

Description	Job #	Component	Colors	Notes
Letter/RD: 17x11" form, 2/2 No bleeds, slit and interstack to 8.5x11" (2 sheets, 4 pg letter), 60# text, letter fold to 8.5 x 3.75"	26A206-S	General and Mid-Level Donors	4/2	



(FullNameXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
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 (Addr1XXXXXXXXXXXXXXXXXXXXXXXXXXXXX
 (Addr2XXXXXXXXXXXXXXXXXXXXXXXXXXXXX
 (CityXXXXXX), (State) (ZipXXXXXX)
 (Barcode)



June 10, 2026

Dear SalutationXXXXXXXXXXXXXXXXXXXXXXXXXXXXX,

Around the world, people are grappling with questions of eternal significance and living in spiritual darkness. They are searching for answers. And the moment to act is now!

This is where you come in. With your help, we can introduce them to Jesus and the hope He gives. We can help people everywhere address the confusion in culture and see Christ clearly for the first time.

As Sightline™ approaches our fiscal year-end, your support is more critical than ever. Our field partners in more than 100 countries are counting on us to provide truth-filled resources so they can reach people with the gospel and disciple new believers. In order for us to fulfill our commitments to our global ministry partners, \$133,750 is needed by August 31.

This isn't just a budget goal, but rather the cost of the resources our partners in 100 countries are asking for right now. Your gift to the Global Impact Fund means we won't have to turn away seekers who are ready to hear the truth. Instead of just telling you about our digital strategies, printed resources and live events, I want to show you the eternal significance of your generosity ...

Just recently, a young woman named Hannah approached our staff at a conference. "I just want you to know, this ministry changed my life," she said.

Three years ago, Hannah heard a message from one of our Sightline speakers about finding fulfillment — and it changed her life.

Hannah still has her notes from that message. She also read *Free to Thrive*. The book made such an impact on her that she now gives copies to her friends. She has experienced the truth of Jesus in such a personal way that she's eager to share it with others.

(over, please)



MAKE A GLOBAL IMPACT

\$133,750 NEEDED BY AUGUST 31!

(Salutation)XXXXXXXXXXXXXXXXXXXXXXXXXXXXX, as the fiscal year-end approaches, your help is urgently needed to reach seekers and disciple believers in the truth. Your gift today to the Sightline™ Global Impact Fund will make an eternal impact through the initiatives below.

INITIATIVE	CRITICAL NEED	YOUR GLOBAL IMPACT
\$48,275 Digital Strategies	Pastors, missionaries and leaders need effective tools to reach the next generation and to take the gospel into closed countries.	You'll reach today's youth where they are at — online — and also take the gospel where missionaries cannot travel by providing people with safe, secure ways to know Jesus.
\$45,250 Printed Resources	In places where Christian resources are scarce, translated biblical and apologetics books and materials are needed to answer seekers' tough questions and help them grow spiritually.	You'll help people in unreached countries discover the truth of Jesus. For many, a Christian book is a treasured possession that is often passed among friends and read by up to 10 people!
\$40,225 Live Events	Followers of Jesus need sound, biblical teaching that helps them establish firm convictions in their faith and be ready to engage others with the truth of Christ.	You'll help students, pastors and leaders discover how their faith is reliable and relevant to their daily lives. You'll help them cut through confusion to grow and help others see Jesus clearly too.

Please help today! Simply fill out the form below, or to give quickly, donate online at sightlineministry.org/FYE.

HELP PEOPLE SEE JESUS CLEARLY!

