

Patrice Stewart

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Summary

Journalism major with a minor in Public Relations seeking a Public Relations & Communications Intern role within an arts or nonprofit organization. Experienced in writing, editing, internal communications, and promoting programs and events. Skilled in AP style and journalistic writing, digital messaging, and supporting communications across multiple platforms.

Education

Oakland University — Rochester, MI

Bachelor of Arts in Journalism | Minor in Public Relations

Expected Graduation: December 2026 | GPA: 3.1

Relevant Coursework:

Public Relations & Advertising Campaigns, Digital Photojournalism, Introduction to Digital Media Production, Internal Public Relations, Media Design, Ethical Issues in the Media, News Writing and Editing, Media and Social Identity

Experience

Public Relations & Communications Intern

Oakland University Student Involvement Center — Rochester, MI

September 2024 – Present

- Write and edit internal communications, newsletters, and announcements.
- Promote programs and events across digital and social platforms.
- Support event preparation, coordination, and documentation for initiatives.
- Conduct research on student organizations and community partner activities.
- Provide administrative support in a fast-paced collaborative environment.

Retail Sales Associate

The Children's Place & Steve Madden — Auburn Hills, MI

September 2021 – March 2022 | June 2022 – October 2022

- Assisted customers using clear verbal communication and guidance.
- Supported visual merchandising and promotional displays in stores.

- Maintained an organized sales floor and ensured product availability.
- Collaborated with team members to achieve sales and marketing goals.

Marketing Intern

Adams High School Theatre — Rochester Hills, MI

November 2025 | Present

- Designed promotional materials including posters, flyers, and T-shirt graphics using Adobe Illustrator and Canva
- Assisted in developing and updating the theatre playbill to support production marketing efforts
- Conducted outreach to local businesses and newspapers to secure advertising and increase show visibility
- Implemented feedback to refine marketing assets and maintain brand consistency
- Supported social media and community promotion initiatives to boost audience engagement

Skills

Public Relations & Communications Skills: Crisis Communication, Social Media Management, Stakeholder Engagement, Press Releases, Media Pitches, Internal Communications, Event Promotion, AP-Style Writing, Journalism, Digital Messaging

Technical Tools: Canva, Adobe Creative Suite

Core Competencies: Teamwork, Problem Solving, Initiative, Creativity, Analytical Thinking, Organization, Reliability