

Media Advisory Avis aux médias

Ontario

Ministry of
Economic Development
and Trade

Ministère du
Développement économique
et du Commerce

For Immediate Release
August 21, 2007

MCGUINITY GOVERNMENT TO ANNOUNCE NEW ADVANCED MANUFACTURING INVESTMENT IN WOODSTOCK

WOODSTOCK – Sandra Pupatello, Minister of Economic Development and Trade, together with Michael Harding, Mayor of Woodstock, and Haruo Murase, President of Toyota Boshoku Canada, will announce a new investment under the government's Advanced Manufacturing Investment Strategy that will boost job creation and innovation in Woodstock and Oxford County.

DATE: Wednesday, August 22, 2007

TIME: 2:30 p.m.

LOCATION: Toyota Boshoku Canada
230 Universal Road
Woodstock, Ontario

Notes: Photo and interview opportunities will be available.
Media must carry photo identification and will be required to sign-in.

-30-

Contacts:

Valérie Poulin
Minister Pupatello's Office
416-325-6907

Dave Bauer
Communications Branch
416-325-8773

Disponible en français

www.ontariocanada.com

For Immediate Release
August 22, 2007

**MCGUINTY GOVERNMENT ANNOUNCES \$8.7 MILLION INVESTMENT TO
TOYOTA BOSHOKU CANADA CREATING 365 JOBS IN WOODSTOCK**
Advanced Manufacturing Investment Strategy Creates More Opportunities For Ontarians

WOODSTOCK — The McGuinty Government is investing \$8.7 million in new jobs and leading-edge ideas at Toyota Boshoku Canada's auto parts plant, announced Minister of Economic Development and Trade Sandra Pupatello.

"We're working hard with Ontario manufacturers to create more jobs and greater opportunities for all Ontarians," said Pupatello. "Today we're celebrating 365 new jobs in Woodstock. That's something the Ontario government is very proud of. And we're repeating success like this over and over again across the province."

Toyota Boshoku's \$87.3 million investment includes building a 25,000 square metre plant that will manufacture front and rear seats, interior door trim and other interior products for the RAV4 vehicle model produced at Toyota Motor Manufacturing Canada's Woodstock plant.

"This is a great day for Woodstock," said Mayor Michael Harding. "The Ontario government and Toyota Boshoku Canada have put Woodstock at the front of the line for more leading-edge investments that create new opportunities for our community."

The Toyota Boshoku Canada investment is provided under the Ontario government's Advanced Manufacturing Investment Strategy (AMIS). The \$500-million strategy provides repayable loans, interest free for up to five years, to support investments in technology and innovation. The innovative projects supported by this strategy will generate more than \$600 million in new investment and support the creation or retention of about 4,000 jobs.

"We are proud to call Woodstock home to Toyota Boshoku Canada's first Canadian facility," said Haruo Murase, President of Toyota Boshoku Canada. "The skilled workers of Woodstock and the surrounding region will help us reach the next level of competitiveness and success. We couldn't have found a better place to do business."

The government is now accepting proposals for AMIS round four, with a submission deadline of August 30, 2007. For eligibility requirements and an application package visit www.ontariocanada.com (click on the "Programs and Services" link).

AMIS is part of the government's overall strategy for jobs and prosperity that includes investments in infrastructure, postsecondary education, stable energy supply, research and innovation and key economic sectors.

This is just one more example of how, working together, Ontarians have achieved results for the economy. Other job creation initiatives include:

- A new \$650-million Next Generation Jobs Fund that will leverage investments in green technologies that help to reduce greenhouse gas emissions and improve environmental sustainability
- The Ontario Automotive Investment Strategy that has leveraged more than \$7 billion in new investments and anchored thousands of high-value jobs in the province
- Building east-west partnerships to help Ontario manufacturers tap into opportunities flowing from Alberta's oil sands, which are expected to generate projects worth more than \$100 billion by 2020
- Aggressive action to boost international trade and investment, including business missions to China and India/Pakistan and expanding Ontario's roster of international marketing centres to 10

Contacts:

Valérie Poulin
Minister Papatello's Office
416-325-6907

Dave Bauer
Communications Branch
416-325-8773

Disponible en français

www.ontariocanada.com

Backgrounder/ Document d'information



Ministry of
Economic Development
and Trade

Ministère du
Développement économique
et du Commerce

For Immediate Release
August 22, 2007

INNOVATION KEY TO FUTURE OF ONTARIO MANUFACTURING

Ontario's manufacturing sector

Manufacturing underpins the provincial economy and employs about one million people, representing some 16 per cent of Ontario's total employment. In fact, among North American jurisdictions, Ontario is the second largest employer in the manufacturing sector – only California has more manufacturing employees. The Canadian Manufacturers and Exporters estimate that every \$1 of manufacturing output generates \$3 in total economic activity.

