

400

~~300~~ **IG Hashtags for Women
Who Run a Business**

**best hashtags for female entrepreneurs and women in
wellness and beauty**



FEB. 29TH, 2020

Hi business owner!

Before we get into the guide, I want to point out the following industries which this guide will serve best.

- **Women In Business**
- **Esthetician/Spa Owner**
 - **Beauty Bloggers**
 - **Natural Hair**
 - **Natural Skincare**
- **Coaching/Marketing**
 - **Wholesale Lashes**
 - **Wholesale Bundles**
- **Women Empowerment**
 - **Women in Fitness**
- **Women In Retail/Fashion**

Don't see you industry listed?

It's okay, girl.

You can still follow along and learn!

I reveal my strategy for finding suitable hashtags and using better qualified hashtags, so if your industry wasn't listed, the beginning of this free guide will still be beneficial.

I hope you're ready to take your hashtags to the next level!

Because hashtags increase post engagement by 12% -- you need to understand what you're doing.

Pairing your post with the right hashtag is as essential as having the right shoes for an outfit.

Just like certain textures and tones won't match your gold-glittered dress, certain hashtags don't match your post!

And using them can hurt your engagement or attract the wrong crowd.

I know you don't want that!

That's why you're here waiting to see the 400 hashtags that you can use on your posts.

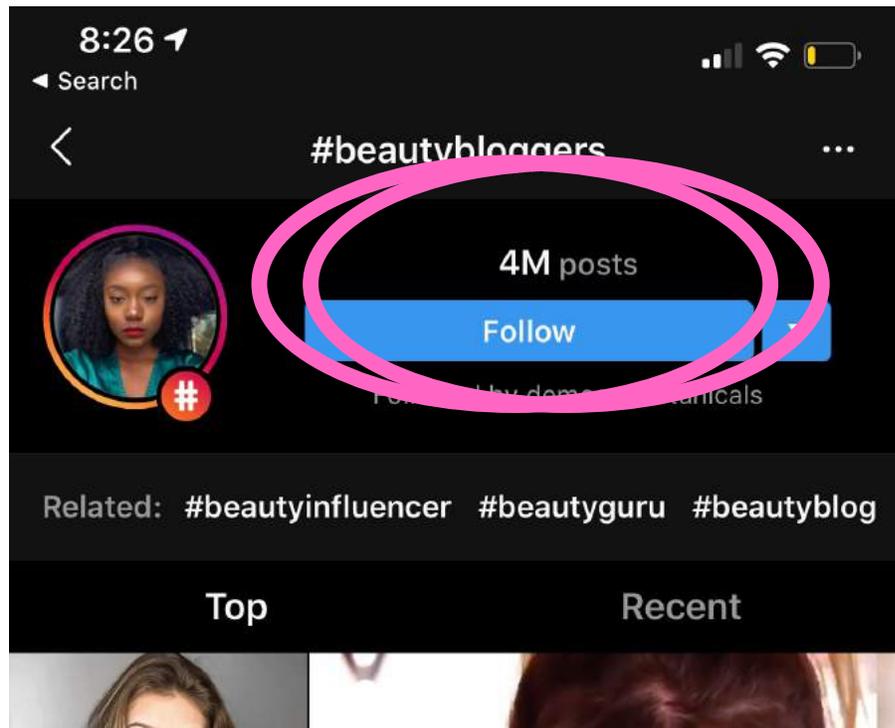
Not only will this list save you time from searching for relevant hashtags, but I also

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checked to make sure the hashtags weren't over saturated.

Here's what I mean...

An over saturated hashtag is a popular hashtag, with millions of posts, like this:



When you rely solely on popular hashtags, you compete with thousands or millions of other posts.

