

Tana D'Amico

Multimedia Journalist

Contact

Toronto, Ontario
416.875.2702

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Education

Seneca Polytechnic

Diploma in **Journalism**
School of Media,
Creative Arts & Animation

Vidal Sassoon Academy,
London, UK
Toronto Hairstyling School

Skills

- Storytelling • Interviewing • Research & Factchecking
- Feature & Lifestyle Writing
 - Multimedia Reporting
 - Editorial Collaboration • Word • Burli • iNews • Deadline Management • Critical Thinker • Sharp eyed

Languages

English and Italian

Awards

Seneca Polytechnic
The President's Honour List,
semesters 1, 2, 3

References

Suzanne Boyd
Editor in Chief/Publisher
Zoomer Magazine,
416 551-5715

Professor Paula Todd,
647 466-7778

Experience

Freelance Writer

Zoomer Magazine, Everythingzoomer.com, The Zoomerist • Today's Bride • Toronto Star

- Wrote the print feature "**The Bold Type**" for *Zoomer Magazine* and authored multiple lifestyle and beauty articles for **The Zoomerist** digital platform.
- Produced the print article "**Essential Wedding Day Makeup Tips**" for the *Today's Bride* Spring/Summer 2026 edition.
- Wrote a beauty-focused story for the **Toronto Star** under Fashion-editor Bernadette Morra.
- Researched industry trends and developed engaging service journalism covering beauty, lifestyle, and culture for print and digital audiences.
- Pitched story ideas and collaborated with editors through revisions and production to meet publication standards and deadlines.

Media & Production Experience

Editorial Makeup Artist — Fashion & Media Production

- Worked on editorial and commercial productions with *Fashion Magazine, Chatelaine, Canadian Living, Flare, Zoomer Magazine, Globe and Mail, Toronto Star, U.K. Cosmopolitan, and Attitude U.K.,* and with brands including Holt Renfrew, The Hudson's Bay, Target, and Club Monaco.
- Collaborated with editors, photographers, and production teams across print, television, and advertising projects in fast-paced media environments.
- Invited as a **guest speaker for Toronto Metropolitan University, School of Fashion.**
- Selected by **Estée Lauder Group** as an "Industry's Best" to teach their *Masterclass in "Editorial Beauty"* for **MAC Cosmetics, Toronto and Vancouver.**
- Worked on high-profile events and clients for several years at the **Toronto International Film Festival (TIFF)** and the **2010 Winter Olympics (P&G Family Home), NBC TODAY, CTV.**