Domestic manufacturers face challenges stemming from a global industry restructuring and increased competition from low-cost jurisdictions such as China and India. Investments in research and development, advanced technology and innovation are considered essential for Ontario manufacturers to compete in this environment and secure the sector's long-term prosperity.

Advanced Manufacturing Investment Strategy

The Advanced Manufacturing Investment Strategy was launched in December 2005 to encourage companies to invest in leading-edge technologies and processes that will increase productivity and competitiveness. The \$500-million strategy stimulates private sector investment by offering loans, which are interest-free for up to five years, covering up to 10 per cent of eligible project costs, to a maximum of \$10 million per project.

As part of the 2007 Ontario Budget, Finance Minister Greg Sorbara announced reduced project thresholds of either 100 jobs created/retained *or* \$25 million invested to enable even more companies to benefit from the program. The program is open to all manufacturing sectors and focuses on innovation, use of advanced technology or materials, research and development, waste reduction and energy conservation.

The government is now accepting proposals for AMIS round four, with a submission deadline of August 30, 2007. For eligibility requirements and an application package visit www.ontariocanada.com (click on the "Programs and Services" link).

The projects announced so far under the strategy will generate more than \$600 million in new investment and support the creation or retention of about 4,000 jobs, over a five-year period.

AMIS projects include:

- **Toyota Boshoku Canada, Inc., Woodstock** (August 22, 2007) – Construction of a new plant to manufacture front and rear seats, interior door trim, carpet and headliners for Toyota Motor Manufacturing's plant in Woodstock. A loan of \$8.7 million supports a total project investment of \$87.3 million.
- **Ferrero Canada Ltd, Brantford** (August 21, 2007) – Creating a Confectionary Centre of Excellence by expanding its production capacity and investing in leading technologies and processes new to North America. A loan of \$5.5 million supports a total project investment of \$55 million.
- **Toyotetsu Canada Inc., Simcoe** (August 7, 2007) – Construction of a new assembly plant to stamp, weld and assemble automotive parts for Toyota Motor Manufacturing plants in Cambridge and Woodstock. A loan of \$7.15 million supports a total project investment of \$71.5 million.
- **Skyjack Inc., Guelph** (May 14, 2007) – Creation of a Centre of Excellence to facilitate industrial research and development, prototyping, testing and commercialization of new aerial work platforms and materials handling equipment. A loan of \$2.48 million supports a total project investment of \$24.79 million.
- **Roxul Inc., Milton** (March 15, 2007) – Plant expansion and development of new commercial, industrial and residential insulation products that use recycled scrap material from the steel and construction industries. A loan of \$10 million supports a total project investment of \$103.7 million.
- **Koolatron Corporation, Brantford** (March 7, 2007) – Development of new products, including a large mobile cooler and cordless mosquito trap, using energy-efficient thermoelectric power. A loan of \$2.34 million supports a total investment of \$23.4 million.
- **Flakeboard Company, Sault Ste. Marie** (March 1, 2007) – Development of new manufacturing processes and commercial applications for wood-alternative materials used in kitchen cabinets and furniture. A loan of \$1.6 million supports a total investment of \$16.0 million.
- **FAG Aerospace Inc., Stratford** (February 20, 2007) – Research and development into improving the manufacture of precision bearings for the aerospace industry. A loan of \$1.78 million supports a total investment of \$17.8 million.
- **Diamond Aircraft Industries, London** (June 23, 2006) – Development of a single-engine, five-seat jet aircraft. A loan of \$10 million supports a total investment of \$106.4 million.
- **Procter & Gamble Inc., Brockville** (June 23, 2006) – Development of a new generation of quick-cleaning homecare products. A loan of \$3 million supports a total investment of \$30 million.

Contacts:

Valérie Poulin
Minister Papatello's Office
416-325-6907
Disponible en français

Dave Bauer
Communications Branch
416-325-8773

Remarks for

The Honourable Sandra Pupatello
Minister of Economic Development and Trade

Advanced Manufacturing Investment Strategy (AMIS)
Toyota Boshoku Canada, Inc.

Wednesday, August 22, 2007
2:00 p.m.

