



Sep 10, 2019

Rob Koenen
Chief Marketing Officer
Boxed Water Is Better LLC
135 Manufacturers Drive
Holland, MI 49424 USA

Dear Mr. Koenen,

I am reaching out to you with an exciting opportunity for partnership between our organizations. Boxed Water is Better's commitment to sustainability and respect for the environment caught my eye, and I believe you would make an excellent addition to our conference.

I'm writing on behalf of **the Native American Journalists Association (NAJA)**. NAJA serves and empowers Native journalists through programs and actions designed to enrich journalism and promote Native cultures. We have more than 500 members across Indian Country.

From September 15 to 18 at the Mystic Lake Center in Prior Lake, Minnesota, we will host the annual National Native Media Conference. This is happening in conjunction with the Fourth Annual Conference on Native American Nutrition (CNAN). CNAN is the only series in the world devoted to food and nutrition for Indigenous peoples.

These conferences will draw more than 800 attendees from across Indian country, representing the fields of print and digital media, public relations, communications, health agriculture and food sovereignty.

We are excited to offer you the opportunity to become the official water selection for the conferences. Your boxed water would be sold at various beverage stations placed throughout the center, where attendees can stop for a drink and a snack. You would also be offered a table on the conference floor where you would have the opportunity to educate attendees about your mission of sustainability.

As the only national gathering that brings together Native Americans in the fields of media and nutrition, these joint conferences present a unique opportunity for your brand to make connections with audiences that are interested in reporting on and practicing sustainable, healthy food production.

By supplying boxed water for this conference your company can make important media connections and build lifelong brand loyalty. Water sovereignty and conservation are extremely relevant topics to these conferences which will feature a session on Native American led water collaboration and coordination initiatives and films about Indigenous food sovereignty.

Our standard corporate pricing starts at \$4,500 and also offers:

- Recognition on conference websites
- Listing in conference program book
- Final conference attendee list in Excel format

We would be thrilled to add Boxed Water is Better to the number of nonprofit, corporate and tribal organizations supporting the Native American Journalists Association.

If you are interested in discussing this opportunity please contact NAJA Executive Director Rebecca Landsberry via email, rebeccalandsberry@naja.com.

Thank you!

Eleanor Bishop
NAJA Public Relations