

Subject: Announcing a new VP of Commercial Print role

Date: October 10, 2024

To: All Segment

From: Message from Executive

Dear Global Print Team,

Since the launch of the [Core Publishing Solutions \(CPS\)](#) brand externally in the commercial printing market in 2013, our dedicated and committed Global Print CPS team has helped us grow our commercial print business into a \$50+ million business. Through strategic investments in cutting-edge technology, we have achieved impressive market growth and have built strong customer relationships

As we continue to evolve our Global Print (GP) organization and focus our resources on our key priorities, I am excited to share that we are initiating the recruitment process for a new Vice President of Commercial Print. This strategic addition signifies our progress from a holding company to an operating company model within GP, allowing us to scale at speed by leveraging TR enterprise resources.

The new VP of Commercial Print will report directly to me and will be instrumental in driving revenue growth, strengthening our market presence and taking our commercial print business to the next level. Given the specialized nature of this role, we will work with an external search firm to find the best candidate for our team, and we hope to have the ideal candidate in place by January 1, 2025.

The introduction of this new role brings about changes to our current operating model. Once the new role is filled, our business development team and account manager team will align to our new VP of Commercial Print at the Opperman campus. We'll work closely with these teams to ensure a seamless transition in the new year.

We are one GP team, and together with the addition of this new leadership role, we are taking a bold step forward to unlock our full potential and commercial print business that will allow us to reach new heights of success

Our success to date has been built on quality, service, strong customer relationships, a commitment to operational excellence, and this team – each one of you. I want to thank you each for your dedication to your work, your commitment to our business and your care for our customers and each other; these principles will remain paramount as we move forward.

I look forward to working together as one team to welcome our new VP of Commercial Print and continue to drive our growth and innovation.

Best regards,

Segment President