YES, Zack! I want to reach seekers and disciple believers worldwide so they can know the truth of Jesus and walk with Him. I'm enclosing:

\$RD1 \$RD2 \$RD3 \$RD4 \$RD5

\$_____ to help where needed most. 2579585

My email for Sightline™ updates is: LtrDat10

(FullName)XXXXXXXXXXXXXXXXXXXXXXXXXXXXX X
 (Name2)XXXXXXXXXXXXXXXXXXXXXXXXXXXXX X
 (Addr1)XXXXXXXXXXXXXXXXXXXXXXXXXXXXX X
 (Addr2)XXXXXXXXXXXXXXXXXXXXXXXXXXXXX X
 (City)XXXXXXXXXXXXXXXXXXXXXXXXXXXXX, (State) (ZIP)



Please make checks payable to:



To give securely online, visit sightlineministry.org/FYE
 For EFT, credit, debit and monthly giving options, see over.

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And across the world, for more than 20 years, Mehad, a teacher in Egypt, has carried one trusted resource with him as he explains the foundations of the Christian faith. He first encountered *More Than a Carpenter* as a new believer. Its clear, compelling answers strengthened his own confidence in Christ. Now, two decades later, he is still using it to help others understand what they believe and why it's true.

That's the difference your generosity can make! Your gift of \$RD1, \$RD3 or \$RD5 will help ensure our global partners have the resources they need to do the work of the ministry — helping people see Jesus clearly. Your support will reach students, parents and leaders through practical, biblical teaching. You'll reach into closed countries — where the gospel is hard to find outside of the digital resources you help provide. You'll put biblical and apologetics resources into the hands of seekers and new believers in their heart languages.

These summer months are pivotal as we finish strong and position ourselves well to say YES in the year ahead. None of this ministry happens without you. The chaos and confusion taking place in our world is creating an open door for the gospel. People are asking hard questions. They're searching for truth. They're longing for hope.

Now is our time to share the truth of Jesus with them. *Would you consider a generous gift today to help us finish the fiscal year strong — and ensure that more people discover the hope of the gospel?*

For your convenience, we have included a reply card and envelope you can use to mail in your gift. Or you can give securely online today at sightlineministry.org/FYE.

Thank you for helping during this critical time of year so more people can see Jesus clearly!



Serving together,

Zack Wilson

Zack Wilson
CEO, **Sightline**

The next step of Josh McDowell Ministry

Your generosity makes an eternal difference!

P.S. With the fiscal year-end quickly approaching, your help is critically needed. Our global ministry partners are counting on us to provide biblically based resources and materials so they can reach more people. Please consider how you can help today!

Monthly Gift. Please make me a **Truth Builder!**
Charge my monthly gift on the 5th 10th 15th 20th or 25th of the month

One-Time Gift

Please charge \$ _____ to my:

Visa MasterCard Discover American Express Diner's Club

CARD NUMBER: _____ EXP. DATE: ____ / ____

CARDHOLDER'S NAME: _____ PHONE: (____) _____

CARDHOLDER'S SIGNATURE: _____

Electronic Funds Transfer (EFT) (Automatic bank account withdrawals)

You can obtain your routing (ABA) number and account number by looking at one of your checks or by calling your financial institution.

Routing Number: Account Number:

I would like to give: Monthly Amount per transfer: \$ _____

Routing number: _____ Account number: _____

Account: Checking Savings Withdrawal date: 5th 10th 15th 20th or 25th of the month


I understand that my account will be debited at the time authorization is received and thereafter as noted in the above selections.

SIGNATURE: _____ DATE: ____ / ____ / ____

MY EMAIL ADDRESS: _____

It is not our intention that the urgency of this letter or any other communications from Cru cause feelings of pressure or obligation for financial participation. Readers are invited to join us as partners in this project as they feel led by God. He will meet the need presented here through those who respond in this way.

All contributions are income tax deductible and are made with the understanding that Cru has complete discretion and control over the use of all donated funds. In the event that the project described in this fund appeal is fully funded, delayed or canceled, the excess funds will be reassigned to a ministry need most closely identifying with the project for which the funds were originally given. For more information on donor policies, please visit cru.org/about/donor-relations.

 Sightline – A Cru Ministry
CRU/Campus Crusade for Christ
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