

Alexis Davis

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EDUCATION

ITHACA COLLEGE

Ithaca, NY

B.A. Journalism (Expected graduation, May 2021)
Minors in Spanish & International Communications

- **GPA:** 3.7, Dean's List: Spring 2018, Fall 2018
- **Relevant Courses:** Visual Journalism, Journalism Research, Teaching Spanish to Children
- **Awards and Honors:** Martin Luther King Scholar

PRINCETON DAY SCHOOL

Princeton, NJ

High School Diploma (May 2017)

EXTRACURRICULAR ACTIVITY

Embrace Publication

August 2018-Present

Co-Founder & Editor-in-chief

- Oversee every step of production from initial concept to final layout
- Manage multiple sections and assign, edit and proofread articles using AP style guidelines

ICTV

Head Digital Content Producer

September 2018-Present

- Promote, manage and brand the news show "Newswatch" through Facebook, Twitter and Instagram
- Provide analytics reports to the News Director at the end of each month

Assistant Producer for Newswatch

September 2017-May 2018

- Wrote various thirty second news stories
- Made boxes and graphics for broadcast with Photoshop

VIC Radio Ithaca

November 2017-Present

DJ & Reporter

- Operate the board and provide 20-50 second talk sets
- Read and write 2-minute journalistic pieces detailing current events

WORK EXPERIENCE

Ithaca College

Ithaca, NY

Residential Assistant

Apr 2018 – Present

- Develop and coordinate educational programs for residents
- Assist in the supervision of the residence hall and respond to all requests and emergencies during duty hours
- Attend and participate in weekly staff meetings and attend scheduled one-on-one meetings with the Hall Director and residents

Schafer's School of Gymnastics

Ewing, NJ

Swim Instructor

Dec 2016 – Aug 2018

- Developed lesson plans, conducted swimming lessons and performed weekly evaluations to determine progress and level placement of students

ADDITIONAL SKILLS

Spanish-Working Proficiency
Adobe Premiere Pro
AP Style

Writing for Broadcast
Final Cut Pro
Camera Operation

Social Media
MS Programs
Research & Fact Checking