230 Universal Road
Woodstock
N4S 7W3

Check against delivery

Word count: 830

Approximate time: 8.5 minutes

[Event emcee: Gordon Niznik, Manager of Finance]

- Thank you, Gordon.
- Good afternoon, everyone.
- It's great to be here along side **Mr. Haruo Murase** [*HAR-roo-oh Moo-RAH-say*] (President – TB Canada) and **Gordon Niznik** (Finance Manager – TB Canada).
- I'd like to acknowledge a few people in the audience today.
- **Mr. Toshiyuki Kawasaki** [*TOE-she-You-kee Ka-wa-sah-KEE*], Plant Manager of Boshoku Canada, **Mr. Yasuhisa Harada** [*Ya-su-HE-SAH HA rah-dah*], General Manager of Boshoku Canada, **Sunao Yamamoto** [*Soon-NOW YA-MA-moe-toe*], Toyota Boshoku America President, and **Paul Cocker**, President of Mckay-Cocker Construction.
- Thanks to all of you for coming and showing your support.

- Over the past few years, Woodstock has seen growth like never before.
- New homes are being built...
- Industry is expanding...
- A state-of-the-art hospital is in construction.
- Many of these investments are a direct result of Woodstock's thriving auto sector and the jobs and opportunities that are growing with it.
- Over the past few years, we've worked hard with our partners to bring new auto investments to this great city.
- I'm pleased that in the summer of 2005, Toyota Motor Manufacturing chose Woodstock as the location for its new, large-scale assembly plant.

- The plant will employ about 2,000 skilled workers when it begins production in 2008.
- When it comes down to it, that's 2,000 men and women and their families throughout Oxford County who will have high paying, highly skilled jobs.
- And there's more.
- Toyota Motor Manufacturing needed a supplier for its plant.
- We're standing here today because Boshoku Canada was the perfect fit.
- And if there's a perfect place for Toyota Boshoku's first home in Canada, it's right here in Ontario, right here in Woodstock.

- Because Woodstock has:
 - A high quality of life;
 - A promising future; and
 - Some of the most highly skilled and dedicated workers in Ontario's auto industry.

- Today is microcosm of the province's future:
 - The future of our manufacturing sector, and;
 - The future of working families here in Oxford County.

- Nowadays, we live in a truly global economy.

- The products we make in Ontario can be made anywhere and anytime.

- So, we are competing against every country for jobs, for product mandates and for investments.



- Now, there is only one real way to win that fight.

- We've got to be better than our competitors:
 - Better at innovating;
 - Better at bringing new ideas to market, and;
 - Better at building the most skilled workforce.

- Ontario's future depends on us being leaders in new ideas and innovation.

- We don't have a choice.

- In today's economy, to stand still is to fall behind.

- And our government – the McGuinty government – is doing everything it can to make sure Ontario is armed for this battle.

- That's what our Advanced Manufacturing Investment Strategy is all about.
- We are pleased to be a financial partner with Toyota Boshoku Canada as it develops world-class automotive parts and re-defines the parts manufacturing process.
- The Ontario government is helping by lending almost nine-million-dollars.
- Boshoku Canada will use this money as part of its 87.3 million-dollar investment to complete the production of this leading-edge plant.
- The bottom line for Ontario is that Boshoku Canada – with our government's help – will secure 365 jobs in this community.

- In addition, the importance of what Boshoku Canada is doing here on Universal Road goes far beyond Woodstock, Oxford County and even this province.
- It sets a precedent around the globe.
- Companies look at a powerhouse like Toyota here in this city and say: “Why aren’t we investing in Ontario?”
- “Why are we missing out on what Ontario has to offer?”
- I say it to business leaders time and times again...
- Ontario is the best place to do business.
- And I tell them: choose Ontario if you want to work with the best companies in the world:
 - The best at product innovation;
 - The best at advanced manufacturing processes, and;
 - The best for workforce skills and productivity.

- 
- Today, we are celebrating another example of leading-edge investments here in Ontario.
 - But, we need to repeat this story again and again.
 - The government's Advanced Manufacturing Investment Strategy is providing part of the push in Ontario's manufacturing sector.
 - Since we launched the program last year, we have announced a series of innovative projects worth more than 600 million-dollars in new investment.
 - And these projects will create or retain about 4-thousand jobs.
 - Over the coming weeks, we look forward to announcing even more exciting new projects...
- 
- 

- All of them positioning Ontario as a world centre for manufacturing excellence and innovation.
- In fact, the fourth round of AMIS proposals is now open –
- And Ontario companies should be looking to apply now.
- We need those proposals soon.
- The round four deadline is August 30.
- Today, the people of Woodstock and Oxford County can celebrate this win for the community.
- We are fortunate to have a global leader, like Boshoku Canada, building prosperity in Oxford.
- Congratulations to the entire Boshoku team.



- I look forward to your continuing success as you push further to reach higher here in Woodstock.

