

ITMD 222 ID 3

Date: 3/25/2026

Art Deco Fountain of Stardom

**His & Her Luxury
Boutique Closet
Phase 1**

**Clients:
Travis Kelce & Taylor Swift**

Design Team:

- **Lori Wolper**
- **Abby Wolf**
- **Jayden Moore**

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"YOUR HOME, OUR MISSION"

Outfits Aligned Together



Credit: Getty



Credit: Getty Images



Credit: Getty Images



Travis Kelce and Taylor Swift are seen on November 7, 2025 in New York City.
Credit: Getty Images



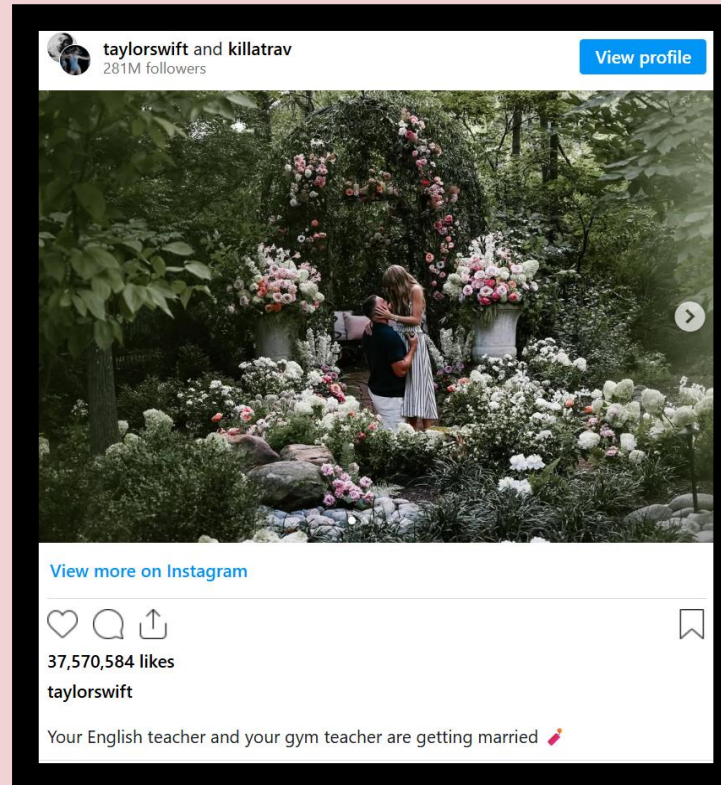
Taylor Swift and Travis Kelce in New York City October 11, 2024.
Credit: Getty Images

Celestial Shooting Stars Aligned

Taylor's Sign



Born: December 13, 1989, Taylor's big three are Sagittarius sun, Cancer moon, and either a Capricorn or a Scorpion rising. She is adventure-seeking, entertaining, unfiltered, driven, romantic, family-oriented something that has been clear from her songwriting.

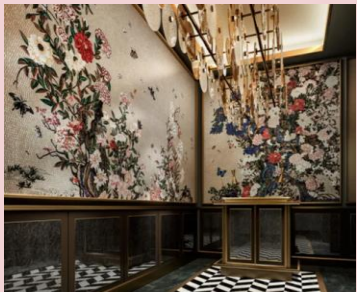


When it comes to Taylor's bond with fiancé Travis Kelce, the pair share astrological compatibilities that are hard to beat, synchronizing between Swift's sun which stands for her self-image and Kelce's moon which colors his emotions. They boost two of the best planetary sync-up possible.

Travis' Sign



Born: Kelce was born on October 5, 1989, with both his sun and Mars in Libre. His moon is in Sagittarius, Venus is in Scorpio, and his Jupiter—the planet of luck and abundance—is in Cancer. They are equally-driven, pragmatic, and respect one another's work ethic.