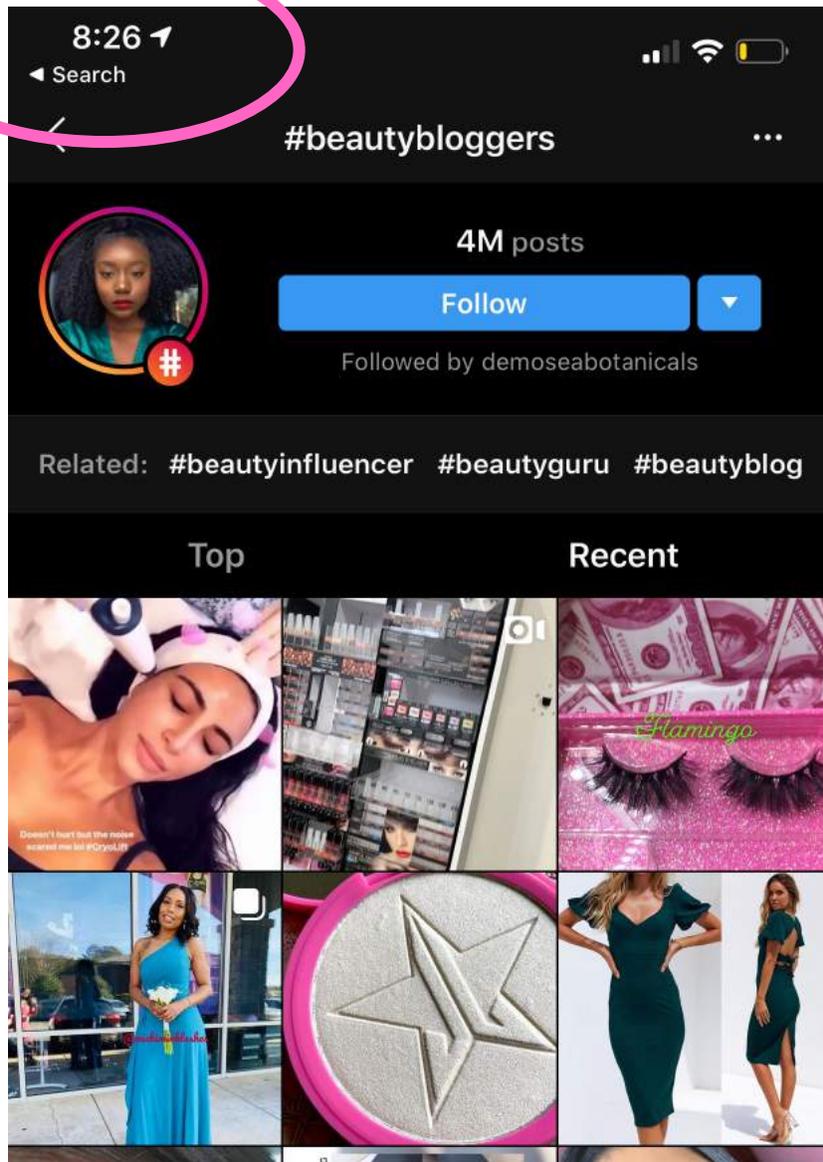
Posts with popular hashtags are getting uploaded so fast and your content is getting pushed further down.

Quickly!

