Eden Prairie meteorologist earns prestigious national credential

Susie Martin earned the American Meteorological Society's Certified Consulting Meteorologist designation

NATALIE TRIMBLE
natalie.trimble@apgecm.com

Susie Martin, meteorologist and president of Praedictix in Eden Prairie, earned the Certified Consulting Meteorologist (CCM) designation by the American Meteorological Society (AMS) for demonstrating both a broad background in meteorology and a detailed knowledge in her field of specialization, which is forensic weather analysis, specifically radar analysis.

Martin underwent an eight-month-long process to earn the CCM credential, beginning with the submission of her application and three associate recommendations. She and the other applicants then had to pass a rigorous written and oral examination, with the oral portion being taken before a national board of examiners.

"[The examiners] ask you a lot of in-depth questions," Martin said. "They really test your knowledge, general meteorological knowledge, and then you pick a specialization and they will test you on that specific specialization to make sure that you truly are an expert in that field, in that specialty."

Over the last 12 years, Martin has served in more than 100 weather-related disputes as a weather expert and specializes in the reconstruction, analysis, and interpretation of past weather conditions for specific dates and locations, according to the press release. Her career has allowed her the opportunity to collaborate with professionals across many fields, including attorneys, engineers and public adjusters.

Martin recalls joyfully pumping her fist into the air when asked to describe her reaction to discovering she earned the credential. She is now one of only a couple hundred CMMs currently active in the Society.

"It's very prestigious, which is such an honor and I was very proud of myself for going through that," Martin said. "I mean, it wasn't easy."

As an active CMM, Martin says she now has access to exclusive databases and higher marketability on her resume as a forensic weather analyst. She also notes the high level of professional credibility this designation carries, which offers reassurance to her clients and prospects of her advanced skill set.



(SUBMITTED PHOTO)
Susie Martin, meteorologist and president of Praedictix.

"We're working on cases [where] there's millions of dollars at stake. So these people are taking a huge leap of faith, and oftentimes it's the meteorologist's findings that can make or break a case," Martin said. "It could be the difference between somebody losing $50 million in construction work, further damage to their property– commercial property, let's say, or a homeowner association — or not. So it's such an important, critical role. So having that in this field, just puts a lot more people at ease, I think, when they're seeking experts."

BACKGROUND

Martin earned a Bachelor of Science in meteorology from the University of Miami in Florida in 2005 and began her professional career in Iowa later that year. In 2008, she moved to Minnesota to work as a broadcast meteorologist at Praedictix. She rose through the company's ranks over the years, getting promoted from meteorologist to director of operations and eventually becoming president.

ABOUT PRAEDICTIX

Praedictix is an Eden Prairie-based weather company founded in 2008 by former chief meteorologist of WCCO-TV, Paul Douglas. Originally known as WeatherNation, Praedictix focuses on delivering credible weather forecasts to clients and offers services in the form of media, weather graphics and weather consulting.

LOOKING AHEAD

With her newly earned credential, Martin hopes to further expand the forensic meteorology and consulting services offered at Praedictix. She particularly wants to educate others on the impacts of climate change on local businesses and how clients can better prepare their businesses for extreme weather conditions.

She will also continue educating people on the importance of meteorological sciences and how often it is implemented into everyday scenarios.

"I take a lot of pride in sharing the knowledge that I have because I truly feel like it helps a lot. I get a lot of satisfaction from bringing science to the table in facts andbringing science forth and really coming to sell the conclusions based on facts," Martin said. "That is truly the spirit of a CCM and is what I hope to bring. I love helping people. I love it when science wins."





Excelsior Family Dental
Est. 1958

A Decade of Award-Winning Care

Thank you for voting us Best Dental Office for 10 years running!

Experience our updated space and experience care built on comfort, trust, and excellence.

Scan or call (952) 474-6515 to request an appointment.

ExcelsiorFamilyDental.com