in the United States and Brazil, with global sales in more than 40 countries. Ferrara boasts a passionate team of more than 8,600 employees creating and delivering hundreds of products sold under 30+ popular brands like Brach's®, Jelly Belly®, NERDS®, SweeTARTS®, Laffy Taffy®, and Trolli® to more than 67 million U.S. households annually and popular Dori snacking products under brands such as Dori, Gomets, Pettiz, and Yogurte 100 in Brazil. Ferrara's success in industry-leading innovation has been driven by deep consumer insights, strong retailer partnerships, and a dedication to diversity of thought, experience, and people. The company has its global headquarters in Chicago and an operational network of more than 27 locations in North America, Brazil, China, and Thailand that includes manufacturing, distribution, sales, and R&D facilities. Ferrara is a privately held Ferrero-affiliated company. Learn more at [www.ferrara.com](http://www.ferrara.com) or [www.linkedin.com/company/ferrara](http://www.linkedin.com/company/ferrara).

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**Bioelectronic medicine treatment effective for lupus, pilot clinical trial shows**  
*Results shared at ACR/ARHP annual meeting highlight non-invasive therapy reduces pain and fatigue associated with lupus*

CHICAGO, IL — A [bioelectronic medicine](#) device was effective in reducing pain and fatigue in patients with lupus, according to [Feinstein Institute for Medical Research](#) Professor [Cynthia Aranow, MD](#), who will present pilot clinical trial results Tuesday at the American College of Rheumatology/Association of Rheumatology Professional's (ACR/ARHP) Annual Meeting. These initial results offer promise to the 5 million people who battle the chronic and potentially fatal autoimmune disease around the world.

Lupus causes the immune system to lose the ability to differentiate between foreign agents and healthy tissue. The immune system becomes hyperactive, attacking healthy tissue while causing inflammation and damage to joints, skin and internal organs. Musculoskeletal pain is one of the most common lupus symptoms, affecting up to 95 percent of patients and contributing to a reduced quality of life. While there are immune-suppressing drugs that decrease disease flare-ups and inflammation, these drugs are not effective for all patients and are associated with side effects.

Dr. Aranow's study examined the safety and efficacy of vagus nerve stimulation by an innovative, proprietary device developed by researchers in the Feinstein Institute's [Center for Bioelectronic Medicine](#) to reduce the pain and inflammation of lupus. The vagus nerve, part of the body's peripheral nervous system, originates in the brain and branches out throughout the body. It controls the heart, lungs and digestive tract and has been found in previous studies to be involved in reducing inflammation.

"Our study shows that vagus nerve stimulation significantly reduced pain and fatigue associated with lupus," said Dr. Aranow. "We will continue to study this therapy and the mechanisms involved."

This study builds on previous Feinstein Institute research in modulating neural pathways with bioelectronic medicine therapies, which have been shown to successfully treat rheumatoid arthritis and hold promise in other diseases and conditions, including paralysis, Crohn's disease and diabetes. The device tested in this study was developed by biotech engineers in the Center for Bioelectronic Medicine's Bioelectronics and Biosensing Lab, led by Assistant Professor [Timir Datta-Chaudhuri, PhD](#).

"We took the stimulation parameters – the frequency, duration and the intensity of the electrical pulses – identified by previous Feinstein Institute studies on the vagus nerve and immune system, and developed an external stimulation device that pulses through the ear," said

Dr. Datta-Chaudhuri. “Many bioelectronic medicine devices are surgically implanted, and we wanted to see if an external device would be as effective, providing patients with an alternative to surgery. The initial results here suggest that our device has the potential to help patients. Further studies are needed to confirm this result.”

In the study, 12 participants were randomized to receive external stimulation of the vagus nerve through the ear for five minutes per day for four days and six participants to receive sham stimulation of the ear (they were outfitted with the device, but the device did not emit electrical pulses). Their pain scores, disease activity and levels of fatigue were measured before stimulation and again at five and 12 days later. On day five, participants who received stimulation had a significant decrease in pain and fatigue compared to those who had sham stimulation. The results were similar at day 12.

