

Stories that Change
everything

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Kindness Changes Everything

Everything — it is such a big, broad word. Yet so often, it is fueled by something small.

When the woman at the well met Jesus, and heard about His Living Water, her life was transformed. She told everyone, “Come and see a man who told me everything I ever did! Could He possibly be the Messiah?” (John 4:29, NLT).

In reality, Jesus did not tell her everything. He simply addressed the one thing that mattered most in her life — and that one conversation changed her forever.

At Unto®, we seek to emulate this model for ministry. Many times, Jesus began by relieving people’s physical suffering. When He spoke with the woman at the well, He also restored her dignity. Then He revealed eternal hope.

As we provide humanitarian aid to suffering people around the world, we have the opportunity to share the one thing they need most — hope found in Jesus. Through food and agriculture, clean water and critical aid, we enable local Cru® staff to meet immediate needs. Over time, they can build relationships, establish trust and then share the message of hope with those who have never heard it.

Together with you, we are taking the kindness of Jesus and His hope to more than 50 countries. Last year, we provided relief more than 1,235,596 times. We also had the joy of seeing 18,655 people respond to the transforming message of Jesus.

Looking ahead, we plan to serve in seven new countries this year — all

of which are closed to Christianity. In some of them, ministry activities are just beginning. In others, humanitarian aid is the only reason why missionary work is allowed to continue. In every place, humanitarian projects help open doors for the message of Jesus among those who are still unreached.

We are excited to serve among more than 100 Unreached People Groups — making remarkable progress toward our 2030 goals (report on the following page)! These are communities where there is little-to-no indigenous Christian presence. Most people have never heard the name of Jesus. Through your support, we are equipping local staff teams to take humanitarian aid and the message of hope to places of deep physical and spiritual need — bringing lasting transformation to those who are suffering.

Thank you for your continued prayers and partnership in this exciting work. God is using you to help change everything for people living in the toughest places on earth — one need, one act of kindness and one hope-filled conversation at a time.



Serving together,

Al Goff
President & CEO



Scan the QR
to hear Al
share more
about 2026!



Creating Change Through Three Programs

Together we help meet the immediate physical and spiritual needs of suffering people in the toughest places through three strategic programs.



Food and Agriculture
Provide nutritious meals and sustainable food sources



Clean Water
Drill and repair water wells and distribute water filters



Critical Aid
Supply blankets, tarps, clothing, hygiene items, mobility aids and more



Pressing Toward the Goal

Last year, we shared our strategic initiatives for 2030.

By the end of 2030, Unto's humanitarian projects will equip local Cru staff and their partners to:

- Establish ministry among 200 Unreached People Groups
- Provide relief and hope 5 million times each year

This year, we want to provide you with an update on what God has done in the toughest places.



Unreached People Groups have received aid and have an established ministry



Number of times people experienced relief and had the opportunity to hear about Jesus

Every act of service, every conversation about eternal hope, every people group reached — each of these represent individuals whose lives have been changed by the transforming message of Jesus.

Let's press on to continue bringing hope that changes everything to people living in the toughest places!



A sense of family and belonging that changed *everything*.

Kindness Changes *Everything*

Rosalía had never heard about Jesus.

As a member of the Kiché people group, she followed the religion of her community. But she struggled to find peace and belonging.

For many years, Rosalía spent her days caring for her aging parents. Her older brothers married and moved on to other communities. But Rosalía stayed behind. Now at 56 years old, her parents had passed away, and she felt alone and worried about her future.



When a local Unto staff team arrived in her village to host an agriculture workshop, Rosalía decided to attend. During the three-day workshop, she and many other women from her community learned how to grow vegetables for food and income. Each day, they also heard about the Creator and His love for them.

Rosalía was so captivated by the daily devotionals which were all shared in the local language. She listened intently, and hope began to take root.

At the end of the workshop, Rosalía and several other women gave their lives to Jesus. The workshop was hosted in partnership with a local church. There, Rosalía found the community she longed for — a sense of family and belonging that changed everything.

Today, Rosalía is an active member of the church and leads a women's discipleship group. She intentionally uses agriculture to share the message of Jesus with other women. She also helps them grow in faith.

