

Kelly Darroch

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EDUCATION

University of California, Santa Barbara
Major: English / Junior Standing / 3.97 GPA
Minor: Professional Writing Journalism Track

EXPERIENCE

Consequence, Remote

Editorial Intern, April 2026 - Present

- Contributed to weekly/monthly staff music pick lists, tour announcements, and reviews.
- Built article posts within WordPress for publication.
- Organized and updated website data and information.

Gut Instinct Media, Los Angeles

Senior Editorial Staff Writer, June 2025 - Present

- Pitched and produced monthly long-form feature articles on a deadline for an audience of over 20k.
- Individually communicated with artists, musicians, publicists, and management to schedule in-person and remote interviews.
- Photographed and edited photos for feature interviews conducted in-person.
- Submitted a monthly song to be included in the published staff playlist.

KCSB-FM in Santa Barbara (91.9 FM), Santa Barbara

Volunteer Broadcast News Reporter, News Editor, Radio Programmer, and Music Reviewer
September 2023 - Present

- Reported on cultural and political affairs of the Santa Barbara area, nationwide, and globally.
- Conducted and edited several interviews and stories weekly on a deadline to be aired during bi-weekly newscasts.
- Anchored on-air newscasts.
- Researched and pitched multiple news stories and edited news scripts for reporters.
- Edited stories using audio software (Audacity, Pro Tools, Ableton).
- Hosted a weekly, hour-long, live, light-entertainment music and music history radio show.
- Produced music and arts journalism content for the website blog.
- Reviewed physical media sent to the station to be added to the station's physical media library.

UC Santa Barbara Writing Department, Santa Barbara

Public Relations Intern, January 2025 - June 2025

- Produced and designed content to increase the visibility of the department on campus.
- Edited departmental promotional posters using Canva for bulletin board displays.
- Communicated digitally and in person with the entire writing department faculty and staff.
- Interviewed writing department alumni and current students, and edited Q&As for promotional content.