Evan F. Daniels

(313) 585-6203 | evanfdani16@gmail.com | Detroit, MI.

Objective

Creative and driven content creator with hands-on experience in film production, social media marketing, and digital storytelling. Brings a strong foundation in directing, editing, and cinematography, complemented by proven success in audience growth and client engagement. Passionate about using digital media to inform, inspire, and connect, and eager to bring that passion to a forward-thinking entertainment/advertisement organization.

EDUCATION

Oakland University, Rochester, MI — Fall 2026

Bachelor's of Arts in Communication

- Minor in **Film**

Projects

- Created a digital double feature program for a historical theater, themed from a newspaper in 1940
- Directed and edited a five minute short film that told a story of a boy using his imagination to physically experience moments from a video game
- Filmed and edited a documentary exploring the master mind behind music construction
- Volunteered to teach elementary kids how to use a professional film camera and edit their videos on Canva

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WORK EXPERIENCE

Hour Media, Troy, MI — June 2026 - September 2026

Digital Strategy

- Filmed B-roll footage at various events for promotional use
- Planned and organized multimedia content for future commercial campaigns
- Developed and scheduled monthly social media content for Facebook and Instagram
- Created, edited, and optimized social media content to support digital marketing initiatives.

Camp Oakland, Oxford, MI — January 2026 - April 2026

Development Intern

- Sought out fundraising and grant opportunities to new and returning sponsorships
- Filmed, edited, and produced a promotional impact video highlighting the organization's mission

Windows Diverse Services, Detroit, MI — April 2021 - Present

Social Media Director

- Construct/Film/Edit post and ads, gaining loyal customer followings on instagram and facebook

Call Center

- Train multiple associates in proper communication skills leading to 5 star customer service rates
- Speak to nearly 1000 customers a year, booking over 700 customers; current and new, generating over $100,000 annually

In Field Leadership

- Recognized for leadership skills; managing multiple sites and team members in each department
- Training new associates with an emphasis on customer service and safety, monitoring their progress
- Spokesperson for all customers and saw to their satisfaction

Skills

Google Office Suite, Zoom, Google Meet, Adobe Premiere Pro, Adobe Express, CapCut, Canva, Directing, Film Editor, Film Studies, Cinematography, Storyboarding, Sound Editing, Music Selection, Voice-over, Shot Selection, Broadcasting, Recording, Camera Work, Social Media Marketing, Public Speaking, Communication