



LEAF & PAGE

WEEKLY CONTENT PLANNER

Date

November 9-14

CHILDREN's DAY Special



Content Priority

Brand Awareness

Leads/Sales

Community Growth

Day	Content Topic	Platform	Content Type	Theme	Status
Tuesday	5 picture books to gift this Children's Day	Instagram	Instagram Carousel	Gift Guide	
Wednesday	10 picture books every child should own	Website	Blog	Read This	
Thursday	The book I read three times as a kid	Instagram	Reel	Behind the Shelves	
Friday	Children's day photo of the kid's corner with a reader's favorite quote	Instagram	Instagram Post	Reader Voices	
Saturday	Children's Day reads, with a sample offer on kids' books	Website	Newsletter	Gift Guide	
Sunday	Check numbers and update the idea list				

Weekly Performance

Total Posts: _____

Best Content: _____

Page Views : _____

Total Engagement: _____

Notes