Maressa Brown

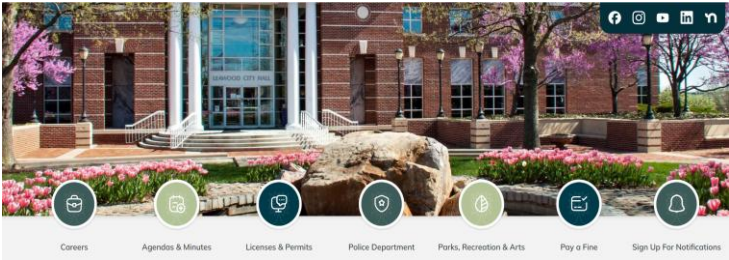
•Maressa Brown is a journalist and astrologer.

[INSTYLE'S EDITORIAL GUIDELINES](#)

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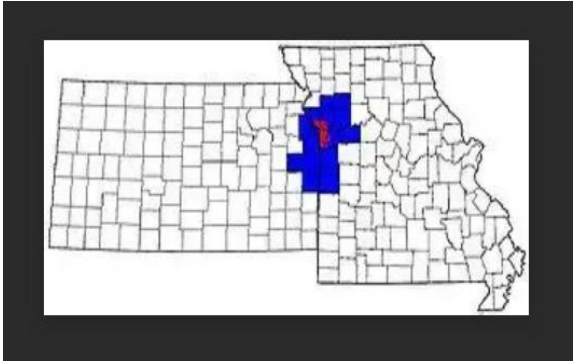


City of Leawood



Leawood, KS | Official Website

Leawood, Kansas, a suburban community in the Kansas City Metropolitan area, is in Johnson County, approximately 10 miles southwest of downtown Kansas City, Missouri. It covers 14.7 square miles and resembles an elongated rectangle running north/south. Interstate 435 crosses through the city and is just north of the center of the community. The city is bordered on three sides by the cities of Overland Park and Prairie Village, Kansas, and on the fourth by Kansas City, Missouri.



Population: Leawood Johnson County

2023 Census Estimate	33,995	622,237
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History:

Native Americans were the first inhabitants of the area eventually established as Leawood and in the early 1700s Daniel Boone explored the land with French and American traders. Among those who made Leawood what it is today was Oscar G. Lee, a retired police officer from Oklahoma. When Lee arrived in 1922, he brought with him a lifetime of dreams about his own future. He sought to make those dreams real on land he purchased between what is now 79th and 103rd Streets and State Line and Belinder Roads. This purchase became the foundation of present-day Leawood. Then in 1948, following the establishment of a housing development by the Kroh brothers, Leawood was incorporated. From the start, the residents of Leawood hoped and planned for a tightly-knit community with the convenience of a big city and the peacefulness of a small town. Today, with picturesque parks and streets, highly-rated schools, and welcoming churches, Leawood is all that the founders had envisioned.

Climate & Temperatures

The city is considered one of the most beautiful communities in northeastern Kansas. The land, characteristic of this part of the state, consists of flat valleys and gently rolling hills. Indian Creek and Tomahawk Creek waterways connect in central Leawood and the Blue River flows through the southern part of the City.

The following are the average monthly temperatures for Leawood, Kansas, based on the National Weather Service (NWS) via data from the National Centers for Environmental Information (NCEI).

Average Temperature in Fahrenheit (January to June)

- January: 31
- February: 35.8
- March: 46.4
- April: 56.5
- May: 66.7
- June: 76.5

Average Temperature in Fahrenheit (July to December)

- July: 81
- August: 79.2
- September: 70.7
- October: 58.4
- November: 45.4
- December: 35.3





Travis Kelce House

Location:

His & Her Luxury Boutique Closet:

Address: Cherokee Court

Leawood, Kansas 66211

House Specifications:

17,000-square-foot French Regency–inspired estate is the epitome of luxury and privacy—perfect for a celebrity couple looking to escape the paparazzi.