- Thank you.

Speaking Points for Mr. Harou Murase

- **As I look around the plant today, I see much more than the bare bones of a new structure...**
- **I see the foundation of a long-lasting partnership between Toyota Boshoku, the Government of Ontario and Woodstock.**
- **A partnership that will support this city's skilled workers for many years to come.**
- **This city had everything Boshoku was looking for in its first Canadian home:**
 - **A high quality of life;**
 - **A future with promise; and**
 - **Some of the world's best and most talented automakers.**
- **I am extremely proud to call Woodstock the home of Toyota Boshoku Canada.**
- **And I'd like to offer my sincere thanks to the Government of Ontario for making this investment possible.**
- **Without your help, Minister, we wouldn't be here today.**
- **This investment is a win for everyone.**

- I look forward to building on our partnership to achieve new heights and create more opportunities for the people of Woodstock and Ontario.
- Thank you.

(Mr. Murase moves to podium and gives his remarks. When he finishes his remarks, return to the podium and continue.)

Mr. Murase's remarks conclude.

Thank you for your attention.

Speaking Points for Gordon Niznik (MC)

Greetings

- Good morning, everyone – it's great to be here.
- I'd like to thank all of you for coming to this announcement today.
- I know I speak for myself, President Murase, and everyone at Toyota Boshoku Canada when I say we're very happy to welcome Minister Papatello and Councilor [name] to our plant.
- We're also very pleased to have Toyota Boshoku's North American President, [name], who flew in all the way from [state] to join us for this announcement.
- We have quite a roster of speakers lined up today, so let's get down to it.
- I'm honoured to introduce to you, the President of Toyota Boshoku Canada, Mr. Harou Murase.
- Harou...

[Mr. Murase moves to podium and delivers remarks. When he finishes his remarks, return to the podium and continue...]

TBNA President Introduction

- Thank you, Mr. Murase.

- Your comments definitely echoed the truth:
- This plant means so much to the community – and Toyota Boshoku Canada is extremely fortunate to have the best autoworkers in Canada working right here in this plant!
- I'd like to introduce another member of the Boshoku team who shares my sentiments.
- Please join me in welcoming Toyota Boshoku's North American President, Mr. [name]...

[TBNA President moves to podium and delivers remarks. When he finishes his remarks, return to the podium and continue...]

Minister Papatello Introduction

- Thank you, Mr. [name].
- I'm sure by now all of you are anxious to hear from Minister Sandara Papatello.
- Minister Papatello was sworn in as Minister of Economic Development and Trade on September 18, 2006 and remains the Minister Responsible for Women's Issues.
- The Minister spearheads a range of ministry initiatives to attract new jobs and investment to Ontario, while boosting innovation and competitiveness in key economic sectors.

- **Without further adieu, I'm very pleased to introduce Minister Sandra Pupatello.**

[Minister moves to podium and delivers remarks. When she finishes her remarks, return to the podium and continue...]

Councilor Introduction

- **Thank you, Minister.**
- **All of us at Boshoku Canada are grateful for the Government of Ontario's support.**
- **Councilor [name] would also like to say a few words about the Government's investment in Boshoku and Woodstock.**
- **Councilor...**

[Councilor moves to podium and delivers remarks. When he/she finishes his/her remarks, return to the podium and continue...]

Wrap Up

- **Thank you, Councilor.**
- **I'd like to thank everyone for coming to our announcement today. It's been a great event.**
- **As we wrap up, our speakers will have a few photographs taken by our beautiful RAV4 behind us, and afterwards they'll be available to answer any questions reporters may have.**

- I invite the rest of you to mingle and enjoy a beverage and some snacks.
- Again, thank you very much for coming.

END

Irwin, Denise (EDT)

From: Chris Manderson [Chris.Manderson@cision.com]
Sent: Thursday, August 23, 2007 9:52 AM
To: Irwin, Denise (EDT)
Subject: FW: Toyota plant

Hi Denise

This is what I found on the Toyota Plant story. I will have the 6 pm versions of CKCO and CFPL-TV (ctv and a-channel) transcribed for you. If you would like any of the others, just let me know.

Chris

Chris Manderson
416.750.2220
Chris.Manderson@cision.com

Cision Canada Inc.

CISION R/TV - Toronto
Tel: 416-750-2220 Fax: 416-750-3250

Customer : 62534

Media Report
09:48:53 23 Aug 2007

Material is copyrighted and owned by Broadcaster or Cision. No redistribution, resale or public display of any type is permitted. Material cannot be used for advertising, publicity or litigation.

