

Why Carolina Kits® 3D? (Web, administrators splash page)

District and school administrators trust Carolina Biological as a reliable source of materials for K-12 teachers, and we are grateful for the confidence your staff has shown in us throughout the years. The well-being and development of students remains central to your mission and has been our organization's shared priority for the past 90 years. Each year, schools across the country receive beakers, PPE, butterflies, preserved pigs, Wisconsin Fast Plants, and thousands of other science education products—all delivered with exceptional care and at affordable prices. Backed by exemplary technical and customer service, Carolina has become a brand that is relied upon for the items commonly used by your teachers. We are both humbled by the past and excited about our future relationships with schools around the United States and at military bases abroad.

Now, we are asking you to consider Carolina Kits® 3D, a new, well-tested 3-Dimensional lab program that is steeped in phenomena-based instructional practices and based on both national and state standards. It is a supplementary lab program, compatible with commonly used textbooks and covering the key areas of biology, chemistry, earth and space and physics instruction. This program offers consistent, practical instruction. Every set of labs, no matter the subject, provides comprehensive teacher guides, all necessary lab materials, assessments for before and after the labs, and additional resources, all supported by a digital platform that enhances each lab experience. Whenever replacements are necessary, we are ready to help your school or teachers restock their storerooms easily.

Specifically, how can Carolina Kits® 3D help you and your teachers and why should you consider an investment in high-quality, bundled lab investigations?

- Teacher retention
 - The program's materials provide extensive teacher support for new or out of subject teachers
 - Innovative lab topics and extension activity ideas for veteran teachers
- Student achievement
 - Rigorous hands-on, standards-based science leads to greater student success
 - Labs created to ignite students' curiosity about scientific phenomena
 - Integrated pre-laboratory materials, instructional videos, and assessments enhance and support the students' laboratory experience.
- Curriculum alignment
 - Phenomena-based learning aligned with NGSS and state science standards
 - Complete lab solutions for High School Biology, Chemistry, Physics, and Earth and Space Science
 - Easy to use with any core science textbook
- Budgets, Purchasing, and Customer Service
 - Full course lab programs make planning, buying, and implementing a lab course easy across a school or a district
 - Backed by 95 years of science education experience – Carolina Biological subject matter experts are available to help design and troubleshoot as student are using the lab program

- Lab kits for every subject minimize the hassle of making purchase orders, since all materials needed for standard class sizes are pre-organized.

We believe we offer the best standards-based lab program ever developed and we would like to show you why. Let us know if you would like more information.

Thank you again for all you and your teachers do for our students.