Bedrooms: 6 Bathrooms: 6



Fun Facts: He is enhancing his home with a man cave equipped with a golf simulator. One of his bedrooms he converted into a closet.

INSPIRATION & EMOTIONAL FEELING

Art Modern Deco Design Style:

The style is defined by symmetrical balance that is contrasted with geometric shapes and sharp lines. The bold palette of muted blacks, reds, and neutral whites work well with gold metals or shiny chrome. Gold is almost always present and architectural shapes such as arches, diamonds, columns, and classic vintage molding and framing are used as stylized classic features.



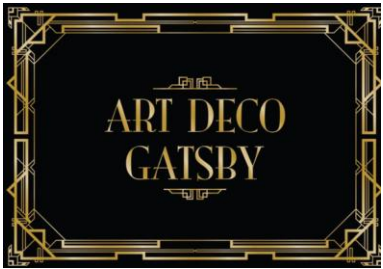
Art Deco Celebrates Its 100th Anniversary



SISIC



1919-1939

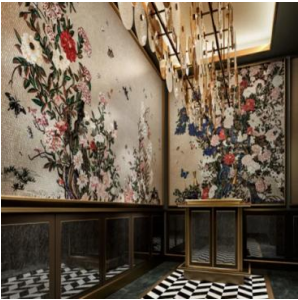


Prada Showroom Milan

Boutique Luxury Closet
Emotional Feel:
Aligned, Functionality, Glamours
, Intimate, Accessible, Bold,
Bright, Statement,
Distinguished, Self-Expression,
Exquisite, Comfort, Alongside,
Parallel, Luxurious Leisure,
Classic Elegance, Streamlined
Forms, Charismatic, Dramatic,
Timeless
Color Palette:
Black, Red, & White



We create our vision of art and a way of life. The mosaic is like a puzzle that comes together. The ultimate goal is to make those who live in the environments we create feel special.



SISIC Mosaic Ceiling Artwork based on their lives & achievements: An Art Deco Constellation Arched Ceiling of their signs and stars coming together

[SISIC](#)
[The mosaic_low.pdf](#)
[Mosaic catalogue library](#)



KC The City of Fountains



Fun Facts/ Inspiration:

Taylor's Favorite Cocktail:

French Blonde- Gin, grapefruit juice, elderflower liqueur, Lillete Blanc, lemon bitters.



Taylor's water bar features sleek black decor with a granite wall backdrop. Bright red stools add a pop of color, and a wine cabinet stores her favorite bottles. This stylish bar is a perfect place for Taylor to unwind with friends.

Travis' Favorite Cocktail:

The Alchemy- Inspired by Taylor and served at his restaurant, 1587 Steakhouse. Citrus vodka, dry curaçao, aronia berry, cranberry, strawberry, lime, and oolong tea.



Posted: 2/16/2025 DEV Team

CLOSET LAYOUT

Integrated with pull out units for luxurious items to display more articles of clothing. Open conversation pit for leisure activities and comfort.



Sculptural Lighting



Vintage & Modern

SISIC



Gilded Accents

SISIC



Straight Clean Lines



CLOSET LAYOUT INSPIRATION



freepik

Refine with Velvet



Marble & Arches



au.pinterest.com

Bold Wood Frames and Molding



pinterest.com



architecturaldigest.com

**Roaring 20's
Black & White
Checkered Flooring**



SISIC



pinterest.com

Geometric Shapes & Patterns

Meet the Client: Travis Kelce

Early Life & Sports Beginnings:

October 5, 1989, is Travis's birthday, making him 36 years young and a Libra. Born in Ohio, Travis attended the University of Cincinnati.

