



PARTNERSHIP PROPOSAL

Make the Maximum Impact

Jeff Jones
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MAKE THE MAXIMUM IMPACT IN THE TOUGHEST PLACES[®]

Jeff, thank you for your kind and generous giving to Unto[®]. Your generosity has made a significant impact on so many people living in the toughest places on earth.

As we look toward fiscal year-end 2026 (which ends August 31), we invite you and your friends to consider making a \$100,000 matching gift for the Maximum Impact Fund. This matching gift will be promoted throughout the fiscal year-end campaign in direct mail, email, social media and other digital platforms.

Your generous gift will encourage other donors to give generously during important times of year — multiplying your impact even more. You will also provide essential ministry and infrastructure support for the Food and Agriculture, Clean Water and Critical Aid Programs.

In every place, the humanitarian projects you help fund will create opportunities for people to hear the message of Jesus. New churches will be established among unreached peoples. New believers will be disciplined in their faith. And you will help the gospel spread to the ends of the earth.



THE STRATEGY FOR SHARING HELP AND HOPE AROUND THE GLOBE

Together we can take humanitarian aid and the gospel to the ends of the earth. Your generosity supports ministry strategies that relieve suffering for people in urgent need. You will also help create opportunities for local staff teams to build relationships and share the gospel in unreached areas.

Africa

Today, over half the population in Africa lacks access to clean water. Millions face severe food insecurity due to drought, flooding and other crises. More than 35 armed conflicts have left people without access to the basic items they need for survival.

Humanitarian projects allow our teams to meet the humanitarian needs of those who are suffering. Through clean water, food and agriculture and critical aid projects, our teams provide aid to those who need it most.

As physical needs are met, they will show the “JESUS” film in the local languages. Together with church planters, they also plan to establish new churches in unreached areas, allowing the message of Jesus to spread.

North Africa and the Middle East

In an area riddled with conflict and instability, people need help and hope like never before. There are more displaced people now than ever before in history. Humanitarian aid allows our teams to meet physical needs and share hope with those who have never heard about Jesus.

Where people are facing the effects of war, local staff and partners distribute meals to help meet essential nutritional needs. To serve refugees, our teams provide blankets, clothing, hygiene items and other essentials. In areas where families cannot access basic medical or dental care, our teams partner with local doctors, dentists and pharmacists to help care for physical needs.

Our teams do not just deliver aid and leave. They work diligently to build relationships with those served. People often ask why someone would care enough to help them. In those moments, our staff teams can share the gospel with those who know little about Jesus and His love for them.



Latin America

Poverty remains a persistent problem for many families across Latin America and the Caribbean. Many lack access to education and basic health items.

In Colombia, local teams host vision clinics and women's health workshops to serve those who otherwise could not afford or access eyeglasses, hygiene products or basic health education. In Venezuela, the staff plan to distribute meals, clothing, school supplies and more to families facing poverty.

These projects allow our teams to share the gospel and plant new churches in underserved communities. Humanitarian aid also allows our teams to reach indigenous and unreached communities where people have never heard about Jesus.

Asia

In this often-forgotten area of the world, people have many humanitarian needs. As the most populated continent, Asia is also home to the fewest Christians and the largest concentration of unreached people groups.

To help serve those who are suffering, local staff teams distribute meals and other essential aid. They drill new wells and distribute water filters. They host agriculture workshops to help families grow productive gardens and raise egg-laying chickens for food and income.

Our local staff also actively serve on college campuses to help meet the needs of students and share the gospel. In rural areas, they often use the "Prayer, Care, Share" strategy. This long-term approach to ministry allows them to get to know impoverished families while meeting basic needs. This relational approach allows our staff to access areas that would otherwise be inaccessible — sharing Jesus with those who have never heard about Him.

In fiscal year 2026, Unto is reaching suffering people in more than 40 countries.

Our local teams are conducting ministry projects that touch people from more than 100 unreached people groups.

LOOKING FORWARD TO THE FUTURE

Together we can take humanitarian aid and the message of Jesus to people living in the toughest places on earth. These are areas where people lack the food, clean water or basic items they need for survival. Many of the areas where our local Cru® teams and their partners serve are also closed to the message of Jesus. Your support will allow them to access unreached people, build credibility with local authorities and increase their ministry effectiveness.

Your generous \$100,000 fiscal year-end matching gift can help us finish the year strong and complete the following projects:

Our 2026 Project Goals

In fiscal year 2026 (September 2025 through August 2026), we are looking forward to all God will do through humanitarian ministry among impoverished and unreached people. Here are a few highlights.

- Unto plans to conduct ministry projects in more than **40 countries** that will impact people from more than **100 unreached people groups**. These are places that are difficult to access physically and spiritually. They are also predominantly areas where people have little-to-no access to the gospel.
- The Lord has granted the **ministry access to seven new closed countries** — all places where people are in urgent need of lifesaving aid and the gospel message. In every place, humanitarian aid is the only reason our partners will be able to serve and tell people about Jesus.
- We are trusting the Lord to help Unto **fulfill 199 clean water, 32 food and agriculture and 42 critical aid projects** to relieve suffering and reveal hope in tough places. These projects will impact nearly 2 million people with humanitarian aid and the gospel.

Please join us in praying for many spiritual movements to take place as our teams provide humanitarian aid and share HOPE with those who have never heard it.

We will provide you with reporting on the specific projects you help fund in six months and again in one year. Thank you for considering this request to make the maximum impact for people living in the toughest places on earth by relieving their suffering, restoring their dignity, and revealing the hope of Jesus.



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Contact

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