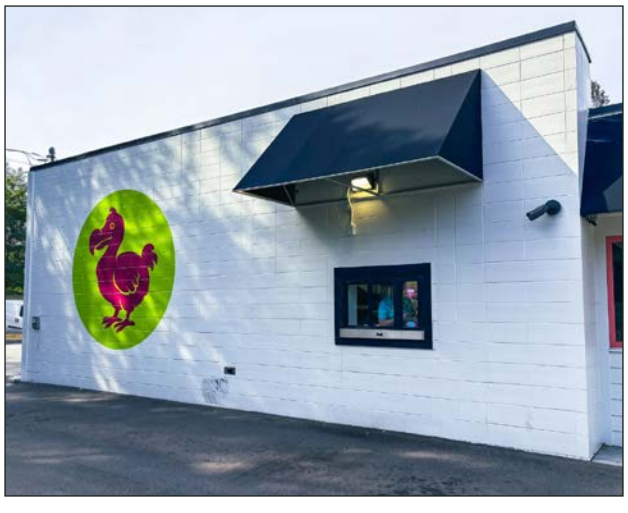
dodopop brings the dirty soda craze to Minnetonka

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(SUBMITTED PHOTOS)

LEFT: From left: Zombie Bite, Jack's Brew and Slimer are dodopop's newly added seasonal beverages, just in time for Halloween. **RIGHT**: The drive-thru at dodopop, located at 19215 Highway 7, Minnetonka.

The national dirty soda craze has made its way to Minnesota. Located at 19215 Highway 7 in Minnetonka, dodopop opened earlier this year, bringing a fusion of unique flavors to its food and drink menus.

Serving everything from its signature dirty pops, energy-infused roadrunners and sparkling lemonades to all-beef hot dogs with a twist and mini "dodonuts," the playful brand aims to create sublime, nostalgic experiences for every customer that walks through the door.

Dirty soda stands out from the average soda-drinking experience. It has all the delicious qualities of a classic soda — bubbly and refreshing — but with a splash of coconut milk and an added flavor of the customer's choosing.

Owner Reed Daniels compared his new brand to a "playground," explaining that the menu creation process in particular has been a fun-filled journey for him and his team. Prior to the store opening, he invited his friends and family to taste-test various flavor combinations to help him determine which drinks could end up on the real menu.

Inspired by the brand's name and theme, each drink on the menu relates to a bird, upholding dodopop's commitment to creating a playful and imaginative experience for customers.

Daniels has a team of 40 employees keeping the shop running, applauding the culture his team has cultivated since opening the store. He emphasized the importance of making intentional connections with every customer that visits in hopes of brightening their day.

"When you get that little treat and that experience with our team, it's just a little piece of added excitement or pleasure to someone's day," Daniels said.

In honor of the spooky season, dodopop released a limited-time fall menu Oct. 8. Zombie Bite, Slimer and Jack's Brew are some festive new beverages, reminiscent of some familiar fall flavors that all can enjoy.

"We got into the pumpkin spice game, everybody's got to get into the pumpkin spice game," Daniels said. "The Slimer looks exactly like Slimer from 'Ghostbusters,' but it tastes like a green apple sucker."

The dodopop team is already working on the winter menu which is anticipated to be released in December or January, even toying with the idea of adding hot beverages to its unique selection of drinks.

The fun doesn't stop at the drive-thru. Throughout the metro, dodopop's mobile unit, "the dirty bird," has become a popular request among high school football game crowds, Sever's Fall Festival on the weekends, grad parties and other private/community events. The brand is so highly requested at events that it's already booking for private events next spring.

"Before we even opened people were saying they want [dodopop] at the grad parties for next year," Daniels said. "So those are already booking up and we're going to have limited time slots."

Visit dodopopdrinks.com to view the menu and to learn more about the event booking process.

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