Background: Attended University of Cincinnati from 2008 – 2012. Back in 2022, Kelce completed his schooling to achieve a degree, Bachelor of Interdisciplinary Studies from the College of Arts and Sciences. This made him an official UC graduate, and Bearcat forever! Travis and his brother Jason, both played football at Cleveland Heights High School in Ohio, and later at the University of Cincinnati, Bearcats! (2600 Clifton Ave. Cincinnati, OH 45221). Travis and his brother Jason were the first brothers to verse each other in a championship game. Super Bowl LVII at State Farm Stadium, in Glendale, Arizona, USA. February 12, 2023, Kansas City won 38 - 35, and mom was present in a split jersey for both of her sons' teams.

Profession: Tight-End for the Kansas City Chiefs #87

Age: 36 years old

Body Ergonomics:

Height: 6' 5", **Weight:** 250 lbs., **Chest:** 46", **Waist:** 36",
Biceps: 16" **Shoe Size:** 14 (US)

Hobbies:

- Golf
- Hosts a podcast- "*New Heights*" with his brother, Jason Kelce.

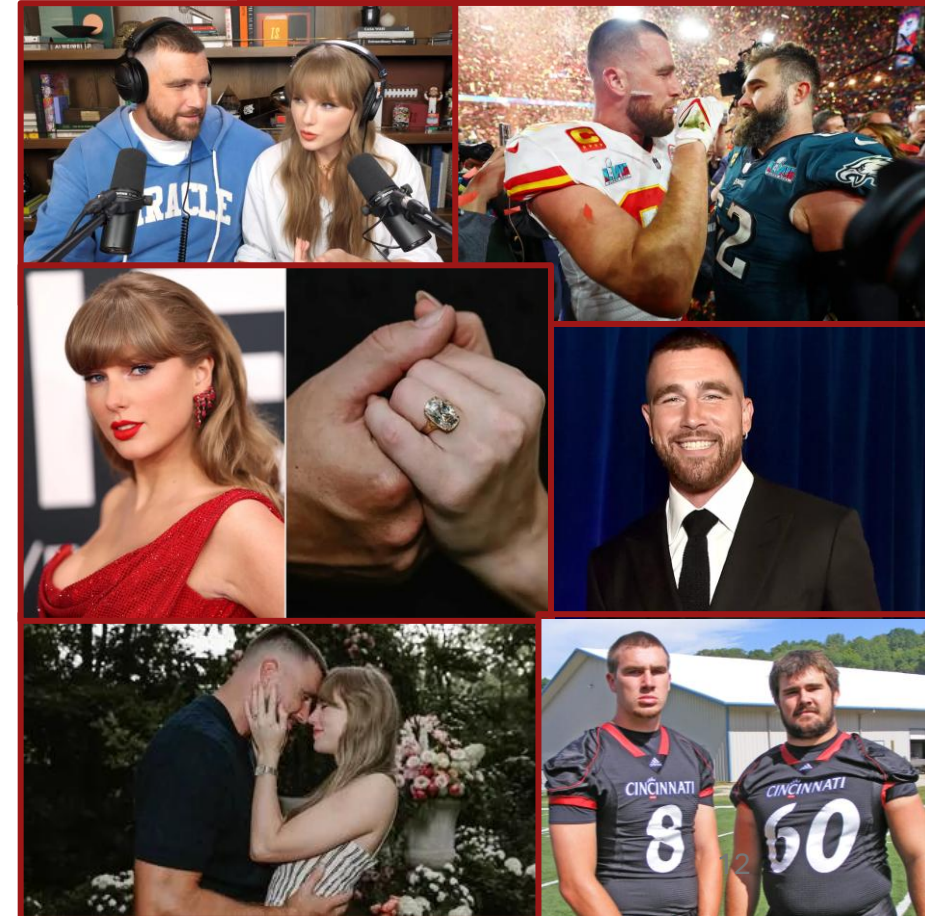
Lifestyle: As a very motivated individual, Travis Kelce has created a charity fund- "**87 & Running**", began a podcast with his brother, created his own clothing brand- "**TruKolors**", and recently invested in a new home for him and Taylor Swift.

