

Crowning Confidence: The Real Benefits of Rodeo Queen Competitions

Preparing For a Rodeo Queen Pageant

Takes a lot of hard work and dedication. “Rodeo Queen Pageants require a lot of knowledge about different aspects of the rodeo and western industry.” Said Julia, on [Road to Rodeo Queen](#). These girls have to know all of the information about the rodeo or rodeo association they are competing to represent, have amazing animal science knowledge especially in equine, be up to date on current events, know what is currently going on in the Agriculture Industry, and with all of that know their why. Being a rodeo queen is not easy. These girls are some of the most educated when it comes to rodeo, agriculture, and the western way of life. As Julie said, “The knowledge will take you far in the industry, but the discipline, skills, and drive will take you far in life. This isn’t the only thing from rodeo queening that will take you far in life.

Scholarships

Are one of the biggest driving factors in rodeo queen pageants. As women who are so involved in the agriculture industry and western way of life these scholarships help grow the future of agriculture because they give these well polished, professional, and driven women the opportunity to expand their knowledge to help lead in this industry [The Miss Rodeo American Scholarship Foundation](#) currently gives approximately \$115,000 in scholarships annually. Most other rodeo queen pageants also have a scholarship fund and award scholarships to these young women following in the Miss Rodeo America Organizations footsteps. These scholarships are being put to good use as well. [Shelby Chapman, Miss Rodeo Iowa 2016](#), Earned \$7,000 in scholarships just from the Miss Rodeo America Pageant and was able to pay off her student loans and become a fulltime employee for TriOak Foods as a Swine Fieldstaff Member. Scholarships are not just where the benefits stop.

Internships, Connections, and Careers

Are another great benefit that comes from being a rodeo queen. When rodeo sponsors, employers, and others with great connections meet these girls, they realize the wealth of knowledge and skills they have, Lots of times, leading to internships or future careers. For Example Amy Wilson, a respected television host started as a Miss Rodeo America. If it wasn’t for her time as a rodeo queen she would not have the opportunities or wealth of knowledge to help her in her career. She talks about her journey through her time as Miss Rodeo America and how it turned into her career now on the [Crowned Rodeo Royalty Podcast](#) where she specifically mentions the connections she made during her reign. The benefits also do not stop at the connections, internships, and Career opportunities.



Pictured: Amy Wilson photographed by Sherry Smith Photography

Professionalism

Is relevant every single day for rodeo queens. These ladies are representing major companies and associations and for them to act out is entirely unacceptable. Rodeo Queens are some of the most poised, classy, and professional women you will ever meet. They have eyes on them at all times so they know to be on their best behavior. Miss Rodeo America even has a blog written about [email and internet etiquette](#). These experiences they have and pressure they are under shape them to be more professional and handle things like conflict with class. This professional development through rodeo queen experiences also gives them confidence in their own abilities.

Confidence

Is key when it comes to being a rodeo queen. What people do not realize though is after the competition or reign, these young women come out more confident than ever. Because of the skills that these young women learn they are already a few steps ahead of their peers. From being able to give an impromptu speech on stage about any subject, being the reason a kid smiles, or even being the person who educates somebody about agriculture and rodeo for the very first time, these young women can do it all which gives them a sense of pride that more young ladies in our world need these days.

In Conclusion,

Crowning confidence is truly what is happening every time a new rodeo queen gets crowned. These young women are held to a higher standard that pushes them to be their best whether it is through education, careers, professionalism, and even just as a person. Next time you meet a rodeo queen, ask her about these subjects. You will learn first hand about how all of these opportunities crown these ladies with confidence.

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