TO ORDER PLEASE PHONE OUR OFFICE AT 416-750-2220 OR EMAIL US AT chris.manderson@cision.com

NEWS (08:00) (cjcs-am), STRATFORD, 22 Aug 2007, 08:04AM, Length: 00:00:23, Ref# A2242F-5
Anchor/Reporters: MARYANNE ZHORIK, Reach: 4,300

WOODSTOCK: THE PRESIDENT OF TOYOTA CANADA ALONG WITH WOODSTOCKS MAYOR AND THE ONTARIO ECONOMIC AND TRADE MINISTER WILL SPEAK TODAY OF A NEW INVESTMENT THAT WILL CREATE MORE JOBS.

NEWS (16:00) (ckgl-am), KITCHENER, 22 Aug 2007, 04:04PM, Length: 00:00:26, Ref# A241A8-3
Anchor/Reporters: FRED LAYMAN, NATHAN SMITH, KATE STOCKMAN, Reach: 2,000

WOODSTOCK: 330 NEW JOBS WILL BE CREATED NEXT YEAR WHEN THE TOYOTA BOSHOKU PLANT OPENS. THE PROVINCE WILL INVEST \$9 MILLION IN THE FACILITY.

LONDON TODAY - LATE ED. (CFPL-AM), LONDON, 22 Aug 2007, 05:00PM, Length: 00:00:43, Ref# A272C6-1
Anchor/Reporters: KEVIN BERNARD, Reach: 4,000

8/23/2007

BUSINESS: \$87 MILLION IS BEING INVESTED BY TOYOTA BOSHOKU IN A PARTS PLANT IN WOODSTOCK, THAT FIGURE HIGHER THAN FIRST ANNOUNCED. "MAYOR MICHAEL HARDING", SAYS THE FIRM IS ALSO BOOSTING THE TOTAL NUMBER OF JOBS AT THE PLANT. ECONOMIC AND TRADE MINISTER, SANDRA PUPATELLO, ANNOUNCED THE PROVINCE IS PUMPING \$8.7 MILLION INTO THE PROJECT TO SUPPORT LEADING EDGE TECHNOLOGY AT THE PLANT.

NEWS (17:00) (CFCA-FM), WATERLOO, 22 Aug 2007, 05:02PM, Length: 00:00:29, Ref# A2710D-1
Anchor/Reporters: KARA JUDGE, Reach: 22,000

WOODSTOCK: NEARLY \$9 MILLION IN PROVINCIAL FUNDING IS COMING TO THE CITY TO INVEST IN THE NEW TOYOTA BOSHOKU PLANT.

NEWS (17:00) (CJCS-AM), STRATFORD, 22 Aug 2007, 05:03PM, Length: 00:00:29, Ref# A26F2A-1
Anchor/Reporters: GREG REFORD, Reach: 4,300

WOODSTOCK: NEARLY \$9 MILLION IN PROVINCIAL FUNDING IS COMING TO THE CITY TO INVEST IN THE NEW TOYOTA BOSHOKU PLANT.

NEWS (17:00) (CKOT-FM), TILSONBURG, 22 Aug 2007, 05:04PM, Length: 00:00:59, Ref# A27283-1
Anchor/Reporters: HAL ROTHENBURG, Reach: 14,000

WOODSTOCK: NEARLY \$9 MILLION IN PROVINCIAL FUNDING IS COMING TO THE CITY TO INVEST IN THE NEW TOYOTA BOSHOKU PLANT. "GORD NISNIC", COMPANY CONTROLLER (SP?)

6PM NEWS (CHML-AM), HAMILTON, 22 Aug 2007, 06:01PM, Length: 00:00:15, Ref# A26F81-3
Anchor/Reporters: KEN MANN, Reach: 8,000

WOODSTOCK: NEW AUTOMOTIVE PLANT CREATES HUNDREDS OF JOBS. [TOYOTA].

A-CHANNEL NEWS AT 6 (CFPL-TV), LONDON, 22 Aug 2007, 06:09PM, Length: 00:02:40, Ref# A24E22-7
Anchor/Reporters: MUELLER / MCLELLAN, Reach: 110,000

WE'VE BEEN TALKING ABOUT WOODSTOCKS JOB BOOM FOR SEVERAL YEARS NOW. THOUSANDS OF PEOPLE WILL COME TO WORK AT TOYOTA AND AT SPINOFF FACILITIES. THERE'S A PERFECT PLACE FOR TOYOTA'S FIRST HOME IN CANADA, IT'S RIGHT HERE IN WOODSTOCK. GOVERNMENT FUNDING ANNOUNCEMENT AT A NEW WOODSTOCK TOYOTA SPINOFF PLANT. "DAVE DESSUREALT" COMMUTES FROM LONDON. "MICHAEL HARDING" MAYOR OF WOODSTOCK. "JIM DE LOS RIOS" MANUFACTURING MANAGER. "YOGENDRA RAMNARAIN" COMMUTING FROM KITCHENER. [YOUNG WORKERS.