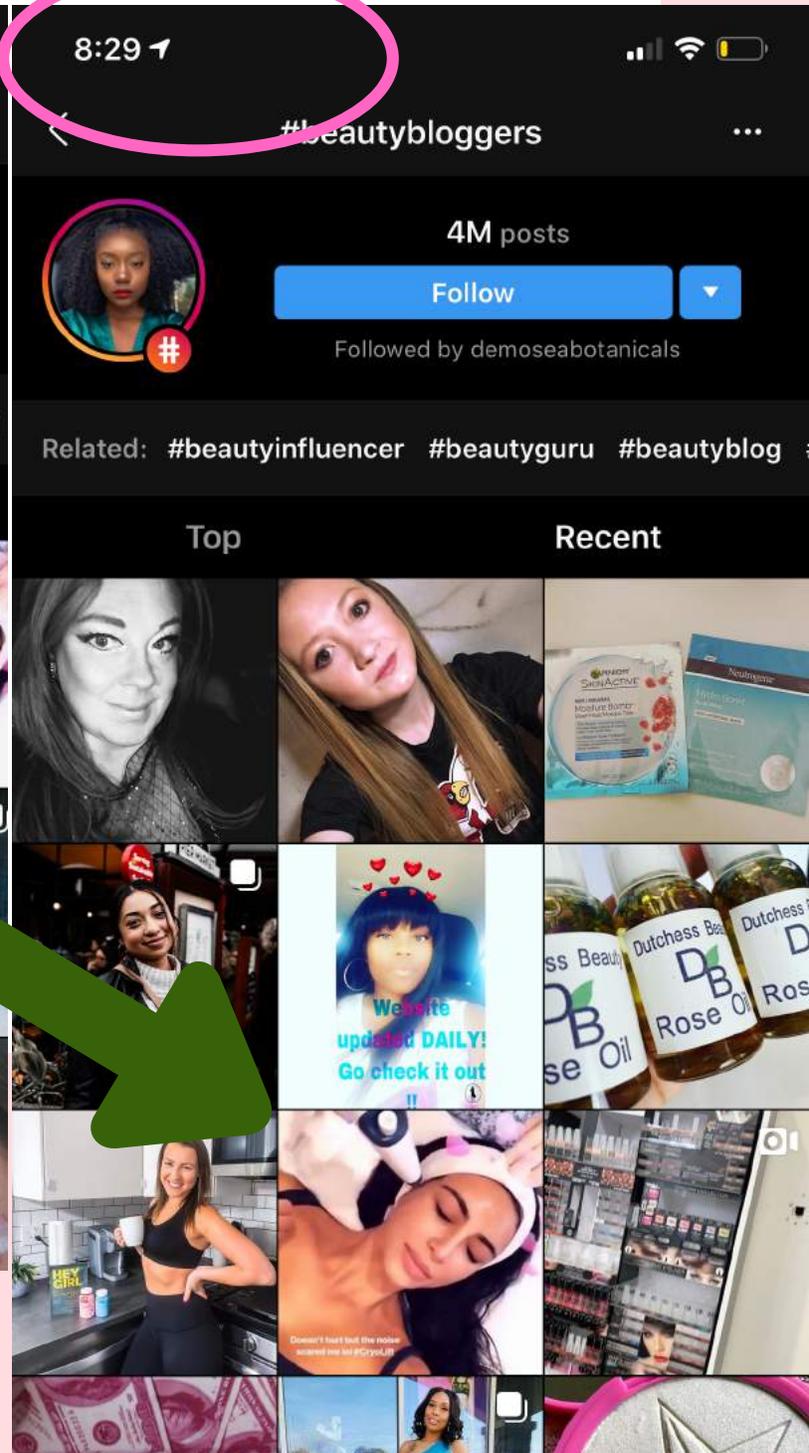
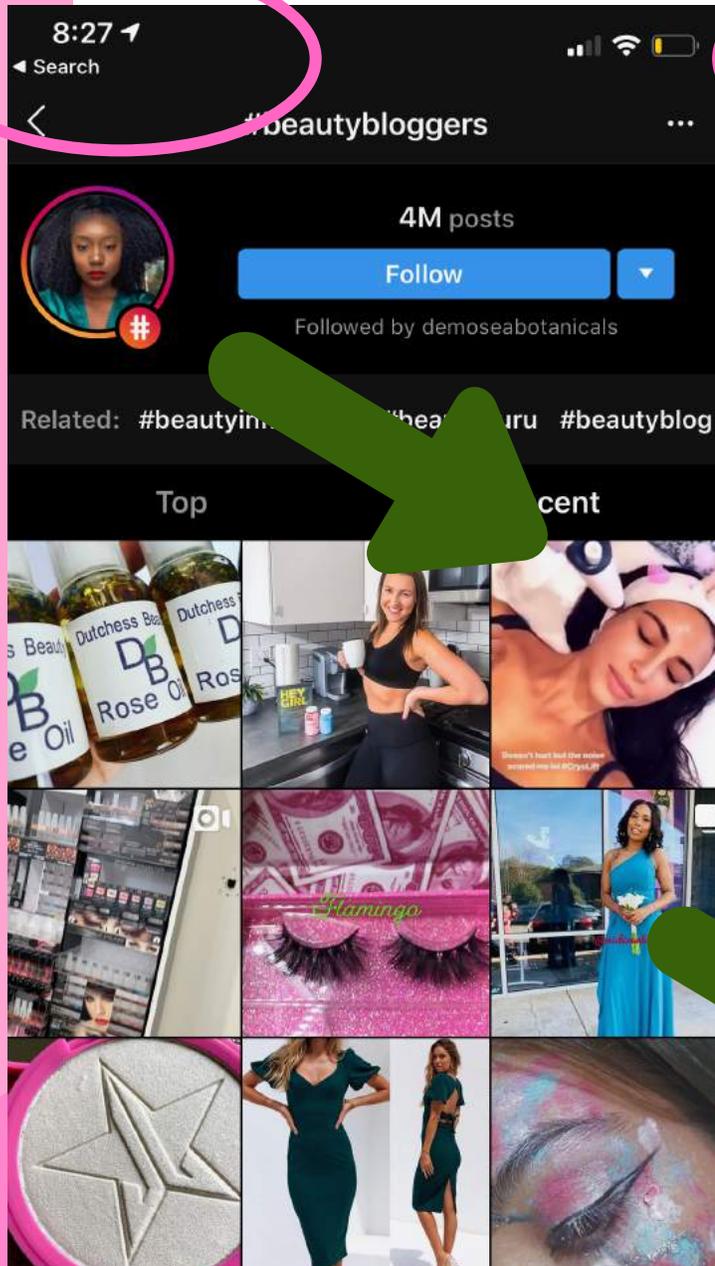
Your chances of getting discovered for that category is lowered.