“This study highlights the importance and success of a clinician/engineer partnership to bridge the gap between technology and treatment,” [Kevin J. Tracey, MD](#), president and CEO of the Feinstein Institute. “The Feinstein Institute is uniquely committed to this expertise by its leadership in the field of bioelectronic medicine. Advances in molecular mechanisms targeted by bioelectronic technology is improving the lives of patients.”

This clinical trial was supported by a grant from the John & Marcia Goldman Foundation.

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#### ***About the Feinstein Institute***

*The Feinstein Institute for Medical Research is the research arm of Northwell Health, the largest healthcare provider in New York. Home to 50 research laboratories and to clinical research throughout dozens of hospitals and outpatient facilities, the Feinstein Institute includes 4,000 researchers and staff who are making breakthroughs in molecular medicine, genetics, oncology, brain research, mental health, autoimmunity, and bioelectronic medicine – a new field of science that has the potential to revolutionize medicine. For more information about how we empower imagination and pioneer discovery, visit [FeinsteinInstitute.org](http://FeinsteinInstitute.org).*



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## **Analysis finds investigational medication reduced postpartum depression symptoms in clinical trial**

*New drug application is under review by FDA*

MANHASSET, NY – An integrated analysis of one phase 2 and two phase 3 clinical trials published today in *The Lancet* found that the investigational medication, brexanolone injection 90 µg/kg/h (formerly SAGE-547 injection), demonstrated a reduction in depressive symptoms in women suffering from moderate and severe postpartum depression (PPD) compared to placebo by the end of the primary timepoint of 60-hours. The publication was based on the work of a group of investigators that included researchers from [The Feinstein Institute for Medical Research](#) and was sponsored by Sage Therapeutics. Based on these and earlier positive findings, Sage Therapeutics applied for U.S. Food and Drug Administration (FDA) approval of brexanolone injection, and if approved, it will be the first medication specifically for the treatment of PPD.

Up to 20 percent of all women giving birth globally will develop PPD, with 40 to 80 percent experiencing moderate to severe PPD. The mood disorder can develop during pregnancy and up to four weeks after giving birth. Women with PPD can experience a variety of symptoms, including depressed mood, feelings of being overwhelmed with anxiety, guilty thoughts, poor concentration and sleep, difficulty bonding with their child, withdrawal from family and friends, thoughts of suicide and fear of not being a good mother. These symptoms experienced by the mother can also have an impact on her child as well, potentially affecting the child's temperament, cognitive and social development.

“PPD is often treated with antidepressants that are approved for the treatment of depression not linked to childbirth. It can take several weeks for women to feel better once a traditional antidepressant is started, with many women not achieving adequate symptom relief,” said [Kristina M. Deligiannidis, MD](#), an author on the study who is an associate professor at the Feinstein Institute for Medical Research and [Donald and Barbara Zucker School of Medicine at Hofstra/Northwell](#), and director of Women's Behavioral Health at [Zucker Hillside Hospital](#). “There is a need for specialized PPD treatment. The findings of our new analysis are promising – and we hope our work will lead to a new treatment option for moderate to severe PPD.”

The integrated analysis looked at results of the trials which randomized 209 women to receive a double-blinded 60-hour infusion of either brexanolone injection 90 µg/kg/hr or placebo. A unique dose group of brexanolone 60 µg/kg/hr in one of the studies was not included in the integrated analysis. Brexanolone injection was administered to 102 women with moderate or severe PPD who also were evaluated throughout the infusion, after the infusion stopped and then periodically for up to 30 days. Another 107 women were administered a placebo and

evaluated during the same timeframe. The first statistically significant reduction in depression severity with brexanolone injection relative to placebo was observed as early as 24 hours after dosing. At the end of the 60-hour infusion, the average reduction in patients' Hamilton Rating Scale for Depression (HAM-D or depression severity score) was 17.0 points for women in the brexanolone injection 90 µg/kg/hr group, versus 12.8 in the placebo group (p<0.0001). The reduction of symptoms in the patients receiving brexanolone injection was maintained throughout the last study visit at Day 30. The most common (≥10% of subjects) adverse events following during brexanolone IV administration were headache, dizziness, and somnolence.

