

## UGC Script: Emotional Relief Angle

### Generic:

If you struggle with breakouts or uneven skin texture, ClearZen can help improve the appearance of your skin over time.

Our formula includes ingredients designed to calm irritation while supporting a clearer complexion.

It's lightweight, easy to add into your routine, and works for most skin types.

Consistent use can help your skin look healthier and smoother.

### Copywritten Version:

My skin wasn't even that bad, but I was thinking about it, constantly.

Like when someone took a photo of me, I didn't even think "Do I look good?".

I'd just zoom into my skin's texture, or redness, or whatever showed up overnight.

I'd kind of just accepted my skin at that point... Like I knew I didn't have crazy good genetics— so thought I'd have to buy my way into good skin somehow.

I was constantly rotating through harsh products influencers recommended.

But most of them just made everything more irritated and bumpy.

Then I heard someone talk about ClearZen like it was more about calming your skin down instead of constantly trying to "fix" it.

So I ordered the mini.

I honestly didn't expect much from it.

After using it for a while my skin just looked... healthier.

Not perfect, just healthy in a way that's hard to explain unless you've dealt with texture.

I noticed a huge improvement in inflammation, and my skin started looking so much softer.

But the biggest change wasn't even my skin.

It was realizing that I wasn't thinking about it every time I looked at myself.

My skincare routine also got way simpler, like I literally just use the ClearZen, and a basic cleanser and moisturizer, and I'm good to go.

My skin just stopped taking up so much space in my head.

- Focused on emotional relief rather than perfect-skin promises. Emotional relief = more tangible proof of effectiveness than overhyped promises
- Uses recognizable self-talk and overthinking patterns
- Introduces product naturally to reduce skepticism
- Emphasizes believable transformation over exaggerated results