NEWS AT SIX (CKCO-TV), KITCHENER-WATERLOO, 22 Aug 2007, 06:09PM, Length: 00:00:46, Ref# A244A6-10
Anchor/Reporters: JANINE GRESPAN, Reach: 94,000

QUEEN'S PARK: THE ONTARIO GOVERNMENT IS INVESTING \$8.7 MILLION IN WOODSTOCKS NEW TOYOTA PLANT, SLATED TO OPEN IN DECEMBER, 2008. THE FACILITY WILL SUPPLY SEATS, DOOR PANELS FOR THE RAV 4. "SANDRA PUPATELLO", ECONOMIC DEVELOPMENT & TRADE MINISTER.

A CHANNEL NEWS AT 6 (CKVR-TV), BARRIE, 22 Aug 2007, 06:30PM, Length: 00:01:11, Ref# A24448-13
Anchor/Reporters: LANCE CHILTON, Reach: 64,000

BNN NEWS. THE LIBERALS ARE INJECTING ALMOST \$9 MILLION INTO THE PROVINCE'S AUTO SECTOR. THE MONEY WILL BE INVESTED IN A NEW TOYOTA PLANT IN WOODSTOCK/ THE PROVINCE OF NEWFOUNDLAND AND LABRADOR HAS WON A MAJOR VICTORY OVER THE COUNTRY'S LARGEST OIL COMPANIES. THE COMPANIES WILL PAY HIGHER ROYALTIES TO THE PROVINCE IN THE OFFSHORE HEBRON PROJECT/

A-CHANNEL NEWS AT 11 (CFPL-TV), LONDON, 22 Aug 2007, 11:12PM, Length: 00:02:20, Ref# A256C0-8
Anchor/Reporters: DAN MCLELLAN, Reach: 32,000

WHEN WE TALK ABOUT BIG PROJECTS LIKE THE TOYOTA PLANT, MUCH OF THE CONVERSATION IS ABOUT THINGS LIKE ECONOMIC SPINOFFS AND DOLLARS AND CENTS. BUT SEAN IRVINE IS ABOUT TO INTRODUCE US TO SOME THE FACES BEHIND AND BENEFITING FROM THAT BOOM. A GOVERNMENT FUNDING ANNOUNCEMENT OF A TOYOTA SPIN OFF PLANT. IT IS A SIGHT WE HAVE SEEN A LOT OF AT THE LAST TWO YEARS BUT TAKE A CLOSER LOOK IN THE CROWD AND YOU SEE SOMETHING WE HAVEN'T SEEN: THE FACES OF MANUFACTURING

WORKERS. "DAVE DESSUREALT", COMMUTES FROM LONDON. "SANDRA PUPPATELLO", MINISTER OF ECONOMIC DEVELOPMENT. "MICHAEL HARDING", MAYOR OF WOODSTOCK. "JIM DE LOS RIOS", MANUFACTURING MANAGER. "YOGENDRA RAMNARAIN", COMMUTING FROM KITCHENER. [YOUNG WORKERS, TRAIN] [QUEENs PARK]

NEWS AT ELEVEN-THIRTY (CKCO-TV), KITCHENER-WATERLOO, 22 Aug 2007, 11:35PM, Length: 00:00:47,

Ref# A25832-8

Anchor/Reporters: JANINE GRESPAN, Reach: 43,000

QUEENs PARK: THE ONTARIO GOVERNMENT IS INVESTING \$8.7 MILLION IN WOODSTOCKs NEW TOYOTA PLANT, SLATED TO OPEN IN DECEMBER, 2008. THE FACILITY WILL SUPPLY SEATS, DOOR PANELS FOR THE RAV 4. "SANDRA PUPATELLO", ECONOMIC DEVELOPMENT & TRADE MINISTER. [R]

Total items: 12 (7 radio, 5 television, 0 print, 0 other) Order: 53713 Sent: 23 Aug 07 09:48AM

Woodstock Sentinel-Review

Boshoku gets \$8.7-million

Thursday, August 23, 2007

Page: 1

Section: News

Byline: BY HUGO RODRIGUES, POLITICS REPORTER

Date/line: Woodstock

Illustrations: photo by Elliot Ferguson

ALL SMILES: Sandra Pupatello, Ontario minister of economic development and trade, and Toyota Boshoku president Haruo Murase check out the interior of a Rav 4 prior to Wednesday's funding announcement in Woodstock.