“Dr. Deligiannidis and her team are leaders in PPD research” said [Kevin J. Tracey, MD](#), president and CEO of the Feinstein Institute. “Their pioneering efforts are producing knowledge of a new possible therapy that should give hope for alleviating the suffering of PPD in many childbearing women.”

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**FOR IMMEDIATE RELEASE**

**Nassau Candy Chocolate Soda Bars Among Chocolate Innovations Debuted at 2026 Sweets & Snacks Expo**

**Las Vegas, MAY 5, 2026** — **Nassau Candy**, leading manufacturer of specialty and private label confections, will debut its **Nancy Adams® Chocolate Soda Bar Line among other exclusive, factory-fresh chocolate creations** at the 2026 Sweets & Snacks Expo (Booth #1547).

Nancy Adams' Soda Bars bring the fizzy feelings and flavors of iconic sodas to chocolate for a totally new experience.

Along with carefully curating flavor profiles that instantly bring memories of soda floats, each bar contains popping candy to mimic soda's "bubbles." The initial rollout of the Nancy Adams Soda Line includes such iconic flavors as:

- **Milk Chocolate Cherry Soda:** Creamy milk chocolate blended with bright, sweet cherry flavor, all with the effervescence of popping candy.
- **Milk Chocolate Cream Soda:** Deep, sweet cream flavor blended with velvety milk chocolate and the soda-like fizz of popping candy.
- **Milk Chocolate Root Beer Soda:** The bite of root beer blended with rich milk chocolate and "bubbles" of popping candy.
- **Milk Chocolate Lemon Lime Soda:** A blend of bright lemon and lime flavors, creamy milk chocolate and the "pop" of popping candy.
- **Shirley Temple Yogurt Bar:** A creamy yogurt-flavored bar blended with spicy ginger and sweet cherry flavor and the sparkle of popping candy.
- **Milk Chocolate Orange Cream Soda:** The zing of orange and sweet cream with rich milk chocolate and the tingle of popping candy.

Each bar features a wrapper with a nostalgic soda float feel. A vertical display allows the bars to be positioned next to one another for merchandising that inspires upselling.

"Our ability to bring factory-fresh innovation to market is driven by a highly connected team from merchants tracking trends, to sales teams deeply in tune with customer needs, to our product development and food experts," said Dana Rodio, Director of Marketing & Brand Strategy at Nassau Candy. "Our new Nancy Adams Soda Bars play to the popularity and nostalgia surrounding soda, offering a new way for consumers to experience flavors they love. We're excited to share these as well as preview some of the latest flavor profiles for our chocolate creations at Sweets & Snacks."

In addition to the soda bars, Nassau Candy will also be previewing new flavor formulations for their bestselling factory-fresh creations like pretzels, almonds and s'mores. These flavor profiles range from classic to on-trend. Some of the **flavor profiles** that will be demonstrated at the show include **Cotton Candy, Key Lime Pie, PB&J, Root Beer, Cherry Cola, and S'mores**.

All of Nassau Candy's chocolate creations are made fresh in their Hicksville, NY factory.

The new Nancy Adams Soda Bars will be available sometime in June. To view all of Nassau Candy's Factory-Fresh Chocolate Creations, visit, <https://www.nassaucandy.com/brands/nancy-adams>.

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For more information on Nassau Candy please visit [www.nassaucandy.com](http://www.nassaucandy.com).

### **About Nancy Adams®**

Nancy Adams®, a brand of Nassau Candy, is dedicated to crafting elevated American confectionery classics. Using time-honored recipes and the finest ingredients, each bite of a Nancy Adams Chocolate creation is a trip to the past while still being grounded in the present.

