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copywriter

Sample

Sony Movie Channel - "War Movies"

Promo Script



| 21 Film Salute | | EDITOR |
|--------------------------------|-------|---------------------------|
| 'Lawrence of Arabia' | 1x:60 | Date, Next Friday, Friday |
| 'The Bridge on the River Kwai' | 1x:60 | Tomorrow, Tonight |

VO: *This month join Sony Movie Channel*

VO: *For a look at the battlefield on the big screen*

VO: *It's the Sony Movie Channel 21 Film Salute.*

VO: *And this week we have two of the greatest war films ever made,*

VO: *Sir David Lean's military masterpieces:*

VO: *'Lawrence of Arabia' and 'The Bridge on the River Kwai'*

VO: *Between them, winning a combined 14 Oscars,*

VO: *Including two Best Pictures.*

VO: *From the scorching desert,*

VO: *To the sweltering jungle,*

VO: *These must-see classics changed the way we look at war on film.*

VO: *'Lawrence of Arabia' and 'The Bridge on the River Kwai'*

VO: *On Sony Movie Channel's 21 Film Salute.*

VO: *Sony Movie Channel.*

VO: *Films With Benefits.*