

David Powell

Journalism/Sports Communication

CONTACT:

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CORE SKILLS:

- Developed Writing and Reporting Skills
- Robust Interview Skills
- Knowledge of Photo/Video/Audio Production
- Competent in Graphic Design
- Strong Communication and People Skills
- Experience with AP Style
- Emphasis on Attention to Detail
- Strong in Leadership Positions
- Effective Collaborator

EDUCATION:

Associate's Degree in General Studies
North Central Michigan College • United States
2024

Bachelor's Degree in Journalism
Central Michigan University • United States
2026 (Will officially graduate after current summer internship)

Extracurriculars:

Society of Professional Journalists
Central Michigan University • United States
2025-2026

PROFESSIONAL SUMMARY:

Journalist with experience crafting media for multiple professional organizations. Skilled in reporting, writing, interviewing and multimedia, including photo, video and audio. Strong communication abilities with a structured, detail-oriented approach to completing media by the assigned deadline.

PROFESSIONAL EXPERIENCE:

Beat Writer (Intern)

Lansing Lugnuts (MiLB) • Lansing, MI
April 2026 • Present

- Responsible for crafting press releases for Lugnuts home games (along with some away games)
- Conduct interviews with coaches and players after games to gain quotes for press releases, adding a deeper layer to the coverage
- Regular communication with team staff and players, both before and after games
- Craft previews for home series that include analytical deep dives into both teams along with predictions
- Prep, research and interview players, staff members and coaches for feature stories on numerous topics that are then written and published
- Keep up with the team while they are away by watching the live streams of the games

Sports Reporter

Central Michigan Life • Mount Pleasant, MI
August 2024 • May 2026

- Gained extensive knowledge in the world of journalism with hands-on experience working for CM Life, the student-led newspaper at Central Michigan University
- Reported on Central Michigan University athletic teams, with experience covering field hockey, women's basketball, baseball and football
- Wrote recap articles for sporting events that included quotes from interviews conducted after the games (both home and away games)
- Communicated with athletic department staff, coaches and players in all sports covered
- Wrote numerous features that told the stories of both coaches and student-athletes
- Participated in podcasts and video work (on-camera)
- Worked with editors and sports reporters, growing in teamwork skills

Sports Information Intern

North Central Michigan College Athletics Department • Petoskey, MI
September 2023 – May 2024

- Wrote game recaps for men's and women's basketball along with women's volleyball
- Worked stats at live basketball games, keeping track of official stats with PrestoSports (both men's and women's games)