Expert craftsmanship and attention to detail goes into every Nancy Adams chocolate creation. From the drizzle on top of their best-selling chocolate covered pretzel, to the peppermint sprinkled on its beloved peppermint bark, to the signature hand poured shape of the brand's chocolate nonpareils. That's why Nancy Adams creations are a favorite for gifting during the holidays and beyond.

To view the entire Nancy Adams line, please visit, [NassauCandy.com/brands/nancy-adams](http://NassauCandy.com/brands/nancy-adams).

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**FOR IMMEDIATE RELEASE**

**Nassau Candy Unveils World’s Largest Jawbreaker and Bulk Jawbreakers  
at the 2024 Sweets & Snacks Expo**

*Assortment Features Large 4-inch, Wrapped, Cinnamon, and Other Jawbreakers*

**INDIANAPOLIS, MAY 10, 2024** — **Nassau Candy**, leading manufacturer of specialty and private label confections, announces its break into the jawbreaker market with its **exclusive Clever Candy® Jawbreaker Collection** at the 2024 Sweets & Snacks Expo (Booth #11002). The keystone of the collection — the **Clever Candy Comet Crusher 4-inch Giant Packaged Jawbreaker** — the **World’s Largest Jawbreaker**.

From the minute customers see the Clever Candy Comet Crushers’ space-themed packaging, they know they’re in for an out-of-this-world experience. Here they’re challenged to “Embark on an exploration of flavor” which will take them to the center ring of the Comet Crusher. Additional interactive elements on the packaging include different names for the layer the consumer stops eating from Space Cadet to Intergalactic Champion as well as fun facts. Inside the packaging, the colossal 4-inch jawbreaker is just as exciting, featuring a colorful psychedelic pattern on its white shell.

“Jawbreakers are a nostalgic candy classic but are getting harder to find in bulk and even harder in packaged form,” said Andrew Reitman, Executive Vice President, National Brand Confections for Nassau Candy. “With our Clever Candy Comet Crusher, we’re looking to bring the playful eating experience of a jawbreaker to point of sale and gifting with extra wow factor. The space theme packaging along with the extra-large size of the Comet Crusher we think is going to catch the imagination of all consumers.”

Joining the Comet Crusher are several different Clever Candy Bulk Jawbreaker options – including wrapped varieties. With these additions, Nassau Candy now owns the market share of bulk Jawbreaker varieties.

New in the Wrapped Jawbreaker category are the **Clever Candy Cinnamon Wrapped Jawbreaker** and the **Rainbow Wrapped Jawbreaker**.

Sporting a bright red color and sizzling spicy cinnamon flavor, the Clever Candy Cinnamon Wrapped Jawbreaker is an elevated version of a classic spicy jawbreaker.

Like the name says, Clever Candy Rainbow Wrapped Jawbreakers add a burst of color to bulk candy displays. They come in a rainbow of individual bright colors like red, yellow, orange and green and full of tangy fruit flavors like lemon, orange, cherry, lime, and grape. That the Cinnamon and Rainbow Jawbreakers come wrapped makes them great options for not only bulk displays but favor bags and changemakers at point of sale.

Along with the packaged and wrapped varieties, Clever Candy will be presenting a wide variety of sizes for its unwrapped **Psychedelic Jawbreakers**. These allow customers to choose their jawbreaker adventure – from a few little licks to a longer snacking experience. The assortment also includes varieties that feature candy in the center for two treats in one. Each jawbreaker comes in that iconic psychedelic pattern with a white shell and brilliant splatters in a rainbow of bold colors.

The Clever Candy Psychedelic Jawbreakers Assortment includes:

- **1/2-inch Psychedelic Jawbreaker:** Smaller, few lick jawbreaker. Great for bulk displays
- **1-inch Psychedelic Jawbreaker:** Medium-sized jawbreaker. A great alternative to gumballs in professional 1-inch gumball machines.
- **1.25-inch Psychedelic Jawbreaker with Candy Center:** Larger jawbreaker made for savoring with a tangy candy powder center. A great addition to candy buffets.
- **2.25-inch Psychedelic Jawbreaker with Candy Center:** A labor of licks – a giant jawbreaker with candy powder center customers will love to savor. The large size creates a dramatic presentation in bulk bins.

