

The AI Bootcamp That's Turning Burned-Out Moms Into \$100/Hr Freelancers: No Degree, No Tech Background, No Bullsh*t

From virtual assistants to creative unicorns, here's how women are using Coursiv to command higher rates and finally get seen.

By: Zarah Jabonillo | Technology Correspondent

It's 10:47 AM on a weekday. The baby monitor is blinking. Slack is buzzing. And somewhere between reheating her coffee and rewriting her Fiverr profile for the sixth time, Anna, a 32-year-old mom of two, stares at her screen in disbelief.

Another rejection.

Another "We went with someone else."

Another "Can you do a test sample?" that won't pay a dime.

Anna is part of a rapidly growing group of women, mothers, firstborn daughters, family CEOs, and freelance Swiss Army knives, trying to navigate a career inside the gig economy.

They are talented. Overqualified, even.
And yet... they're stuck.

The Invisible Workforce No One Talks About

According to a 2023 report from [Velocity Global](#), women make up nearly **45% of the global freelance population**. But despite carrying the load of both professional ambition and domestic labor, many of them still earn **30% less** than their male counterparts in gig-based work.

The reason?

"Clients are starting to expect AI-powered everything," says Marielle A., a virtual assistant based in the Philippines. "But when I tried to learn it, it felt like trying to read a different language."

The tools, ChatGPT, Jasper, MidJourney, DALL·E, aren't the problem. It's the **gatekeeping**.

Online tutorials assume prior knowledge. Bootcamps cost thousands. And most women don't have the time or confidence to slog through it solo.

Here's where **Coursiv** comes in.

The Platform That's Quietly Helping Women Rewrite the Rules

Coursiv is a digital bootcamp designed for women in the gig economy. Unlike other online courses that bombard users with 60+ hours of content and zero real-world results, Coursiv focuses on **bite-sized, practice-driven learning**. Each module is a step closer to real deliverables and real money.

"I thought AI would replace me," says Bianca R., a VA turned content strategist.
"Coursiv showed me it could actually *amplify* me."

Users choose from targeted AI tracks, including:

- **AI Writing** (ChatGPT, Jasper)
- **AI Visuals** (DALL·E, MidJourney, Leonardo)
- **Automation & Branding Tools** (tools like Notion AI, Canva Magic Write, etc.)

They complete **daily 15-minute challenges**, submit work, and get **certified in each tool they master**.

No guessing. No "figure it out on your own" energy.
Just clarity, consistency, and credentials.

Proof Over Promises: Why Coursiv Works

Unlike fluff-filled masterclasses, Coursiv's value isn't hypothetical. It's visible. Tangible. And **backed by receipts**.

Each graduate receives:

- Blockchain-verified **certificates** (tool-specific and LinkedIn-ready)
- Portfolio-ready **project samples**
- Pitch and pricing **templates**
- Lifetime access to lessons and updates

And in an era where **gig work now makes up 39% of the U.S. workforce** (source: Mokahr.io), these tools become more than educational—they're **economic armor**.

What They're Saying

👉 “Coursiv helped me raise my rates from \$10/hr to \$45/hr in two months—and no one’s blinking at my prices anymore.”

— Renee P., full-time mom, part-time powerhouse

👉 “My client actually said, ‘Wow, you’re certified?’ after I sent my Coursiv badge. She hired me on the spot.”

— Jamie L., VA in Toronto

👉 “It’s not just the skills—it’s the confidence. I finally stopped apologizing for my rates.”

— Shanice D., graphic designer & newly converted prompt engineer

Why It Matters Now More Than Ever

The freelance market is **exploding**. And so is the demand for **AI fluency**.

In 2023 alone, demand for generative AI skills on freelance platforms jumped **over 600%** (source: YunoJuno).

And the top 10% of freelancers?

They’re now earning an average of **\$89/hour**, with most having *at least one* AI-powered workflow.

The message is clear:

If you’re not integrating AI into your offerings, you’re falling behind.

Pricing (Because Access Shouldn’t Cost You Everything)

Plan	Price	What You Get
Monthly	\$25/month	1 AI track, all daily challenges, certifications, and community access
Annual	\$199/year	Unlimited access, 2 months FREE, expert bonuses, lifetime access
7-Day Trial	FREE	No credit card. No pressure. Just power.

Final Word: This is Proof That Shift Happens....

There's a shift happening.

Women like Anna, Carla, Bianca, and Shanice aren't waiting to be "chosen" anymore.

They're getting certified. They're building proof.

And most importantly, they're getting **paid**.

Coursiv isn't another course. It's a career glow-up in the language clients now expect.

If you've been waiting for a sign to raise your rates, claim your skillset, and finally feel *undeniable*...

This is it.

 **[Yes, I'm Ready. Let's Glow Up My Income.]**