



MaryLou Austin, RDH, MS

Austin Media Associates | Editorial Services | Producer

San Felipe, Baja California & Truckee, California

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PROFILE

- Editor & Writer** • copy, original content, articles, scripts, speeches, proofing.
- Health Science Educator** • online continuing education business owner & curriculum writer for all skill levels; ADA CERP accredited. Dental SME.
- Production** • television, film, events, theatre, scripts, website content, SEO.
- Strategic Planning** • growth, reports, proposals, market share retention.
- Public Relations** • press releases, social media, event promotion, campaigns.
- Health Topics** • presentations in most media formats for all levels of understanding.

EDUCATION

- Master of Science**, California College of Health Science • Healthcare Administration & Applied Health Science, 2003. Summa cum laude.
- Bachelor of Science**, University of Nevada, Reno • Applied Health Science & Business.
- Associate of Science**, Pasadena City College, Health Science & Dental Hygiene.

SKILLS

- Editorial Services** • **Production Services** • **Curriculum Development**
- Business Administration** • **Public Relations** • **Project Management**

EXPERIENCE

Austin Media Associates • 1997-present, full service editorial, communications, and media production company; rock solid track record.

Tahoe Forest Hospital District • Director, executive administration 1996-2010.

Partial Client List • Pearson Education, Whitehead Agency Group, Universal Studios, Vidfilm, Twenty2 Films, Don D. Lewis Advertising, Lifetime Cable Network, Town of Truckee, USA Learning Network, 360Training, Sierra Sun Newspaper, Tahoe Community Television, Tahoe Forest Health System, Sierra Public Media Corp, Cannery Row Foundation, El Dorado Ranch, Truckee Tahoe Foundation, International Blues & Arts Fiesta.

REFERENCES

- Howard A. Boone, MD** • Surgeon, Tahoe Forest Hospital (530) 587-1272
- Maia Schneider** • Executive Director, TFHD, Govt. Relations (530) 587-4982
- Tom Ballou** • General Manager, Pacific Crest Enterprises (530) 913-3978

MISC

- John Steinbeck & Edward F. Ricketts scholar and documentary film producer
- Old West Re-enactor, Truckee history tours docent • Animal rescue & rehabilitation