Rosalía no longer worries about her future. Isolation no longer chokes out her joy. Instead, she is a leader in her community — she is eager to tell others about the kindness of Jesus and the hope that changes everything.

533,744
people received meals and agriculture training this year

A Spark of *Hope*

From the outside, Mike looked like he had it all. He was married with six beautiful children. But on the inside, he was empty.

“My life was in a mess. I had lost hope and felt like I was not going anywhere with my life. I was a drug addict. I would drink all day, and I would not do anything at home. I was in depression,” Mike recalls.

When the local staff team arrived in Mike’s village to repair the community’s broken well, the village headman called the people together. Mike came to the well site and volunteered to assist with the repairs. Then he planned to go home and continue drinking.

After a few hours of work, the community had the joy of seeing clean water flow from their once-broken well. Then the local staff team asked everyone to sit down as they shared about Jesus.

Mike listened intently and was transformed by the message.

“Something deep within me stirred, I felt a spark of hope ignited ... Something about this message resonated deeply within me. I repented of my sins and with tears streaming down my face, I prayed to receive Jesus Christ as my Lord and Savior,” he shared.

Today, Mike is being disciplined by the local pastor. He is free from depression and has left his life of drugs and alcohol behind. He loves to tell people about the woman at the well — and how Jesus changed everything for him too.

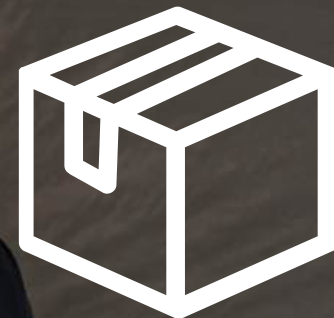


“Something deep within me stirred, I felt a spark of *hope ignited...*”

230,110
people received
access to clean
water this year



Despite their suffering,
God has given them an
unshakeable faith.



Unshakeable *Faith*

Mustafa and Raya* slipped through an opening in a broken wall and then ducked quietly into a private room.

They needed a secluded place to share their story with our team members. It had been a long road to Egypt after war and persecution drove them from their homeland.

While still in their home country, Raya had dreams about Jesus. She brought them up to her husband and tried to ask him about Jesus, but he beat her and had her jailed. Because she questioned their majority religion, he eventually divorced her as well.

When an earthquake shook her prison cell, Raya was able to escape. She fled to Egypt where she was reunited with her children and finally had the opportunity to follow Jesus.

Egypt enjoys a measure of religious freedom, but Christians still face persecution. Raya was again sent to prison for her faith.

While in jail, she met Mustafa, who also followed Jesus, and fell in love with him. The two married, and together they have 12 children between them.

Some of their children follow Jesus, but most of them do not know about their Christian faith. They fear their older children will turn them over for following Jesus.

During a recent trip to Egypt, Unto staff, students and in-country partners distributed meals to their family and many others. As Christian refugees, Mustafa and Raya have little protection, few opportunities and no support. They rely on the aid partners like you provide to help them make ends meet.

After hearing their remarkable story, the team prayed with them and encouraged them. They also invited their children to the kids camp they were hosting. Mustafa and Raya reaffirmed their love and commitment to Jesus. Despite their suffering, God has given them an unshakeable faith.

**Names changed for security purposes.*

421,272
people received
lifesaving critical
aid this year



50,470
people served
through disaster
relief initiatives
this year

Kindness During *Crisis*

Sharon* scooped up her children and ran.

As Hurricane Melissa made landfall in Jamaica, it destroyed almost everything in its wake. The deadly category five storm is the worst ever recorded for the island.

High winds ripped the roof off of Sharon's house, forcing her and her children to flee for their safety during the night. She hurriedly picked up her baby, gathered her other young children and left everything behind.

As the storm subsided, Sharon quickly realized they had lost everything. But the scariest thing they had lost was her son Xavier's insulin. As a Type 1 diabetic, it has been challenging to keep his blood sugar in check without his necessary medication.

When the Unto Disaster Relief team met Sharon and her children, they were able to provide them with meals and a water filter. They also prayed with and encouraged them.

Just two months before the storm hit, Sharon placed her faith in Jesus. Now, she is having to put her faith in action, believing God will meet their every need.