Here's what happened when I watched a post tagged #beautybloggers for 3 minutes.

At 8:26 pm, I saw the most recent post.



Look at what happened at 8:27 pm and 8:29 pm.



Imagine where your post will be in just
10 short minutes?

Barley discoverable since it's not
considered the most recent.

To see your post, someone looking at
that hashtag would have to spend
countless of minutes or hours scrolling
down.

This is why it's best to aim for mid-level
to low hashtags. I consider those with
50k posts to 250k post as mid to low in
popularity.

I personally like to use most of my
hashtags from those levels, for greater
chance of exposure.

Since you're given 30 hashtags to use in either your captions or comments, I tend to use 4-5 popular hashtags and the rest mid to lower level.

A good mixture of popular and mid-low popular hashtags are ideal, and I have included and color-coded them for you!

Okay, you're probably like where those 4-hunnid hashtags?!

Hold up.
Just a few more pages!

You've learned a whole bunch about hashtags, but I have a few more pieces of advice.

- Don't use the same hashtags for every post. Diversify some of them. You can have your main hashtags, but include new ones to test and attract different/more views.
- Don't be a hashtag hog and try to incorporate every trending hashtag. Stick to those that match your industry and post.
- Find leaders in your niche and see the hashtags they are using... steal them. (It ain't even stealing. LOL No one owns hashtags... unless it's their personal brand.)
- Hashtags are not solely responsible for your posts engagement, but it maximizes exposure. For hashtags to work best, your photo needs to be appealing and your caption should be engaging.
- Keep hashtags stored in your phone for easy reference and posting.

I remember how hard it was for me to reach my audience until I learned these tricks on my own.

Coaches charge for this info, and here you have it for free, plus 400 hashtags!

I spent days researching all hashtags to ensure your posts have a greater chance of impressions.

Today is the last day you struggle, wondering, "which hashtag should I use?"

You now have 400 Hashtags for Woman Who Run a Business.

30 Hashtags For Women In Business

**#SheEO #Fempire #ThisGirlMeansBusiness
#9toThrive #WomenInBusinessRock
#SavvyBusinessOwners #GirlBossing
#BossBabeLife**

**#Entrepreneurher #LoveMyBiz #BossedUp
#WomenEmpoweringWomen #GrindPretty**

#BossLadiesMindset #BossBabeSquad

#GirlBossParty #GoalGetters #GirlCEO

#AmbitiousWomen #BusinessBabes

#HustleWithEase #SayYesToSuccess

#SmallBizSquad #HerBusiness #Ladypreneur

#Girlpreneur #FemaleCEO #GirlBossLife

#FemaleBusinessOwner #SecureTheBag

#Green means popular - remember it's okay to use a few every now and then, as long as you include most of the low-to mid-level hashtags