Toyota Boshoku has increased their investment in the Friendly City, earning them a larger share of a provincial automotive investment loan.

Minister of Economic Development and Trade Sandra Pupatello announced Wednesday that the 25,000-square-metre Toyota Motor Manufacturing Canada supplier plant will receive an \$8.7-million loan from the Ontario government's Advanced Manufacturing Investment Strategy (AMIS) program.

"As I look around this plant, I see much more than a bare-bones structure," Toyota Boshoku Canada president Haruo Murase said, as construction on completing the facility continued behind him. "I see a long-lasting partnership between Toyota Boshoku, the province of Ontario and the City of Woodstock."

The \$8.7 million will support an \$87.3-million investment -- a \$12.3-million increase over the initial amount -- and 365 jobs at the plant, which will supply front and rear seats, interior door trim and other trim for the Toyota RAV4.

"If manufacturers are looking for the best in innovation, advanced manufacturing and a skilled workforce, there's no better place to go than Ontario," Pupatello said. "Woodstock is a key part of that."

Both the minister and Mayor Michael Harding joked about the changes at the Universal Road site since the groundbreaking at the plant last September, referring to Harding standing amongst the weeds in 2006 and imagining what would rise out of the ground.

"I was going to save that line, but I will use it again," Harding said during his remarks following Pupatello's speech, before repeating the phrase. "Also, do you smell that? In addition to the smell of paint, that's the smell of success."

Harding said Boshoku's increased investment at the site was a testament to the confidence the company has in the city and its workers, some of who were present at the plant for Wednesday's announcement. He welcomed those workers who had come from outside the city and county, later saying the workers were representative of the employment mix that will populate Toyota and its supplier plants.

"A certain percentage may come from the city, but the majority will come from outside of that," Harding said, also referring in part to the overall balance of supplier plants. "It's like a pebble thrown into the water -- its effects ripple across the region."

Pupatello didn't deny the possibility the region may see further announcements from the AMIS program, given a fourth round of applications are currently being accepted by the ministry. The loan program's future however, hangs in the balance with the result of the upcoming provincial election.

While the minister committed the McGuinty government's support to continuing the \$500-million program, she wasn't sure if other parties would maintain it.

"There is no security," she said. "The NDP and Conservatives have voted against every measure (we've taken) to support manufacturing ... the other parties have their head in the sand on how we can really work with manufacturers."

© 2007 Sun Media Corporation. All rights reserved.

The London Free Press

Woodstock auto plant gets \$8.7M; The provincial grant will help Toyota Boshoku create even more jobs at its Oxford parts plant.

Thursday, August 23, 2007

Page A1

Section: News

Byline: BY HUGO RODRIGUES, SUN MEDIA

Dateline: WOODSTOCK

The new Toyota plant on the block here got an \$8.7-million loan yesterday to create jobs.

© 2007 Sun Media Corporation. All rights reserved.

The money from Queen's Park comes with the Oct. 10 provincial election just around the corner.

It will support an \$87.3-million investment -- a \$12.3-million increase over the initial amount -- and 365 jobs at the Toyota Boshoku plant, which will supply front and rear seats and trim for the RAV4 being built at the Toyota assembly plant set to open here next year.

"As I look around this plant, I see much more than a bare-bones structure," Toyota Boshoku Canada president Haruo Murase said as construction on the 25,000-square-metre plant continued behind him.

"I see a long-lasting partnership between Toyota Boshoku, the province of Ontario and the City of Woodstock."

Mayor Michael Harding said Boshoku's increased investment at the site was a testament to the confidence the company has in the city and its workers, some of whom were at the announcement.

Sandra Pupatello, the economic development and trade minister, announced the loan, from Ontario's Advanced Manufacturing Investment Strategy (AMIS) program.

"If manufacturers are looking for the best in innovation, advanced manufacturing and a skilled workforce, there's no better place to go than Ontario," Pupatello said.

"Woodstock is a key part of that."

With a provincial election coming, Pupatello didn't deny the possibility the region may see further announcements from the AMIS program, given a fourth round of applications are being accepted.

In a dig at political opponents, however, she said the loan program's future could hang in the balance with the election.

While she said the McGuinty government is committed to continuing the \$500-million program, she wasn't sure if other parties would follow.

"The NDP and Conservatives have voted against every measure (of ours) to support manufacturing. The other parties have their head in the sand or how we can really work with manufacturers."