Your gifts of humanitarian aid tangibly expressed God's faithful provision to this family. Unto teams plan to return to Jamaica and assist with ongoing rebuilding efforts.

**Names changed for security purposes.*

Partnerships Make Humanitarian Work Possible

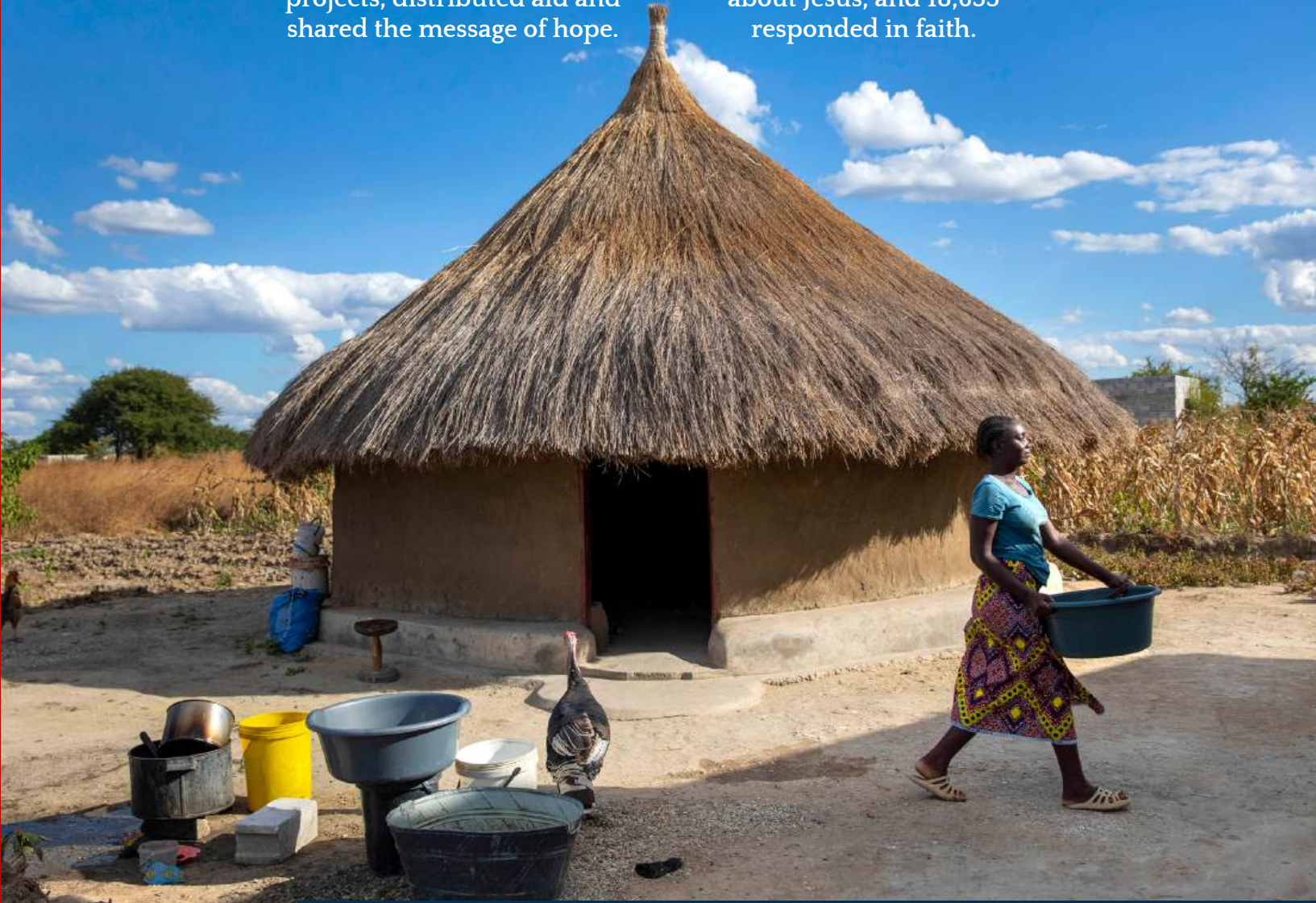
15,147 people
volunteered or served
on a humanitarian trip.

8,625 financial partners
gave generously to
reach the unreached.

