

# NICOLE WALLACE

EDITORIAL LEADER, JOURNALIST &  
STORYTELLER

Versatile writer and editor who loves finding a good story and helping readers understand why it matters to them. • Adept at leading teams and projects, keeping a sharp eye on both the big picture and the smallest details. • Skilled at translating complex ideas into clear, engaging language. • Supportive editor who helps writers strengthen their stories and hone their craft.

## EXPERIENCE

### **The Chronicle of Philanthropy**

**Features Editor | March 2019 – November 2025**

- Led day-to-day operations in the newsroom, deciding what to cover and which reporters to deploy on what stories and projects. Made data-driven decisions on what news to feature in the *Chronicle's* email newsletters, on its website, and in the magazine, with an eye to what resonates with and engages the audience.
- Spearheaded the transition from a print-focused newsroom to a digital-first operation. Used audience data to plan the lineup for the daily email newsletter Philanthropy Today, helping to drive an 11 percent increase in paid subscriptions.
- Led and managed flagship projects such as the *Chronicle's* annual Philanthropy 50 rankings and exclusive surveys of fundraisers and nonprofit leaders, coordinating the work of survey administrators, reporters, the art department, and the business team.
- Planned monthly print issues that addressed the needs of the *Chronicle's* core audiences. Edited cover stories and ran the production process.
- Worked closely with journalists to brainstorm story ideas to help readers understand the challenges the nonprofit world faces. Coached them as they reported and wrote compelling stories that offered solutions and helped readers do their jobs better.
- Directly supervised and edited 3-5 reporters.

### **Senior Editor | November 2012 – February 2019**

- Developed and wrote deeply reported stories on critical topics in the nonprofit world, such as the rise of Silicon Valley donors, the use of artificial intelligence in fundraising, the giving crisis among everyday donors, and the experiences of leaders of color.
- Interviewed and wrote profiles of fascinating people, including Bryan Stevenson, founder of the Equal Justice Initiative, and philanthropist J.B. Pritzker, now governor of Illinois.
- Mentored early and mid-career colleagues, acting a sounding board for story ideas and troubleshooting their reporting challenges.
- Identified organizations and art for The Face of Philanthropy, a photo-driven feature that highlights the work of innovative nonprofits and often wrote the accompanying stories.

- Commissioned and edited articles from freelance writers.

#### **Senior Writer | November 2006 – October 2012**

- Built and maintained an extensive network of nonprofit and foundation sources at both the national and local levels.
- Led the *Chronicle's* coverage of rebuilding efforts after Hurricane Katrina.
- Developed and wrote Innovations, a feature that profiled cutting-edge approaches to social issues, such as a museum's enrichment program for people with Alzheimer's.

#### **Senior Reporter | November 2004 – October 2006**

- Planned coverage of rebuilding efforts in South Asia after the 2004 tsunami. Reported in India on cooperation – and tensions – between international and local relief groups.
- Built a new beat that examined the intersection of philanthropy and business, including business ventures started by charities, mission-driven enterprise, and social investing.

#### **Assistant Editor | November 1998 – October 2004**

- Created the *Chronicle's* technology beat. Wrote deeply reported stories about online fundraising and nonprofits' use of technology in program work.
- Launched and wrote the Technology Column, which put a spotlight on cutting-edge projects at nonprofits and foundations.

#### **Editorial Assistant | September 1996 – October 1998**

- Wrote The Nonprofit Handbook, an annual guide to books, magazines, websites, and email listservs designed to help fundraisers and nonprofit leaders do their jobs better.

#### **Association of Farmworker Opportunity Programs**

#### **Program Assistant | September 1995 – August 1996**

### **EDUCATION**

Georgetown University, B.S. in Foreign Service, Magna cum laude