

January 31, 2020
The Purolator Nation Super Hub Presentation
Video Script – R5

SCENE 1 / OPENING (REF: Page 2&3 of 191081-purHub-storyboard-R1.pdf)

VO: Purolator is the leading express courier company in Canada and in 2019 we invested \$1 billion in our growth and innovation strategy. E-commerce sales are expected to reach \$5 billion by 2021 and customers want their packages delivered faster, with more visibility and flexibility throughout our network. We're delivering the future by building a new national super hub, the sortation hub of the future and the first of its kind in Canada.

We're proud to reach our 60 year anniversary with more than 170 terminals, over 12,000 employees and the largest market share in the industry - we are focused on delivering a positive customer experience and winning in the market. This investment will solidify our position and create greater opportunities at home, across North America and around the world for businesses, customers and our employees.

VISUALS:

- Montage built from supplied sizzle reel clips
- Graph showing growth in the last 3 years
- Pull out text on cue "NATIONAL SUPER HUB FACILITY" on conceptual rendering

SCENE 2

VO: Our new state-of-the-art national super hub will be the centerpiece of our network and focus on four key areas:

- Transforming our network and fleet
- Accelerating the digital experience for our customers
- Creating a safe and inspired work atmosphere for employees
- Driving business growth across North America and worldwide

VISUALS:

- Icons/titles/body copy animate in left to right on cue:
- include visual images if possible and available

SCENE 3

LOWER/UPPER THIRD: LOCATION & ACCESSIBILITY

VO: It will be built on more than 62 acres of land – roughly the size of 31 CFL football fields – and measure over 300,000 square feet with an automated sort building, a transportation building, an onsite Retail Centre and administrative offices.

VISUALS:

- Fly-around 3D view of site and facility showing numbers/titles on cue
- overlay the 31 CFL football fields on cue

SCENE 4 LOWER/UPPER THIRD: SUPER HUB SPECIFICATIONS

VO: Strategically located in north-west Toronto near three major arteries: highways 427 401 and 27, the national super hub will allow our trucks and delivery vehicles to quickly reach their destinations and our customers.

VISUALS:

- Fly-to animation from Toronto to site and end way up high to show wide perimeter
- Highlight the highways on cue
- Then zoom into the ¾ shot

SCENE 5 (REF: Page 8 of 191081-purHub-storyboard-R1.pdf)

LOWER/UPPER THIRD: LAYOUT & DESIGN

VO: Its design is modular to allow for future expansion from 2 wings to 5 to accommodate the changing needs of our customers, future growth, long-term capacity and ground transportation requirements.

The facility has been designed and engineered to improve health and safety and ergonomics. Everyone who enters the hub will experience low noise levels, improved air quality and optimal light levels.

VISUALS:

- highlight/fly-to the expansion of the 2 facility arms on cue

SCENE 6

LOWER/UPPER THIRD: ENVIRONMENTAL BENEFITS

VO: As an organization, we are conscious of our environmental footprint and the impact to the community. That is why we are building to meet the high environmental standards outlined by the Toronto Green Standard program by planting more than 1,500 trees.

VISUALS:

- highlight/fly-to the tree / greenspace area

SCENE 7 (REF: Page 12 of 191081-purHub-storyboard-R1.pdf)

LOWER/UPPER THIRD: NATIONAL SUPER HUB BENEFITS

VO: Once it is complete, the new Hub will transform our network and include world-class automation which will triple our sorting capacity, provide us with flexibility to grow and the scalability to optimize customer delivery during peak business periods.

VISUALS:

- Supers on cue: Flexibility Scalability Modular design Improved safety

SCENE 8

VO: Now that you have an overview on construction let's take a look inside. The facility will enhance the employee experience with:

- A large cafeteria and outdoor patio
- Localized break areas and washrooms throughout all areas of the building
- A multi-faith room with adjacent ablution facilities
- An expansive yard and employee parking lot

SCENE 9

VO: The hub will feature advanced sorting technology to maximize output and productivity and increase efficiency. One example is the RUBUS which is a state-of-the-art technology that can unload approximately 15,000 parcels an hour. That's 10 times more throughput than manual unloading.

Bullet text: New MHE equipment will increase parcel capacity regardless of size.

- Conveyable package throughput will double to 48,000 pieces per hour
- Gross mail throughput will increase to 15,000 pieces per hour
- Non-conveyable package throughput will increase to 4,000 pieces per hour Dangerous goods will be capable of 2,000 pieces per hour

Some of the other automated technology will include:

VISUALS

- Pallet tippers that facilitate unloading of skidded parcels
- Powered, extendable telescopes that can fully extend into a 53 foot trailer
- A dedicated mail sorter for our smaller parcels, envelopes and Polybags – this accounts for 20% of our sorted volume

Insert images of this technology in action or as stills (Need these in hi-resolution)

SCENE 10 FLEET AND TRANSPORTATION

VO: From a fleet and transportation perspective, the intuitive site design promotes the seamless flow of business, personal and public vehicles with strategically-positioned driveways, gates, green islands and parking areas for tractors and trailers that promote traffic safety, security and efficiency.

VISUALS:

- Visuals of trucks turning, backing up, driving in yard.

SCENE 11 (REF: Page 13 of 191081-purHub-storyboard-R1.pdf)

LOWER/UPPER THIRD: BUSINESS PARTNERS

VO: To make all of this a reality we've partnered with industry leaders in engineering, manufacturing and project management.

Our contractor, Pomerleau, is a leading Canadian company with more than 50 years of experience working on large-scale commercial and residential projects. Siemens, a global brand, will provide us with a customized sorting technology solution to meet our material handling equipment needs.

Along with these business partners we are looking forward to bringing the "hub of the future" to life.

VISUALS:

- Animated sequence of the "highway of the future" (REF: Timelines for Highway signs.pdf) starting at the beginning of the "highway" with the first partner shown as a "highway sign" with the bullets and then move along to show all partners (logos below).

SCENE 12 (REF: Page 17 of 191081-purHub-storyboard-R1.pdf)

LOWER/UPPER THIRD: FOR MORE INFORMATION

VO: To find out more about the National Super Hub visit Workplace or PuroNet. You can access regular updates, videos, pictures on the project.

- Insert images showing different touchpoints available

CONTACT US



OntarioHub.Central@purolator.com

PuroNet

Departments >> Operations >> National Super Hub

Workplace

Ontario Hub - Where the Cool Kids Go To Work

Or email your questions to OntarioHub.Central@purolator.com

VISUALS:

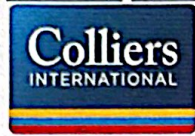
- animated computer screen with a cursor navigating to the intranet link

VISUALS:

- Flyover of the location with Google Maps footage & sum up presentation
- Show the "Internal Email" on screen with icon – stay static
- Final Purolator lock up

END

Logos to include in video

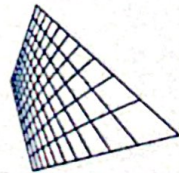


Colliers
Project Leaders

SIEMENS

Ingenuity for life

DISTRICON



CASE technologies
Engineering & Consulting

THE  JNE GROUP
OF COMPANIES

POMERLEAU