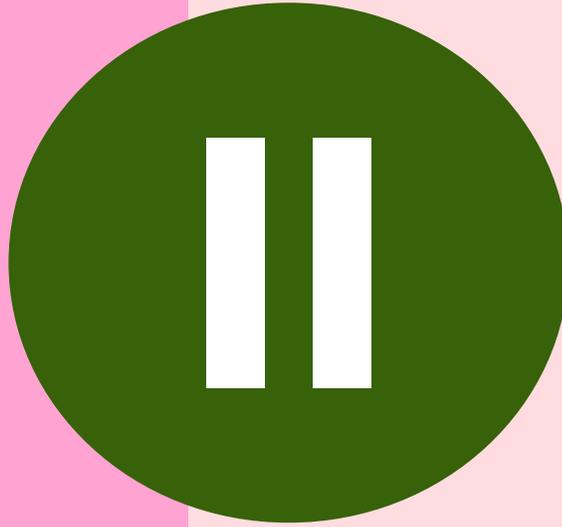
51 Hashtags For Spa/Esthetician

**#Facialist #SkinSpecialist #SkincareTreatment
#SkinTip #SkinCareExpert #WellnessSpa
#EstheticianSuccess #SunDamageSkin
#SkinTransformation #TherapeuticMassage
#RelaxationMassage #SpaTreatment
#MassageTherapyLife #SpaLifeStyle #SkinExpert
#SpaExperience #HotStones #FacialSpa
#SkincareSpecialist #SwedishMassage
#HolisticEsthetician #EstheticianTraining
#MasterEsthetician #MicrodermabrasionFacial
#SkinTherapy #SensitiveSkincare #GlycolicAcid
#SkinSolutions #AcneFree #SkinProblems
#Blemishes #BlemishFree #AestheticianLife
#NoMoreWrinkles #WrinklesBeGone
#DermaplaningFacial #YoungerLookingSkin
#PoreCleansing #AllSkinTypes #SkinBrightening
#DarkSpots #SkinFirst #DeepTissueMassage
#FacialTreatment #SkinHealth #OilySkin
#AcneTreatment #LicensedEsthetician
#SkinGoals #InstaSkin #SkinTherapist**

38 Hashtags For Beauty Bloggers

**#MakeupFavorites #MakeupGram
#BeautyBlogs #BeautyAccount
#BlackBeautyBlogger #BrownMelaninMUA
#BlackMUA #BeautyBloggerLife
#SkinInfluencer #BeautyReviews
#BeautyTipsandTricks #BeautyRituals
#MakeupLookOfTheDay #MUASFeature
#DiscoverMUAs #BeautyBlogging
#BeautyAddiction
#MakeupAccount#MakeupLooksGood
#MUANation #BrownMelaninMakeup
#GlamMakeupLook #SoftGlamMakeup
#BrownSkinMakeup #BeautyEssentials
#BlackRadianceBeauty
#MakeupForBlackWomen
#JuviasPlacePalette #MUAUnderdogs
#BlendtheRules #BeautyTime #BeautyHaul
#BeautyGuru #MakeupPreview
#UnderratedMua #BeautyBloggers
#MakeupInspiration #BlackGirlMakeup**

Hashtag Tip Break



Use specific or unique words for your hashtag, like your location, type of clients served, prominent features, or ethnicity/culture.

**EX: #MiamiMarketingCoach
#HoustonFacials
#BusinessCoachForWomen
#WomenWithNaturalHair
#BlackEsthetician
#HaitianBloggers**

This narrows down the hashtag competition and places your posts inside a more specialized group.

31 Hashtags For Natural Hair

**#SpringTwist #NaturalHairSpot
#BigChopped #KinkyHairDontCare
#CurlsPoppin #NaturalHairMag
#MyNaturalHairIsDope
#HowToNaturalHair #HealthyHairFirst
#DiscoverHairstyles #KinksAndCoils
#ShortNaturalHairStyle
#FlatTwistStyles #BabyHairsOnFleek
#ProtectiveHairStylesForNaturalHair
#LengthCheck #4CNaturalHair
#Type3Hair #4BHair
#HealthyNaturalHair #BigChopBeauty
#NaturalHairSistas #NaturalHairstyles
#NaturalHairGoals #NaturalChixs
#UnconditionedRoots
#RespectMyHair #Naturalistas
#Braidout #BlackBoldAndNatural
#ProtectiveStyling**

