

Leah Weinstein

Freelance music journalist, aspiring music industry professional specializing in promotion and media
<https://leahweinstein.journoportfolio.com/>

EXPERIENCE

The Needle Drop, Remote — *Junior Editor + Columnist*

November 2024 - Present

- Writes and edits articles breaking news about music and the music industry
- Spearheaded editorial and social media expansion efforts
- Writes and edits editorial content including profiles, lists, and op-eds
- Fields press releases from publicists, including embargoed information
- Maintains a weekly column analyzing the song occupying #100 on the Billboard Hot 100
- Edits transcripts of short and longform video content

Paste Magazine, Remote — *Editorial intern*

May 2024 - September 2024

- Wrote news, features, reviews, op-eds, and blurbs about both new and old music
- Pitched original article ideas
- Wrote by assignment from editors
- Interviewed both established and emerging artists/bands
- Corresponded with publicists regarding pitches and interview arrangements

WXPN/NPR World Café, Philadelphia, PA — *Production intern*

January 2024 - March 2024

- Conducted extensive and definitive research for artist interviews
- Organized and distributed material for a weekly program to be syndicated nationally
- Edited audio in Pro Tools for radio and web content
- Assisted audio engineer during weekly live performances

WKDU Philadelphia, PA — *General Manager, Music Director, On Air DJ*

March 2023 - June 2026

- Communicates with radio promotion representatives to update new music libraries
- Reports weekly to NACC charts
- Edits articles for the station blog
- Conducts interviews and in-studio sessions with both local and established artists
- Presents a two hour radio show weekly

Big Hassle, New York, NY — *Public Relations Intern*

June 2025 - August 2025

- Created daily industry news reports for team-wide reference
- Updated research databases to optimize pitch outreach
- Created coverage reports and drafted press releases
- Researched press outlets and journalists in niche markets

Hideaway Music, Philadelphia, PA — *Executive Assistant, Keyholder*

March 2025 - Present

- Manages vast inventory of new and used LPs, CDs, and Hi-Fi audio gear
- Operates Point of Sale system for purchases
- Curates inventory of new LPs
- Assists with store maintenance and upkeep

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SKILLS

Journalism: Live Interviewing, Copy Editing, SEO, Music Criticism, Editorial Research, On Air presentation

Productivity: Microsoft Suite, Google Suite, WordPress, Ghost Admin

Public Relations Software: Constant Contact, Muck Rack, DISCO

Content Creation/Editing: Final Cut Pro, Adobe Suite, Canva, CapCut

Live Sound/Audio Engineering: Behringer x32 console, Logic Pro X, Pro Tools, Ableton Live, Broadcast Mixer

EDUCATION

Drexel University, Philadelphia, PA

B.S. Music Industry

Minor in Writing

Minor in Business Administration

Expected Graduation June 2026, Magna Cum Laude

AWARDS

Drexel Presidential Scholarship: 2022-2026

Drexel Westphal portfolio scholarship: 2022-2026

Drexel Dean's list: 2022-2026

Drexel Publishing Group Social Sciences Writing Contest - 2024