\$11,347,547 worth of
humanitarian aid was
delivered to suffering people.

202 Cru Strategists organized
projects, distributed aid and
shared the message of hope.

82,060 people heard
about Jesus, and 18,655
responded in faith.



"Unto reaches out as the hands and feet of Jesus to suffering people around the world. They pursue people in difficult places while fostering relationships in closed countries to bring God's love in a spirit of healing and hope. I highly recommend this ministry."

— Randy Alcorn

Director, Eternal Perspective Ministries
Author of *The Treasure Principle* and *Heaven*



Financial Report and Leadership

Our Pledge to You: We seek to maintain the highest standards of integrity before the Lord and before you. Unto abides by the Evangelical Council for Financial Accountability (ECFA) standards of responsible stewardship in managing donations. Our goal is to maximize every ministry dollar to best serve those living in the toughest places on earth.



2025 Revenues & Transfers

Gifts in Kind	\$10,500,491
Contributions	\$6,610,824
Contributed Services	\$665,815
Event Registrations	\$540,383
Other Revenues	\$271,279
Equity Transfer ¹	\$4,122,184

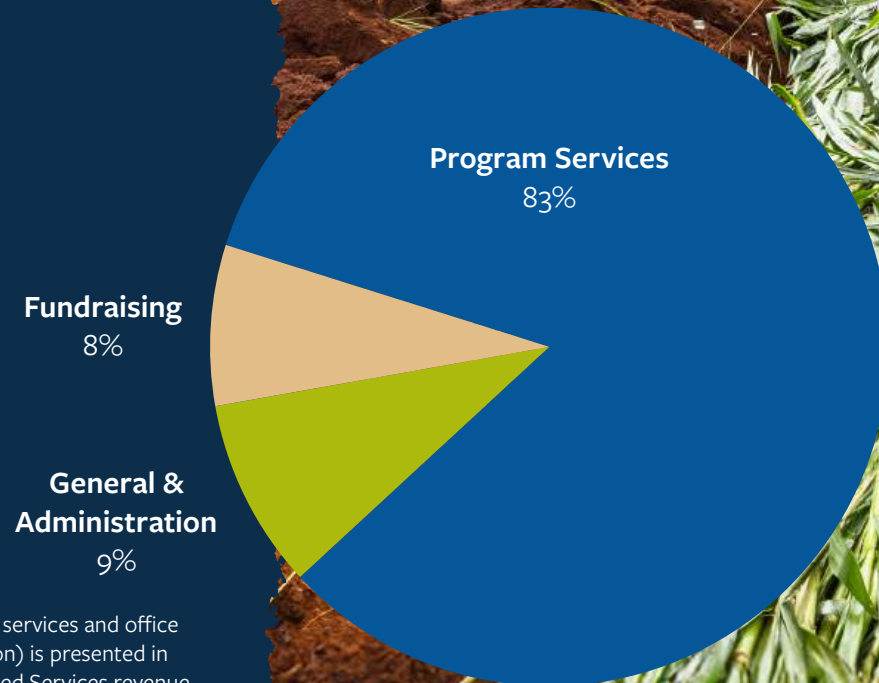
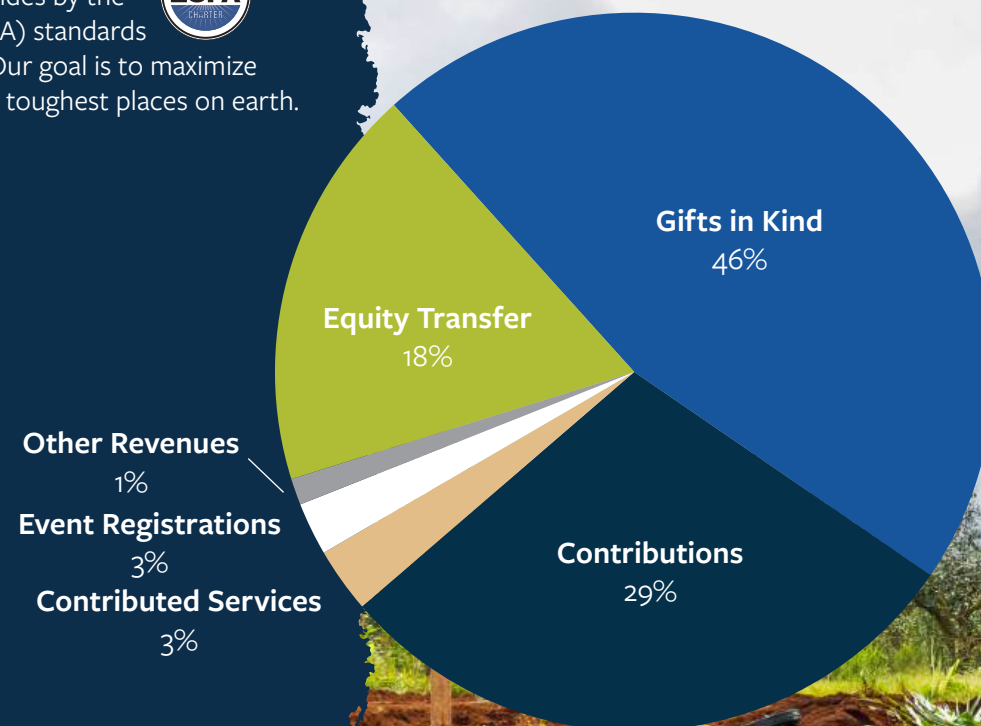
Total **\$22,710,976**

