

# AI-Generated Photobooth — Training Design Proposal

A 3-week Google Classroom series to train staff to run and explain the AI-generated photobooth.

Designed to improve setup consistency, client experience, and target an 85% quiz pass rate.

# Why This Training Matters

*Staff were operating new AI-generated photobooth technology without standardized training, creating these risks:*



## Poor Client Experience

Untrained staff create inconsistent service and negative feedback.



## Missed Upsell Revenue

Limited knowledge of AI-generated photobooth features means lost premium sales.



## Equipment Mishandling

Poor use of the AI-generated photobooth can cause damage and downtime.



## Inconsistent Branding

Uneven staff skills weaken our polished, innovative image.

Strong training helps avoid these risks and keeps every client experience on brand.

# Target Audience: Who Benefits from This Training?

This training equips three key staff groups to use our AI-generated photobooth confidently.



## Event Staff

Primary operators with mixed tech skills. Training covers setup, basic fixes, and AI-generated backdrops, props, and photo effects for smooth events.



## Sales Staff

They sell the value. Focus on AI-generated imagery benefits, product demos, client questions, and premium upsells.



## Event Managers & Supervisors

They run the event. Training covers oversight, team coordination, and event analytics for AI-generated content delivery.

# Old vs. New: Why This Upgrade Matters

This slide shows the difference between the traditional photobooth and the AI-generated photobooth. Staff should explain the upgrade clearly and confidently.

## Traditional Photobooth

- Printed backdrops and props
- Limited event designs
- Static output: standard photo strips
- No post-shot personalization

## AI-generated Photobooth

- AI-generated backdrops and digital props
- Unlimited AI-generated themed designs
- Dynamic, shareable AI-generated content
- Real-time personalization and sharing

# Three-Week Training Outline

This outline shows the progression from knowledge to application to mastery, following Bloom's Taxonomy.

1

## Week 1 — AI Features & Product Knowledge

- AI-generated backdrops and digital props
- How the features work
- How to explain them clearly
- Bloom's Level: **Remember + Understand**

2

## Week 2 — Technical Setup & Safety

- Physical and digital setup
- Equipment handling and event safety
- Fixing common live issues
- Bloom's Level: **Apply + Analyze**

3

## Week 3 — Client Experience & Live Readiness

- Premium client experience
- Role-play: questions and demos
- Final assessment and launch readiness
- Bloom's Level: **Evaluate + Create**

# Instructional Design Notes

This training uses two evidence-based frameworks to boost engagement, accessibility, and retention for every learner.

## Framework 1

### Bloom's Taxonomy Applied

Each week raises the cognitive level, moving from awareness to mastery.

- **Week 1:** Remember + Understand — define AI-generated features, spot differences in AI-generated imagery
- **Week 2:** Apply + Analyze — follow setup steps, troubleshoot AI-generated content issues
- **Week 3:** Evaluate + Create — role-play clients, show readiness with AI-generated backdrops and effects

## Framework 2

### UDL Principles Applied

Universal Design for Learning gives multiple ways to engage with the material.

- **Representation:** Video, visuals, and plain-language guides for AI-generated backdrops and props
- **Action & Expression:** Role-play, quizzes, and live demos using AI-generated photo effects
- **Engagement:** Real scenarios, self-paced modules, and peer discussion around AI-generated imagery

# Measuring Training Success

We'll track these KPIs to measure training impact:

85% +

Quiz Pass Rate

Minimum pass rate on post-training assessments.

1 HR to 30 Min

Setup Time Reduction

Lower average setup time versus untrained staff.

—

Client Satisfaction

High satisfaction scores from smooth event execution.

—

Staff Confidence

Higher confidence using the AI-generated photobooth and handling questions.

# Rollout Timeline & Tools Required

Phased rollout with a dedicated learning space and core resources.



## Essential Tools & Resources

- **Google Classroom:** Main LMS for lessons and interaction.
- **Staff Devices:** Tablets or laptops for modules and quizzes.
- **AI-generated photobooth Unit:** Hands-on practice and live demos for AI-generated backdrops, props, and photo effects.
- **Facilitator Guide:** Trainer notes, prompts, and activities.

# Key Takeaways & Next Steps

This three-week series is a ready-to-deploy training prototype. Here's a quick summary of what was built and what comes next.



## What Was Delivered

A prototype of a three-week Google Classroom series, presented to leadership for buy-in before full development.



## Design Highlight

Clear language, visual walkthroughs, and scenario-based learning help every team member use and explain the AI-generated photobooth with AI-generated backdrops, AI-generated props, and AI-generated effects.



## Next Steps

Run the final skills check, gather feedback, and refine the course for future launches.