

# Gareth K. Bennett

copywriter

## Sample

**Electronic Security Corp. - “Healthcare Workers”**

**Email Newsletter / Web Copy**



## Protecting Workers in the Healthcare Field



Nurses and healthcare workers experience workplace violence at a rate 12 times higher than the rest of the U.S. workforce combined. 75% of all reported workplace violence incidents in the United States each year involve healthcare professionals. How best to support healthcare workers and help protect this vital workforce while keeping them free to do their essential work? Electronic Security has many options to help, including nurse call systems, asset control systems, and more.

### **Panic / Distress Buttons**

When healthcare workers need help immediately, access to a duress or panic button system will bring aid fast. Whether a panic button is wall-mounted or worn by nurses and staff, a distress button system is an effective method to provide safety and quick support to employees and patients in the event of a violent altercation. Alarm buttons are sometimes worn on the body, fixed to name badges, accessible from a workstation, or mounted on the wall. Staff only need to press a button or pull a switch, and security staff or emergency responders are immediately contacted.

[www.garethkbennett.com/copywriter](http://www.garethkbennett.com/copywriter)  
323.695.8950  
[gareth.k.bennett@gmail.com](mailto:gareth.k.bennett@gmail.com)