2025 Expenses

Program Services	\$18,519,056
General & Administration	\$2,016,670
Fundraising	\$1,703,192

Total **\$22,238,918**

¹In accordance with not-for-profit accounting guidance, the value of staff services and office and warehouse space provided to Unto by Cru (Unto's parent organization) is presented in the Statement of Activities as an Equity Transfer rather than as Contributed Services revenue. For 2025, the value of these contributed services is \$4,122,184; this value is also recorded across Unto's three expense functions. There is no effect on Unto's Net Income or its Net Assets. The ministry's audited financial statements can be found at unto.com/financials.



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Darryl Smith
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Treasurer/CFO

Tyler Powell
Controller

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President and CEO

Brooks Shull
Chief of Staff

Clint McClure
Vice President, Field Operations

Tyler Powell
Controller

Kaitlynn Watkins
Vice President, Development

²Al Goff, like all other missionary staff members for Unto, raises funding to cover the costs of his salary, training, ministry and fundraising expenses. The Human Resources and Staff Support functions of Cru independently determine these costs.

Be a Church That Brings Church to Tough Places

It takes all of us working together to bring the message that changes everything to people in the toughest places. We partner with individuals, corporations and churches to take humanitarian aid and the message of Jesus to those in need.

There are a variety of ways your church can partner with Unto to make a lasting difference.



PACKHOPE™ Experience

Host your own packing event where your congregation can help prepare rice and beans, lentils or school supplies for shipment.



Kindness Drive

Your congregation can collect and donate blankets, shoes and school supplies that will be delivered to those in need.



Fund a Project

Meet immediate physical needs by funding a project to provide meals, clean water or critical aid for people in the toughest places.



Take a Trip

Your group can travel to assist with vision clinics, agriculture workshops or distributing aid — all while expressing the kindness of Jesus!

To learn more about church partnership opportunities, visit unto.com/church.



Looking for more?

Explore our library of stories and resources designed to help you focus on God's work in the world and how each of us can be a part of it.



Your Global Impact

840,477

served in Africa

2,100

served in Europe

27,678

served in North America
and Oceania

89,738

served in Latin America
and the Caribbean

203,778

served in North Africa, the
Middle East, Central Asia

71,825

served in Asia

18,655

responded to the message of Jesus

Our Mission

Expressing the kindness of Jesus in the toughest places on earth by relieving suffering, restoring dignity and revealing hope.



Photo credits: Katie Carpintero (page 1), Guy Gerrard (pages 13-14), James Musonda (pages 17-18), Josh Phillips (pages 3-4, 10), Ted Wilcox (pages 11, 15-16)

“But those who drink the water I give will never be thirsty again. It becomes a fresh, bubbling spring within them, giving them eternal life.”

— *John 4:14 (NLT)*

RELIEVE SUFFERING | **RESTORE** DIGNITY | **REVEAL** HOPE®

100 Lake Hart Drive | Orlando, FL 32832 | (800) 778-7806 | unto.com