
SITI FATIMAH AZMI

Singapore 080019 ♦ 84823023 ♦ fatimah.02.azmi@gmail.com ♦ WWW: [Bold Profile](#)

WEBSITES, PORTFOLIOS, PROFILES

- www.linkedin.com/in/siti-fatimah-azmi-51b268367
- <https://sitifatimah-binte-azmi.journoportfolio.com/>

EDUCATION

Diploma: Digital Content Creation, Expected in 01/2028

Republic Polytechnic - 9 Woodlands Ave 9, Singapore 738964

GPA: 3.88

Secondary, GCE O-Level: 01/2024

Bukit Merah Secondary - 10 Lengkok Bahru, Singapore 159050

PROFESSIONAL SUMMARY

Creative professional with expertise in digital content creation, graphic design, and social media engagement, coupled with hands-on experience in environmental conservation and event management. Skilled in enhancing user experiences and fostering engagement through interactive technologies, supported by strong communication and collaboration abilities.

SKILLS

- | | |
|--|---------------------------------|
| • Digital Prototyping | • Blog content writing |
| • Fine Arts (Painting, Sculpture, Drawing, Etc.) | • Graphic design |
| • Concept development | • Idea Generation |
| • Product Design | • Marketing Campaign management |
| • Digital photography | • Digital illustration |
| • Video editing | • Audience engagement |
| • Digital photography | • Content strategy |
| • Adobe creative suite | |

WORK HISTORY

McDonald's Crew, 09/2025 - Current

McDonald's – Singapore

- Passed Singapore Food Agency (SFA) 'Food Safety Course Level 1' and given assessments, received Statement of Attainment (SOA) from SkillsFuture Singapore (SSG).
- Able to implement and observe food safety and hygiene policies, identify areas for improvement following hygiene audits, develop and audit food safety and hygiene management systems.

Content Creator, 05/2022 - Current

Freelance – Singapore

- Develop and curate digital illustrations and graphic designs for Formula 1 teams and drivers, music artists and bands, and DC Comic Characters; resulting in positive reactions from the online community, showcasing a strong ability to gain engagement on social media through the algorithm.
- Manage personal business account on Instagram; gained over 300 followers since 2022 without the use of external advertising; user engagement and interactions are an average of 10k per month which includes views, likes, shares and reposts.
- Created original artworks using diverse mediums, enhancing creative expression and technical skills.
- Collaborated with other artists on various art projects and installations.
- Developed art and design concepts.

ACTIVITIES

RP MSIG (Republic Polytechnic's Marine Science Interest Group)

May 2025 - Present

Participates in Coastal Walks at Coney Island and Kranji Coastal Boardwalk, engaging in hands-on exploration of marine ecosystems and promoting awareness of coastal conservation efforts. Attended lectures and talks on aquatic wildlife preservation, enhancing knowledge of biodiversity and conservation strategies while actively contributing to discussions on sustainability and environmental protection.

RP Art.titude (Republic Polytechnic's Art & Design Interest Group)

May 2026 - Present

Regularly attends weekly art sessions that function as both a hands-on learning lab and a creative community space, where I progressively build proficiency across diverse mediums which include fine-liner pen and ink illustration, charcoal still-life studies, watercolor wash techniques, and mixed-media paper crafts like collage and 3D origami construction. Each session typically begins with a guided demonstration by senior members or guest facilitators, covering professional insights on composition, shading, color theory, and texture creation, after which I apply these techniques to my own pieces while actively seeking constructive feedback to refine my skills. Beyond individual practice, I engage in informal peer critiques, exchange ideas with fellow artists, and contribute to collaborative group projects.

Paper Monkey 'No Strings Attached 2025' Event (Paper Monkey Theatre)

Nov 2025 - Nov 2025

Assisted in setting up interactive avatars for attendees by managing multiple iMac stations, ensuring a seamless user experience during the event Engaged with performance attendees, including children and adults, fostering a welcoming atmosphere and encouraging participation in interactive activities Provided technical support and guidance to attendees during avatar creation, resulting in a smooth and enjoyable experience for all participants Utilized Adobe Character Animator and Photoshop to create engaging and visually appealing avatars, enhancing attendee interaction and satisfaction.

CERTIFICATIONS

- Director's Roll of Honour
- Republic Polytechnic Year 1 Semester 1 | 2025

LANGUAGES

English (Native)

Malay (Fluent)