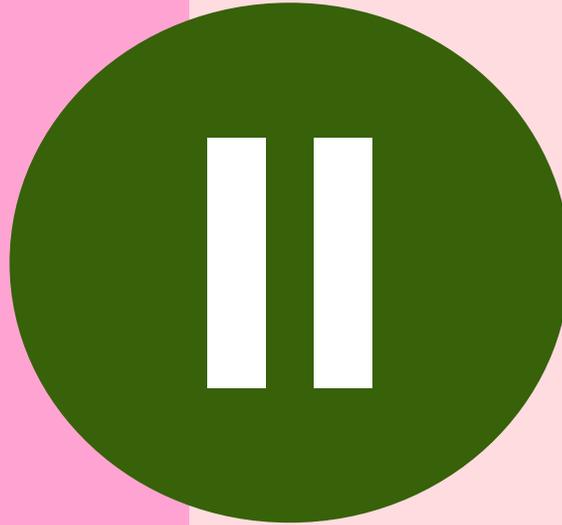
40 Hashtags For Natural Skincare

#OrganicSkincareProducts
#TakeCareofYourSkin #MinimalistSkincare
#ChemicalFreeSkincare #BotanicalBeauty
#CleanBeautyRevolution #EcoSkincare
#EthicalShopping #BeautyWithoutCruelty
#SustainableSkincare #AllNaturalSkincare
#NaturalSkincareRoutine #HerbalSkincare
#SkincareRitual #GreenBeautyProducts
#GreenBeautyCommunity #SkinHydration
#Skinfluencer #SkincareGuru #ShopEthical
#NonToxicLifestyle #ConsciousBeauty
#NonParabens #SulphateFree
#PlantBasedSkincare #HolisticBeauty
#VeganBeautyProducts #SkincareRegimen
#SkincareEssentials #SkincareAddiction
#OrganicSkincare #NaturalSkincareProducts
#SulfateFree #CrueltyFreeBeauty
#GreenBeautyBlogger #OrganicBeauty
#EcoBeauty #NonToxicBeauty #GreenSkincare
#EthicallyMade

31 Hashtags For Marketing/Coaching

**#MarketingAdvice #DigitalMarketingExpert
#BizTips #BizCoach #GrowYourBiz
#MarketingExpert #DigitalMarketingTrends
#SmallBusinessHelp #SmallBizTips
#BuildingBossLadies #MarketingMaster
#BusinessConsulting
#BusinessGrowthStrategy
#SocialMediaMarketer #SocialMediaHelp
#MarketingManager #MarketingStrategies
#DigitalMarketingCompany
#DigitalMarketingServices #WebsiteTraffic
#EmailMarketingTips #OnlineMarketingTips
#ContentMarketingTips
#MarketingTip #MarketingConsultant
#ContentStrategy #BusinessMentor
#BusinessDevelopment #SuccessCoach
#BusinessCoaching #MarketingTools**

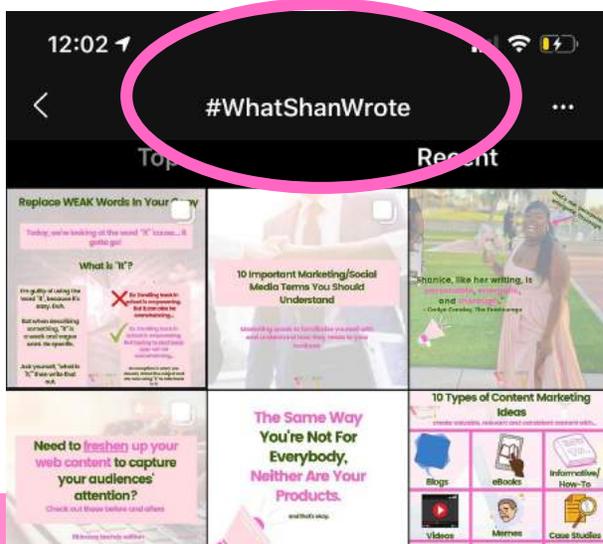
Hashtag Tip Break



Create a branded hashtag that is unique to your business.

As you grow, your audience can use it to find your posts, or use your hashtag in their post if it relates to your brand.

Ex: If someone clicks on my hashtag #WhatShanWrote, they become exposed to all my content (that I hashtagged accordingly)



40 Hashtags For Eyelash Distributors

**#LashesFactory #DramaticLashes #3dSilkLashes
#ATLMinkLashes #MinkLashesHouston
#LashGoalsForLife #LashBabes #BombLashes
#Lashaholic #LashMapping #MinkLashesNYC
#MinkLashesMiami #LashPlug #ChicagoMinkLashes
#WholeSaleSuppliers #WholeSaleVendors
#LashPackaging #LashCases #CustomLashBox
#MinkLashesChicago #MinkLashesWholeSale
#MinkLashVendor #LashVendors
#LuxuryMinkLashes #5dMinkLashes
#25mmLashesVendor #LashBabes #LashedOut
##MinkStripLashes #LashStrips
#3DMink #FauxMinkLashes #LashesOnPoint
#LashGoals #LashesofTheDay #MegaVolumeLashes
#LashesofInstagram #LashGang #WispyLashes
#FluffyLashes**

Hashtag tip- you are not confined to one location as a distributor; add popular cities to your hashtag! Your clients are everywhere.