Metroland - Brampton Division

\$8.7M for Toyota

Fri 31 Aug 2007
Page 01
Section: Brampton Guardian
Column: 9
Dateline: Article

Ontario is investing \$8.7 million in Toyota Boshoku Canada's auto parts plant, announced Minister of Economic Development and Trade Sandra Pupatello.

"Today we're celebrating 365 new jobs in Woodstock. That's something the Ontario government is very proud of. And we're repeating success like this over and over again across the province."

Toyota Boshoku's \$87.3 million investment includes building a 25,000 square metre plant that will manufacture front and rear seats, interior door trim and other interior products for the RAV4 vehicle model produced at Toyota Motor Manufacturing Canada's Woodstock plant.

The Toyota Boshoku Canada investment is provided under the Ontario government's Advanced Manufacturing Investment Strategy (AMIS).

The \$500-million strategy provides repayable loans, interest free for up to five years, to support investments in technology and innovation.

The projects supported by this strategy should generate more than \$600 million in new investment and support the creation or retention of about 4,000 jobs.

© 2007 Metroland Printing, Publishing & Distributing



Bauer, David (EDT)

From: Gordon Niznik [g.niznik@tb-canada.com]
Sent: September 21, 2007 6:08 PM
To: Bauer, David (EDT)
Subject: Toyota Boshoku Canada - AMIS Announcement by Minister

Hi David,

I wanted to send a sincere thanks to you for all of your assistance with our AMIS announcement by the Minister. Your significant contributions helped make our announcement a huge success. Our President, Mr. Murase was very pleased with the speaking notes that you provided, in fact as you probably noticed, he used the entire thing as his speech. I would like to personally thank you for the speaking notes that you provided for me as Master of Ceremonies. Thanks also for the quick responses to all of my questions and requests during the planning stages. This announcement came at a very busy time for all of us at Toyota Boshoku, so the help that you provided was much appreciated.

Thanks again...

Kind regards,



Gordon Niznik, P.Eng. CMA
Manager, Finance & Corporate Planning
Toyota Boshoku Canada, Inc.
230 Universal Road
Woodstock, ON, N4S 7W3
Tel: 519-421-7556 x107
Fax: 519-421-9958
Cell: 519-533-8569
email: g.niznik@tb-canada.com

CONFIDENTIALITY NOTICE: This message, including any attachments, is for the sole use of the intended recipient(s) and may contain confidential and privileged information. Any unauthorized review, use, disclosure or distribution is prohibited. If you are not the intended recipient, please contact the sender by reply e-mail and destroy all copies of the original message.



Sarnia Observer (On)

Use of PCI misunderstood

Friday, August 31, 2007
Page: A4
Section: Opinion

Sir: I'd like to take this opportunity to respond to a recent editorial printed in Sarnia Observer (Liberals reveal easy hypocrisy, August 29), criticizing the McGuinty government's investment with Dofasco under the Advanced Manufacturing Investment Strategy.

The article suggests our investment to assist Dofasco's upgrade to Pulverized Coal Injection (PCI) goes against our policy of building a cleaner and greener Ontario.

Wrong. Our investment in this leading-edge technology is in no way related, or can be compared, to the use of coal as a power source in a coal plant. In fact, with this new investment, Dofasco will actually be lowering its carbon dioxide emissions and its energy usage by switching from oil (not natural gas as your editorial alluded to) to pulverized coal as a source of carbon, which is a key ingredient in steel production. Pulverized coal will not be used as a source of energy by burning, as in a power plant.

To state this investment is like burning coal for energy purposes is like comparing apples to oranges.

PCI is the new standard among the world's best steelmakers, and this process will help Dofasco reach the next level of production by achieving a long-term competitive advantage in the steel industry.

Since we took office in 2003, we've worked very closely with our manufacturing sector to invest in innovative technologies that increase the competitiveness of our industries, create new jobs and provide a higher quality of life for all Ontarians.

Dofasco's investment is a win for Ontario and the company. Innovative manufacturing is the key to many communities' prosperity and Dofasco is investing in an innovative technology.

The bottom line is that the McGuinty government is building a greener and healthier Ontario for everyone, while partnering with our manufacturers to invest in new technologies that help us make our mark abroad and create more opportunities for all Ontarians at home.

Sandra Pupatello

Minister of Economic Development and Trade

Editor's note: Pulverized coal is burned at extremely high temperatures and used as a chemical reductant to rid iron ore of oxides. Switching to coal from oil and coke will save Dofasco almost \$45 million in fuel costs.

The incorrect reference to natural gas and the savings figure originally reported originated in the premier's office, Dofasco officials told The Observer.

© 2007 Osprey Media Group Inc. All rights reserved.

