

DuraFresh™

A natural choice for extending freshness over shelf-life

Natural and clean label are on the rise.

Label information found highly valued by pet consumers:



DuraFresh™ is a portfolio of clean label ingredients that delivers freshness for palatability over shelf life in high moisture products for pet food. The range provides metabolites, naturally-derived from fermentation that improve product freshness and quality over shelf life.



Durafresh™ (Vinegars)

Trade Name	Item No.	Ingredient Label	pH Range	Gram +ives	Yeast & Mold	Format	Use Rate	Packaging Options
Durafresh™ 2016 ³	30500021	Dried Vinegar, Silicon Dioxide (anticaking agent)	<6.5	✓✓	✓✓	Dry	0.3 - 1.0%	50 lb bag
Durafresh™ 2016 AO ²	30670349	Buffered Vinegar (Organic Vinegar, Sodium Bicarbonate)	<6.5	✓✓	✓✓	Dry	0.3 - 1.0%	50 lb bag
Durafresh™ 2018L	30634976	Buffered Vinegar	<6.5	✓✓	✓✓	Liquid	0.5 - 1.5%	2300 lb tote

Durafresh™ (Fermented Dairy)

Trade Name	Item No.	Ingredient Label	pH Range	Gram +ives	Yeast & Mold	Format	Use Rate	Packaging Options
Durafresh™ 5001	5R02207	Cultured Whey, Dry Sweet Whey	<6.0	✓✓	✓✓✓	Dry	0.3 - 1.5%	50 lb bag
Durafresh™ 5015	5R02315	Cultured Grade A Skim Milk, Grade A Skim Milk	<6.0	✓✓	✓✓✓	Dry	0.5 - 2.0%	50 lb bag
Durafresh™ 5904	5R05904	Cultured Whey, Dry Sweet Whey	<6.5	✓✓✓	-	Dry	0.3 - 1.5%	50 lb bag

Key Benefits

- Clean label, natural alternative to conventional, synthetic ingredients such as sorbate
- Effective in chewy treats and high moisture products
- Complements flavor profiles for enhanced palatability
- Unique blend of fermentation-derived organic acids, standardized to a consistent level for efficacy
- Can be applied pre-heat treatment and used with all types of processing equipment
- Easily dispersible and processable

Contact a Kerry Pet Wellness & Nutrition representative to learn more or visit kerry.com/applications/pet-nutrition

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