37 Hashtags For Hair/Bundles Distributors

**#WholesaleBundles #HairVendors
#VirginHairSupplier #PrepluckedHairline
#BleachedKnots #HairStore
#VirginHairVendors #BundleStyle
#HumanHairFactory #HairSeller
#DeepWaveBundles #HumanHairBundles
#BundlesDeal #DeepWaveBundles #613Wig
#HumanHairWeave #ColorWigs
#HairFactoryChina #FloridaHair
#MiddlePartSewin #HumanHairWeaves
#WholesaleHairSupplier #RawHairVendor
#HDLaceFrontals #VirginHairBundles
#ISellHair #VirginHairSale #HairForSale
#NewYorkHair #ClosureSewin
#BodyWaveHair #360Wig #FullLaceWig
#BundleDeals #BundlesForSale #BundleSale**

30 Hashtags For Women Empowerment

**#EmpowerHer #WomenOfImpact
#SisterhoodOverCompetition
#BossLadyStatus #ChasingGoals
#CreateChange #WomenLeadership
#FierceFemales #MotivatedWomen
#GirlEmpowerment #WomenWithAPlan
#FeministQuotes #WomenUnite
#WomensMovement #GoalSlayer
#HustleandHeart #WomenWhoEmpower
#GirlBossTips #BuildYourTribe
#BossLadyQuotes #LeadersInHeels
#BossBabeCo #PowerWoman
#FemaleEmpowerment
#WhoRunTheWorldGirls #GirlsRunTheWorld
#FindYourPurpose #SoulPurpose
#SelfLoveClub #GoalSetter**

Tip- Use these hashtags for motivational posts

32 Hashtags For Women in Fitness

**#WomenInFitness #TrainerTips #GetFitGirls
#FitForTheCulture #FitnessAddiction
#LateNightWorkOut #UpperBodyDay
#ChestDayWorkout #HealthOverWealth
#WomenWorkoutToo #MakingGains
#SwoleIsTheGoal #OnlineFitnessTrainer
#GetFitWithMe #WorkoutHard
#WomenWorkout #WomenTraining
#GetFitStayFit #BlackFitnessToday
#MelaninFit #BlackWomenWorkout
#QuickWorkout #BootyWorkouts
#FatLossWorkOut #WorkoutIdeas
#NoGymNoProblem #FitMomInspire
#GirlsWhoWorkout #FitnessJunkie
#FitnessLover #GymTherapy #ChicksWhoLift**

18 Hashtags For Women in Fashion/Retail

**#WholesaleVendors #WomenApparel
#ComfortableFashion #BoutiqueFinds
#BoutiqueBoss #BoutiqueHub
#TwoPieceSet #BestBoutique
#SmallBoutique #FashionBomb
#BlackGirlFashion
#WomenClothingStore
#LadiesBoutique#WomensFashionStyle
#OnlineBoutique #PlusSizeBoutique
#BoutiqueStyle #ClothingBoutique**

Hashtag tip- incorporate your location **#FloridaBoutique
#NashvilleBoutique #DMVBoutique**

32 Hashtags For Women Who Design

**#LogoDesigners #LogoLogo
#WebsiteDesigner #FlyerGraphics
#InstagramDesign #CreativeStory
#WebDesignCompany #UxUiDesign
#AdobeXD #BrandAgency #FemaleDesigner
#GraphicInspiration #BrandIdentityDesign
#NeedLogo #GetBranded
#CustomLogoDesign #InstagramTemplates
#LogoProcess #InstagramHighlights
#BrandingTips #BrandingStrategy
#BusinessBranding #BrandYourself
#BrandYourBusiness #WeLoveBranding
#NYCGraphicDesigner
#AtlantaGraphicDesigner
#BrandDevelopment #LogoMaker
#CustomLogo #PersonalBranding
#BusinessCards**

That's it, ya'll!

I think I went over 400 a tad bit...

And I hope you feel more confident in your hashtag strategies.

You now have a massive list of hashtags, plus an understanding of how to find and use them!

Remember to use branded hashtags, hashtags by location, and a good mix of popular and mid-low popular hashtags.

Happy you found this guide and found it helpful?

I post even more helpful tips!



@WhatShanWrote



What Shan Wrote Content Writing Service