Fun Facts:

- Started his football career as a quarterback.
- Drafted to the Chiefs in 2013 and has remained a Chief his entire NFL career.
- Headed to the Hall of Fame and has 3 Super Bowl Rings.
- Has appeared on SNL, reality dating show- "Catching Kelce", and a Prime documentary.
- Kelce is a 'car guy' favoring luxury SUV's and classic cars.

Common Fashion Designers & Brands he buys are:

- Danielle Salzedo!
- Tom Marchitelli
- J. Logan Home
- Isa Boulder
- Collina Strada BRAND
- [Kid Super's](#) Colm Dillane
- Jil Sander
- Farfetch



Meet the Client: Taylor Alison Swift

Background: Early Life & Musical Beginnings:

Born Dec. 13, 1989, in West Reading, PA., and raised in nearby Wyomissing. At an early age, her parents could see how incredibly musical Taylor was. When she was 12, she wrote her first song. Her family moved to Nashville, Tennessee so she could pursue a career in country music. They lived in a Georgian Colonial-style home in Wyomissing, PA. This is where she started to play guitar.

Age: 36 years old

Body Ergonomics:

Height: 5' 10"-11" **Weight:** 128-132 lbs. **Bust:** 32B, 34" **Waist:** 24"
Hips: 34" **Shoe Size:** 8.5-9 (US)

Breakthrough: At 16 became the youngest artist signed by Sony/ATV Tree Publishing House. Debut Album Release 2006, Release of Fearless marked country music stardom Pop Transformation 2014 with "1989" transitioning from country to pop.

Profession: Singer Songwriter Artist, Businesswoman, Producer, Director, Entrepreneur. Music Entertainment Production 60%, Real Estate 25%, Fashion 10%, Technology Investment 5%
(Brought In \$1 Billion for the NFL)

KEDS



Diet Coke



Louis Vuitton



Credit: Getty Images

Brand Partnerships & Endorsements:

14 Brands : Capital One, Comcast, Band Hero, Diet Coke, KEDS, Apple Music, etc.

Fashion Brand Endorsements: Christian Louboutin, Jimmy Choo, Guiseppe Zanotti, Stuart Weitzman, Frye, Oscar de la Renta, Cavalli, Elie Saab, Versace, Madewell, Urban Outfitters, Free People, Reformation.

Hobbies: Spending time with family, socializing with friends, caring for her three cats (Meredith Grey, Olivia Benson, and Benajmin Button), storytelling, going to sporting events, charity work, traveling, baking bread.

Lifestyle: Healthy living, trendsetter, performer, adventurer, energetic, artistic, private.

Fun Facts: 12 Grammy Awards, 10 Studio Albums, and 200M+ albums sold worldwide.

Inventory Travis:

Travis Kelce does not have a stylist, according to Vogue. Instead, he purchases items and works with his management team to piece the 'looks' together. Travis takes 3 hours and goes on instinct for outfit creating. Travis's fits consist of:

Tops:

- Jerseys and practice shirts- 25
- Regular workout clothing- 30
- Knit and button downs- 40
- Pantsuits - 15 
- Tank Tops - 30
- Light jackets – 45
- Coats long and short- 20

Bottoms:

- Velvet cargo pants – 3 pairs
- Luxury sweats and fashion pieces – 65
- Dress pants – 30
- Athleisure pants – 45 
- Sweatpants – 50
- Sweat shorts – 45
- Workout shorts – 80
- Jeans – 12

Bags:

- Duffle- 5
- Backpack- 5 
- Briefcase- 2

Owns personal clothing brand: [TruKolors](#)

Shoes:

- Self-lacing Marty McFly Nikes
- Sneakers – 300 pairs
- Dress shoes – 150
- Boots – 80

Hat Accessories:

- Fedora's – 15
- Trucker / Baseball – 45
- Bucket - 8
- Western – 3
- Bandana / Scarf- 30

Jewelry:

