



# Brett Bundale

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## Profile

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Award-winning journalist and editor with 15+ years of experience reporting on business, politics, features and enterprise stories for national and regional Canadian outlets. Sharp news judgment, proven source development, and the ability to turn complex topics into clear, audience-focused print, digital and broadcast stories. Currently completing the Canadian Securities Course, improving financial literacy and knowledge of investing and personal finance.

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## PROFESSIONAL EXPERIENCE

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09/2020 – 07/2023  
Halifax, Canada

### **Business Reporter-Editor The Canadian Press**

- Wrote, edited and gathered original business content for national distribution across print, digital and broadcast services.
- Generated daily and in-depth coverage of consumer interest, affordability and personal finance stories.
- Monitored earnings and uncovered exclusive stories that kept the wire current and competitive.
- Developed reliable sources in business, government and research circles.

09/2019 – 08/2020  
Halifax, Canada

### **Atlantic Business Reporter SaltWire Network**

- Set priorities for exclusive East Coast business coverage.
- Produced in-depth stories for major Atlantic newspapers and digital platforms.
- Advised editorial leadership on coverage priorities and pitched stories.
- Developed and implemented audience engagement strategies.

04/2017 – 04/2019  
Halifax, Canada

### **Reporter-Editor The Canadian Press**

- Reported and edited regional stories for a national audience across print, audio and video platforms.
- Honed multi-media storytelling skills, source development and investigative reporting.
- Oversaw weekend coverage and edited and published colleagues' work under deadline pressure.

09/2011 – 03/2017  
Halifax, Canada

### **City Hall Reporter / Business Reporter The Chronicle Herald**

- Covered municipal government and business beats, including infrastructure, utilities, manufacturing, shipping, energy and oceans.
- Used social media to live-blog council meetings, tackled contentious local issues and produced public-interest journalism.

11/2008 – 08/2011  
Fredericton, Canada

### **Legislative Reporter / Business Reporter The Telegraph Journal**

- Covered legislature sittings and cabinet meetings, scammed ministers and generated scoops.
- Built business acumen and industry sources while improving analytical writing and sharpening clarity, speed and beat judgment.

05/2008 – 09/2008  
Montreal, Canada

### **City Reporter Intern The Montreal Gazette**

- Conducted interviews in English and French and wrote general news stories.

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## SELECTED AWARDS AND DISTINCTIONS

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### **The Peter Buckley Awards of Excellence (The Canadian Press)**

Enterprise winner, scoop winner and team prize recipient.

### **Atlantic Journalism Awards**

Gold winner for "Fracking, for and against" and multiple silver honours as a finalist for enterprise, feature and business writing.

### **Canada China Business Council Fellowship (2019) and Hong Kong Student Journalist Fellowship (2008)**

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## EDUCATION AND PROFESSIONAL TRAINING

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03/2026 – Present	<b>Canadian Securities Course, Canadian Securities Institute</b>
2007 – 2008	<b>Graduate Journalism Diploma, Concordia University</b>
2001 – 2005	<b>BA, Humanistic Studies, McGill University</b> Graduated with great distinction.
05/2016 – 06/2026	<b>Data Journalism Course, University of King's College</b>
11/2009 – 11/2009	<b>Web Reporting Workshop, Toronto Star</b>

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## TOOLS AND LANGUAGES

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MS 365 (Word, PowerPoint, Excel, Teams),  
LexisNexis, WordPress, Slack, Zoom, Trello and  
Superdesk. English (native), French (advanced),  
Spanish (basic).

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## CORE STRENGTHS

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Business and finance reporting	Features, trend stories and explainers
Consumer affairs and pocketbook issues	
Breaking news and same-day filing	Source development and interviewing
Freedom of information reporting	
Editing and headline refinement	Multimedia: print, audio and video
Digital and social newsgathering	