Valeria Rodriguez

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EDUCATION

West Texas A&M University Canyon, TX 2024-Present

Bachelor of Agricultural Communications & Media

Minor: Animal Science

- WT Equestrian Team member 2024-2025
- Basic photography, video recording, & event broadcasting projects.

PROFESSIONAL SKILLS

- Social media content creation
- Basic video editing & photo editing
- Basic broadcast production & camera operation
- Organization & time management
- Adobe Creative Cloud (Premiere Pro, Photoshop)
- Customer service & professional communication
- Team collaboration & independent work
- News writing, press releases, & interview-based storytelling
- Livestock & equine handling

EXPERIENCE

Cavalier Canyon, TX

Sales Associate Aug 2025 – Present

- Utilized digital tools & data entry to support daily operations.
- Operated point-of-sale systems with a high level of accuracy and attention to detail.
- Managed inventory & maintained organized product tracking systems.

Sisneros Cattle Co Santa Rosa, NM

Day Work 2025

- Assisted with livestock gathering, sorting, & handling for routine health maintenance.
- Administered vaccinations & nasal medications under supervision.
- Worked efficiently with a team to complete time-sensitive tasks in a physically demanding setting.

Family Farm, Clint, TX
Farm Assistant *Ongoing*

- Supported daily farm operations requiring strong time management & adaptability.
- Performed basic animal husbandry including feeding, care, and monitoring of livestock.
- Assisted with construction and maintenance projects while following safety procedures.