To check out the entire Clever Candy Jawbreaker assortment, visit [www.nassaucandy.com/clever-candy-jawbreaker](http://www.nassaucandy.com/clever-candy-jawbreaker).

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**FOR IMMEDIATE RELEASE**

**EASTWEST/QUANTUM LEAP INTRODUCES QUANTUM LEAP SILK  
VIRTUAL INSTRUMENT AT NAMM 2009**

*Collection of Instruments from China, Persia and India*

**ANAHEIM, CA, JANUARY 15, 2009** – EASTWEST/QUANTUM LEAP brings the mystique and splendor of sounds from the Silk Road to users' workstations with the introduction of **Quantum Leap SILK**. The Virtual (software) Instrument features a collection of historic and unique string and woodwind instruments from China, Persia and India, and will be making its music industry debut at NAMM 2009 (Booth 6630, Hall A).

All instruments featured in SILK are multi-sampled with extreme attention to detail, offering the maximum in expression. Quantum Leap SILK contains extensive articulations, interval sampling (where appropriate), round robin (alternate samples) and phrases to give the feeling of smooth effortless performance – like silk. Each musician recorded for SILK is a master of his instrument, providing the best and most accurate sound available. SILK also allows users to adapt the instruments using dozens of useful micro tunings in the key of their choice.

“Intended as an extension of Quantum Leap RA, Quantum Leap SILK looks to give users access to rare instruments from across Asia played masterfully by renowned artists,” says Quantum Leap Producer Nick Phoenix. “Extensive scripting is employed in SILK along with our PLAY 64-bit (with 32-bit capability) sample engine, offering composers a lot of control over the end result.”

*(more)*

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EASTWEST/QUANTUM LEAP INTRODUCES QUANTUM LEAP SILK VIRTUAL  
INSTRUMENT AT NAMM 2009/TWO

**Some of the instruments featured in SILK include:**

**CHINA:** erhu, zhonghu, gaohu, pipa, guzheng, yangqin, sheng, suona low, suona high, dizi low, dizi hi, xiao and bawu.

**PERSIA:** electric cello, kemenche, nay, duduk, tar, qanun and 30 piece string section.

**INDIA:** dilruba, sarod, tanpura and bansuri.

For more information, please visit the EASTWEST website, [www.soundsonline.com](http://www.soundsonline.com).

**About EASTWEST**

Since 1988, EASTWEST (soundsonline.com) has been dedicated to perpetual innovation and uncompromising quality, setting the industry standard as the #1 producer and distributor of sample CDs and virtual (software) instruments. With over 30 years' experience in the audio industry, founder and producer Doug Rogers has the expertise in music production to understand the creative tools professional musicians need. The recipient of numerous gold and platinum records including *Recording Engineer of the Year*, and over 50 international awards, Rogers is featured in *The Art of Digital Music: 56 Visionary Artists and Insiders* by David Battino and Kelli Richards.

QUANTUM LEAP is a wholly owned division of EASTWEST. Quantum Leap Virtual Instruments are mostly produced by multiple award-winning producer and composer Nick Phoenix. Some of the larger productions, such as Symphonic Orchestra and Symphonic Choirs are co-produced by Doug Rogers and Nick Phoenix.

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**FOR IMMEDIATE RELEASE**

## **STANTON'S SCS.4DJ NOW SHIPPING WORLDWIDE**

**DEERFIELD BEACH, FL, SEPTEMBER 21, 2011 – Stanton® Magnetics**, a member of the Stanton Group of companies and an industry leader in the design and manufacture of professional audio products for DJs, is pleased to announce that its innovative **Stanton Control System®4DJ (SCS.4DJ) Fully Integrated Digital DJ Mixstation is now shipping worldwide**. With the SCS.4DJ, Stanton has developed a single integrated product that contains all three of the key components DJ's need to perform — software, computer and controller — in one system. Now available in all regions, beginner DJs and pros alike can enjoy the unprecedented user experience the SCS.4DJ provides.

