

SIMON WIESENTHAL CENTER - HIGHLIGHTS

The Simon Wiesenthal Center has 3 main pillars:

Advocacy: *SWC Action*

Education: *The Museums of Tolerance*

Storytelling: *Moriah Media*

SWC Action

Combats antisemitism and advocates for the State of Israel in the US and abroad:

- Successfully lobbied the Argentinian Government to open its Nazi-era archives
- Joined with JPAC and a coalition of other Jewish organizations in California to pass AB 715, which establishes protections for Jewish students in California public schools
- Expanded Next Gen Jewish Leadership program from New York to a full nationwide rollout

The Museums of Tolerance

Using the lessons of the Holocaust to teach empathy and tolerance

- Museum of Tolerance, Los Angeles: 8 million visitors since 1993 including 3.5 million students
- Mobile Museums of Tolerance: 9 traveling classrooms operating across California, Florida, Illinois, Massachusetts & New York, with an expected 150,000 students served in the coming year

Moriah Media

Entertainment that enlightens and inspires

- *One Day in October*: 7-part dramatic television series based on true stories of heroism and resilience from 10/7, just released on HBO Max.
- *Lost Paradise*: Sweeping 8-part historical drama tracing Jewish life from the pogroms of Czarist Russia to the birth of Hollywood, now in production.
- Ben-Gurion Documentary: In development; planned release in 2026.

Leadership

Jim Berk - CEO

Shelly Rabinowitz - Interim CFO

Rabbi Abraham Cooper - Associate Dean, Director Global Social Action

Mark Katrikh - Deputy Director, Museum of Tolerance

Vlad Khaykin EVP, Social Impact & Partnerships, North America

Alison Pure-Slovin - Director, Social Action and Partnerships, Midwest/South

Melissa Mott - EVP, Education Strategy, Programming & Impact

Kerin Nash - National Director, Events

Pamela Wohl - EVP, Development West

Caryn Peretz - EVP, Development, Midwest

Sarah Rogers - EVP, Development, South

Barbara Birch - EVP, Development, Northeast

Aram Goldberg- SVP, Communications

wiesenthal.org

museumoftolerance.com

moriahmedia.org

mmot.com