- Watches - 10
- Necklaces – 25
- Earrings – 1 pair
- Rings – 4

Undergarments:

- Socks – 25
- Compression Wear – 30
- Boxers – 35

Other:

- Swimwear- 20
- Sleepwear- 25

Formal Wear:

- Suits- 10
- Tuxedo- 5

Accessories:

- Belts- 15
- Ties- 20
- Sunglasses- 10 



Inventory for Taylor



Pictures from InStyle Magazine

Under Garments:

- Socks- 25 
- Bras- 20 
- Underwear- 35 
- Lingerie- 12
- Shapewear- 6
- Tights & Pantyhose- 25

Swimwear:

- Bikinis- 25 
- One pieces- 15

Bags:

- Handbags- 20 
- Purses- 30
- Cross body- 25
- Other- 15

Jewelry:

- Rings- 5 
- Bracelets- 15
- Necklaces- 20
- Earrings- 25
- Watches- 10

Hats:

- Winter- 10 
- Caps- 10
- Other- 15

Accessories:

- Scarves- 15 
- Belts- 15
- Headbands & Clips- 20
- Sunglasses- 10

Tops:

- Tank tops- 15 
- Short sleeve- 35 
- Long sleeve- 35
- Jackets & Cardigans- 45
- Sweatshirts- 25
- Sweaters- 25
- Blazers- 15 
- Blouses- 30 
- Coats- 20

Bottoms:

- Shorts- 25 
- Slacks- 35 
- Jeans- 15
- Leggings- 25
- Sweatpants- 25
- Skirts- 35

Shoes:

- Tennis shoes- 10 
- Sneakers- 10
- Boots- 20
- Heels- 40
- Other- 30

Other:

- Sleep ware- 30 
- Dresses- 35 

Wants and Needs: Travis

- Chiefs section
 - Display case for expensive memorabilia and rings.
- Sneaker shrine
 - 300 pairs
- Lounge and conversation area
 - Include space for dog.
- Safe for valuables
- Watch display with easy access
- Jewelry organizer with easy access
- Hat organizer
 - Bucket hats, fedora, baseball, etc.
- Steamer or ironing tool integrated in for expensive silk pieces
- Sunglasses section
- Vanity and skincare area.
- Small shared bar for refreshments
- Sliding system that can extend and show more articles of clothing
- Larger hangers 21" wide



BUILT IN STEAMER &
FABRIC REFRESHER



RETRACTABLE / PULL
OUT SYSTEMS



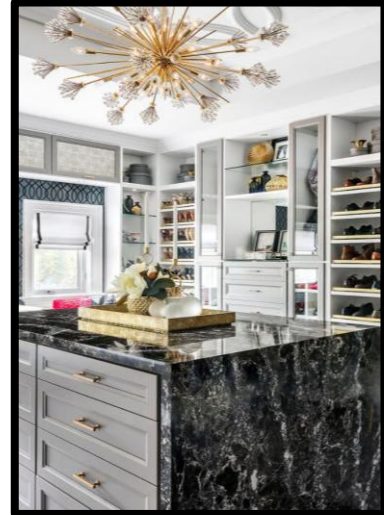
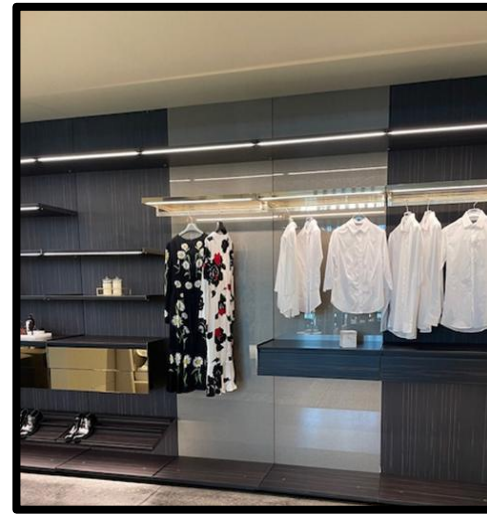
HAT ORGANIZER