Professionals like DJ Freddy Fresh, one of the most active and prolific American underground dance music artists, are already experiencing how the SCS.4DJ can provide professional functionality while still being accessible to those new to the game. "I was actually frothing at the bit, just jumping around and waiting for [the SCS.4DJ] to come out," says Fresh. "I don't like bringing a computer to gigs. With the SCS.4DJ you have a USB flash in your pocket and you're ready to go. I've been using it to do tricks and scratching, and I just love it. Another killer feature is the ability to record your scratches, your set — everything."

Taking a fresh design approach, the SCS.4DJ was developed with an internal processor that makes fully standalone operation without the use of a laptop a reality. All users have to do is add their own music from their hard drives, media devices or smartphones and they'll be ready to go. At the push of a button, the SCS.4DJ's advanced automatic synchronization feature keeps tracks in beat so that users can focus on being more creative. The advanced tempo and beat grid calculation also allows the SCS.4DJ to be placed into "Auto-DJ" mode, where the unit will automatically mix the music from a playlist with full tempo matching and crossfade transitioning. For those looking to produce their own mixes or compilations to distribute or share online, the SCS.4DJ allows immediate recording at the touch of a button.

A software update is now available to download from the Stanton website, [www.stantondj.com](http://www.stantondj.com), and offers several new capabilities and options for this revolutionary unit. The following new features are included:

- **Beat Grid Shift:** Allows the user to shift the beat grids created by the SCS.4DJ to a user-defined cue point. This enhanced grid control helps to improve mixing by ensuring tracks are not only aligned by beat, but by phrase/bar.
- **Manual Filter Mode:** This new mode enables the filter to be used with zero modulation, adding a more traditional filter performance.

*(more)*

## STANTON'S SCS.4DJ NOW SHIPPING WORLDWIDE/TWO

- **Increased Filter Frequency Cut:** With this increase the left/right sides of the frequency/amount knob now provide a complete frequency cut.
- **Updated Flange Effect:** The Flange effect now has a more “musical” quality, providing an effect that is more useable in a wider variety of situations.
- **Editable On-Screen MIDI Mode Text:** This new feature offers users the opportunity to display and edit on-screen text to reflect their custom MIDI mappings.
- **Expanded file support:** The new release includes new import filters to handle poorly encoded MP3s and AIFF files.
- **Auto-DJ Mode:** Improved handling of user-made pitch changes and more robust playlist support.

Finally, for those looking not only to customize their mix but the actual look of their SCS.4DJ unit, **fully-customizable StyleFlip skins are now available to order** from the Stanton website. A **new accessory carry bag** for the unit is also available for pre-order, making it easier than ever to bring the party anywhere.

**Click on link to download images:** [http://www.stantondj.com/temp/scs4\\_sf\\_ff\\_images.zip](http://www.stantondj.com/temp/scs4_sf_ff_images.zip)

### **About Stanton Magnetics**

A member of the Stanton Group of companies, Stanton Magnetics is an industry leader in the design and manufacture of professional audio products for DJs. Founded in 1946 by Walter O. Stanton, the inventor of an easily replaceable phonograph stylus, Stanton Magnetics has grown from being one of the first American companies to make and sell magnetic cartridges to offering a complete line of DJ products, which include turntables, high-performance cartridges, CD players, DJ mixers, accessories and digital controllers. With over 50 years of innovation, Stanton is the name DJs trust. For additional information, visit the company online at [www.stantondj.com](http://www.stantondj.com).

### **About The Stanton Group**

Headquartered in Deerfield Beach, FL., The Stanton Group is a leading group of audio equipment companies specializing in high-quality products for professional DJs, studio monitors for the music industry, sound reinforcement for professional applications and home audio for consumers. Consisting of Stanton Magnetics, Cerwin-Vega!, and KRK Systems, each brand has a reputation in the industry for high performance and quality engineering. For more information, visit [www.stantongroup.ws](http://www.stantongroup.ws).

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