



LIZZIE RIX

MULTI-MEDIA JOURNALIST

📞 07739563679

✉ lizzierix66@gmail.com

🌐 <https://www.linkedin.com/in/lizzie-rix-2a95b8225/>

EDUCATION

MA Broadcast Journalism

City, St Georges University
2025-Current

BA International Relations

University of Leeds 2:1
2020-2023

SKILLS

Creative & Storytelling

- Narrative development, News packages, Idea generation, Content strategy, Audience-focused storytelling

Writing & Copy

- Feature writing, Scriptwriting, Social copy, Tone of voice adaptation, Sub-editing

Social Media & Platforms

- Actively post news content on Instagram, TikTok, YouTube, and LinkedIn. With knowledge of creative best practice and platform-specific content creation

Production & Editing

- Adobe Creative Suite, CapCut, audio software

Communication & Collaboration

- Pitching ideas, Presenting, Interviewing, Stakeholder engagement, Team collaboration

REFERENCES AVAILABLE UPON
REQUEST

ABOUT ME

I am a highly creative and confident multimedia storyteller with advanced training in journalism and content creation across all platforms. I will come to the end of my Broadcast Journalism course in May, where I have developed a strong ability to generate original ideas and transform them into compelling content.

I have a wealth of experience in producing content across video, audio and digital formats from conception to execution. I focus on structuring narratives that are clear, engaging and tailored to a specific audience or media. My course has accelerated my creativity and knowledge of the nuances of different mediums and channels enabling me to think strategically and commercially about content.

I am a skilled copywriter with the ability to adapt tone of voice across editorial and branded content, whether that's long-form features and interviews or short-form social copy. Alongside my writing skills, I am an extremely confident communicator, comfortable presenting ideas, speaking with clients and stakeholders and building relationships with a wide range of people.

I bring a strong foundation of training and practical experience and I am excited to contribute as a confident, capable journalist from day one.

WORK EXPERIENCE

● MARCH - APRIL 2026

BUSINESS NETWORK MAGAZINE - FREELANCE

- Wrote and scheduled social media content
- Represented East Midlands Chamber at business events, engaging stakeholders and members
- Pitched and published a 2500 word 'Big Interview' feature on a Nottingham observatory aligned with NASA's Artemis II launch to maximise editorial relevance and audience interest
- Developed strong interpersonal and client-facing communication skill

○ JANUARY 2026

RADIO TIMES - PLACEMENT

- Pitched and wrote articles to tight deadlines, demonstrating strong writing and idea development skills
- Worked across Instagram & TikTok developing and pitching content ideas to editorial
- Generated content ideas around The Traitors to capitalise on its popularity, demonstrating awareness of trends and audience behaviour
- Collaborated with the website and app editors to produce timely and engaging articles

● 2022-2023

LEEDS STUDENT RADIO - PRESENTER AND PRODUCER

- Produced and presented a live weekly Friday breakfast show for a student specific audience
- Demonstrated strong storytelling through scripting and live delivery
- Conducted interviews confidently, adapting communication style for different topics