

Headline:

"Your Book Isn't Just a Launch...It's a Legacy"

Supporting Headline:

Everything you've built deserves to be immortalized. Our ghostwriting turns your achievements into a living, lasting brand asset.

[Start My Legacy Today]**Extended Pitch:**

You've spent years building your business, your reputation, your impact. But in the rush of today's markets, even brilliance can be forgotten.

We transform your vision, your voice, and your victories into a bestseller that keeps working for you...forever. This isn't just a book launch. It's your legacy in print.

PAS Video Sales Script (VSL)
Attach here

Trusted by Leaders who Lead Markets.

From Fortune 500 executives to trailblazing founders, C-Level leaders have trusted us to craft books that elevate their influence and grow their brands.



Breaking Through with Their Story:

- **Sara Makin, CEO of Makin Wellness:** Launched three Amazon #1 bestsellers by age 23—garnering magazine covers and TV appearances within 18 months.
- **Mohan Ananda, Founder-turned-author:** Authored the compelling *Autobiography of an Immigrant* while leading multi-billion-dollar ventures.
- **Ariel Halevi, CEO of Vayomar:** Delivered a decade-in-the-making book in under six months—while leading a 140-person consulting firm.

[Turn My Vision Into a Book]

The Pain of Being Forgotten

In today's attention economy:

- Social media posts **vanish** in hours.
- Blog articles **sink** into archives.
- Marketing campaigns **expire**.

What's left to carry your name when the noise dies down?

The Opportunity You're Missing

A book isn't just a launch... it's your **permanent stage**. A stage that commands attention and creates opportunities on repeat.

While others chase quick wins, you'll own an asset that:

- **Speaks for you** in rooms you haven't entered yet.

- **Builds your reputation** while you're busy building your business.
- **Generates leads, media, and speaking invites** for years—not weeks.

Authors We've Launched. Legacies We've Built.

At Author Your Brand, we've helped visionaries transform their experiences into bestselling books that change lives and open doors.

Like **George Jones**, a retired NFL Running Back who turned his absence of a father figure into a mission of presence. Through his book *The Present Dad*, George inspires fathers everywhere to show up for their children—proof that the right words can rewrite the future.

Or **Rico Peña**, whose blend of military discipline and business mastery helped Fortune 500 companies excel. His bestseller *It's Not Business, It's Personal* positioned him as an international keynote speaker and trusted authority in business growth.

These are more than books. They are living legacies—assets that continue to work for their authors long after launch day.

[Let's Write My Bestseller]

Our End-to-End Solution

Our team takes you from idea to bestseller with a proven, all-inclusive system that handles every step:

- Market research & validation.
- Expert ghostwriting by professional journalists.

- Design, marketing, and post-launch leverage.

You bring the story. We do the rest.

THE 3-PHASE LEGACY BOOK SYSTEM

One Vision. One Voice. Maximum Velocity.

Phase	One Word	What Happens
1	VISION	45 days of deep market testing on your idea, title, and cover to guarantee audience demand.
2	VOICE	We extract your best insights in strategic interviews, then craft them into a polished manuscript with brand-ready visuals.
3	VELOCITY	We launch your book with a complete marketing machine—media kit, speaking pitch, and joint ventures to keep momentum alive for life.

[Build My Brand Asset Now]

Real Authors. Real Impact.

Hear from our Author Clients:

GEORGE JONES, Retired NFL Player

“Your belief in my story and encouragement to share it made all the difference. Thanks to your efforts, the project was a big hit and a bestseller. I couldn't have had this success with anyone else.”

ANIK SINGAL, CEO, Lurn, Inc.

“Discover more about Doug's exceptional services at Author Your Brand. They offer a service that truly stands out. I strongly recommend not skimping on this—it's an investment that will last beyond your lifetime.”

BRADY BRYAN, CEO, BRAYN

“Like many, I had stories to tell but never found the time. That's where Doug came in. He helped me realize that our stories shouldn't die with us. He laid out a plan, guided the storytelling process, and ensured my input was central, keeping it authentic.”

You're Already Losing Time

Every month you wait, competitors are publishing, audiences are shifting, and the window to be first in your niche closes.

Six months from now, you could be **holding a bestseller**—or still **waiting for “the right time.”**

The difference? Whether you start today.

[Claim Your Author's Stage]

Your Vision Deserves a Stage

Let's capture it in a book that lives on shelves, sparks minds, and cements your place in the story of your industry.

[Own the Book Your Brand Deserves]

FREQUENTLY ASKED QUESTIONS

1. "I'm busy running my business. How much time will this take me?"

We know your calendar is packed. That's why we designed a process where you only need to commit a few hours for interviews and feedback. We handle research, writing, editing, design, and marketing. Everything. You stay focused on your business while we build your legacy.

2. "Do I need to be a great writer to have a great book?"

Not at all. You bring the ideas, experiences, and insights; we bring the storytelling mastery. Our team of professional journalists and ghostwriters captures your voice so perfectly, your readers will feel like you wrote every word yourself.

3. "How do you make sure my book actually sells?"

We start with a 45-day market validation phase; testing your idea, title, and cover with real audiences to ensure demand. Then we launch with a full marketing campaign that keeps generating attention long after release day.

4. "Will my book really make a difference for my brand?"

Yes, if it's done right. A book becomes your permanent business card, your keynote opener, your sales tool, and your credibility amplifier. Our authors have

booked speaking gigs, closed clients, and landed media coverage because of their books.

5. “What if I don’t know where to start?”

That’s exactly why we exist. We take you from idea to bestseller with our 3-Phase Legacy Book System— Vision, Voice, Velocity—so you’re never staring at a blank page wondering what’s next.