

**Remarks for
Minister Papatello**

**Minister of Economic
Development and Trade**

At

**Toyota Motor Manufacturing
Canada Inc. First Steel**

**Sept. 21, 2006
Toyota Assembly Plant
Woodstock, Ontario
10:30 a.m.**


Thank you Adriaan.

Good Morning Everyone,

**Mr. Toyoda, Mr. Sudo,
Mr. Tanguay –**

This is a great day for all of us.

**It's a pleasure to join you as
Ontario's new minister of
Economic Development and
Trade.**



As I look around this site, I see far more than the bare bones of a new structure.

I see a foundation that will support Woodstock's economy for years to come.




2,000 high value jobs will be created when this plant starts production in 2008.

And already we're seeing the benefits.

New families are calling Woodstock home.

Industry is expanding, a new state of the art hospital is in progress.

Woodstock is prospering, and it has everything to do with Toyota.



In the past nine months, a thousand jobs have been announced – mostly at auto parts plants thanks to Toyota.

The Government of Ontario understands what it takes for the auto industry to compete.



That's why we're proud to support Toyota's investment here in Woodstock.

After all, it's the auto industry that drives our economy forward.


That's why we've worked hard to leverage more than \$7 billion in auto investments across the province.

Toyota's 1.1 billion dollar investment here in Woodstock, means great things for this city – starting with as many as 3 thousand new jobs.



The *first-steel* girder put in place today, symbolizes our strong partnership with Toyota.

And Toyota's beginning in Woodstock will mean prosperity for this community long into the future.



On behalf of the McGuinty Government, thank you Toyota for building the foundation that we will benefit from for years to come.

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Thank you Adriaan.

Good morning.

Ohayo Gozaimasu (Oh-high-yoh Goh-zai-mahsu) [Good morning]

Mr. Toyoda, Mr. Sudo, Mr. Tanguay –

Distinguished guests.

This is a great day for all of us.

I'm pleased to be back here in Woodstock –

Celebrating Toyota's new addition to a strong family of operations here in Ontario.

As I look around this site today, I see much more than the bare bones of a new structure.

I see a foundation that will support Woodstock's economy for years to come.

2,000 high value jobs will be created for Ontario's skilled automotive workforce when this plant revs its engines in 2008.

When I first stood on this site a year ago, I thought my enthusiasm for this investment was at its peak.

But as I stand here today, I can't help but feel even more excited.

The vitality of this region is growing.

New families are calling Woodstock home.

Industry is expanding.

A state-of-the-art hospital is being built.

The local construction sector is in high demand to support the construction of this plant.

Toyota's presence is a major contributor to this prosperity.

In the past nine months, over 900 new industrial and commercial jobs have been created right here in southern Ontario.

I look forward to celebrating the other opportunities that will come from Toyota's presence in this community.


Our province is a world leader in innovation.

We have a competitive climate that not only leads, but stimulates the global economy.

The Government of Ontario understands what it takes for the auto industry to compete in the evolving global market –

That's why we're proud to support Toyota's investment here in Woodstock.


After all, it's the auto industry that drives our economy forward.



That's why we've worked hard to leverage more than \$7 billion in auto investments across the province.

The *first-steel* girder to be secured here today reinforces the strong partnership we're building with the world's top automakers.

As a Japanese proverb states: "beginning is easy – continuing is hard."



Toyota and the province of Ontario have proved that our continued partnership has been a blessing –

And Toyota's beginning in Woodstock will continue our prosperity long into the future.

On behalf of the McGuinty Government, I thank Toyota for building the foundation that will contribute to high-value jobs and a prosperous economy in Woodstock for years to come. Thank you.