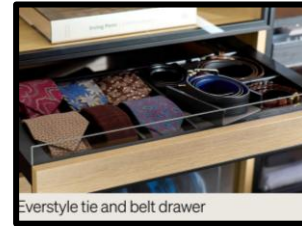
SHOE WALL

Wants and Needs: Taylor

- Lounge area so, she can write songs
- Cat lounge & cat care section
- Glam vanity with lights & mirror
- Safe for valuable items
- Vintage furniture
- Wet Bar section with refrigerator (beverages and skin products)
- Sound system
- 3 Way standing mirror with LED 90+ lighting
- Stylist/fitting area
- Sunglasses section
- Steamer with built-in ironing board
- Island
- Zones in closet
- Accessible
- Bright and bold
- Statement lighting full spectrum
- Ceiling statement 11'-12'
- Separate room for incoming brand gifts
- Standard size hangers



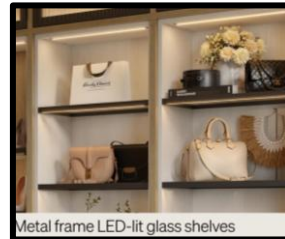
FULL SPECTRUM LIGHTING WITH COMFORTABLE VANITY/STYLIST CHAIR



Everstyle tie and belt drawer



Tilt-out hamper



Metal frame LED-lit glass shelves

CALIFORNIA CLOSETS™



Round leather pole (with cover cap)



lass shelving



SICIS



esty.com

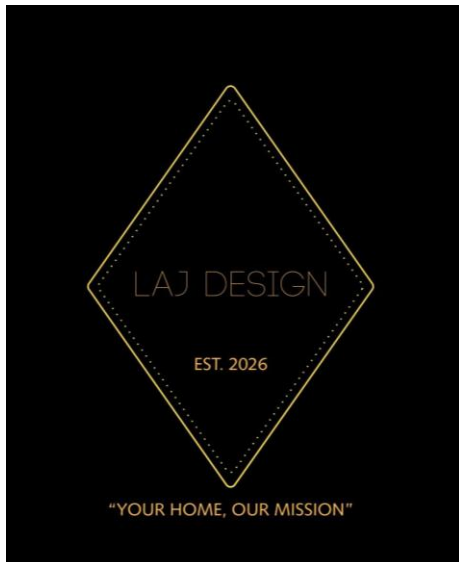


Dear Taylor & Travis,

We want to thank both of you for your time. We enjoyed presenting your Art Deco Fountain of Stardom Boutique Closet Client Profile & Inspirational Ideas. This luxurious closet will be a one-of-kind dream for your senses.

Warm Regards,

Your Design Team:
Abby, Jayden, & Lori
March 25, 2026



Sources

- [Taylor Swift - Official Personal Website](#)
- [Travis Kelce What to Know](#)
- [Kelce Bowl Source.](#)
- [STEAM APPLIANCE](#)
- [CollinaStradaSource](#)
- [WALLSTREETJOURNAL](#)
- <https://www.nfl.com/players/travis-kelce/>
- <https://www.instyle.com/taylorswift>
- [Travis Kelce's father, Ed Kelce, says the couple got engaged almost 2 weeks ago](#)
- [Travis Kelse House: The Leawood Oasis - Urban Splatter](#)
- [15 Art Deco Color Combinations That You'll Want To Use In Your Home](#)
- [Brands of choice for Taylor Swift](#)
- [Conversation Pit AD](#)
- [.SICIS.com](#)
- [www.housebeautiful.com](#)
- [Travis Kelce Allegedly Has Taylor Swift-Inspired Drink at New Restaurant - Reality Tea](#)
- [What is a French Blonde, Taylor Swift's Favorite Cocktail?](#)
- [Art Deco Is Back and It's Louder Than Ever](#)