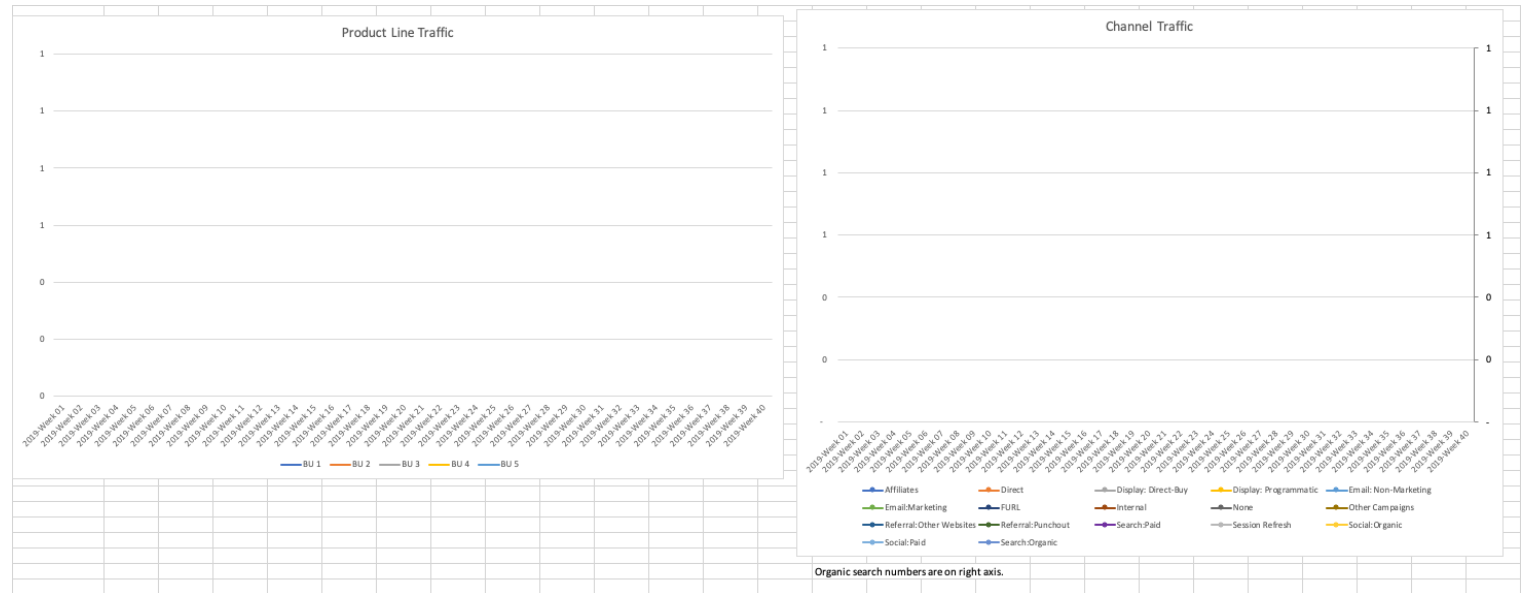
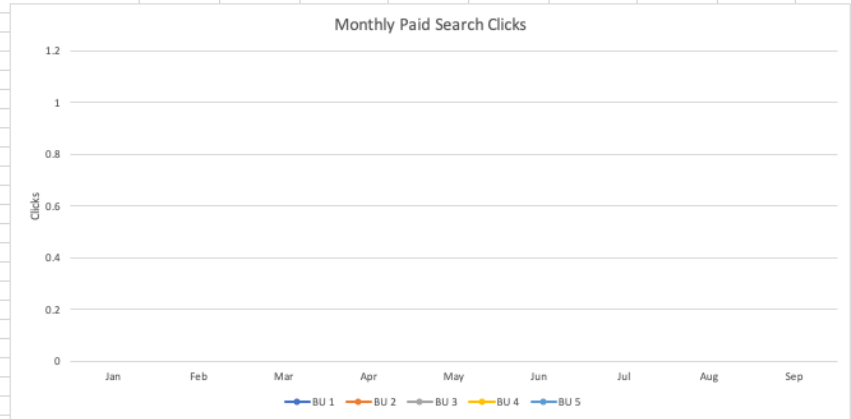


Web



Paid Search

Product Line		Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total
Campaign 1	Number of Search Campaigns													0
	Impressions													0
	Clicks													0
	Click Through Rate													#DIV/0!
	Total Spend													\$ -
	Leads													0
Campaign 2	Number of Search Campaigns													0
	Impressions													0
	Clicks													0
	Click Through Rate													#DIV/0!
	Total Spend													\$ -
	Leads													0
Campaign 3	Number of Search Campaigns													0
	Impressions													0
	Clicks													0
	Click Through Rate													#DIV/0!
	Total Spend													\$ -
	Leads													0
Campaign 4	Number of Search Campaigns													0
	Impressions													0
	Clicks													0
	Click Through Rate													#DIV/0!
	Total Spend													\$ -
	Leads													0
Campaign 5	Number of Search Campaigns													0
	Impressions													0
	Clicks													0
	Click Through Rate													#DIV/0!
	Total Spend													\$ -
	Leads													0



Nurture and Unsubscribes

Nurture/Drip Campaign Performance																		
Audience Targeted	Campaign End Date	# of emails in campaign	Metrics	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total	Campaign #	
			Total Delivered															
			Unique OR															
			Unique CTR															
			Click to Open															
			Form Submits FROM campaign															
			SRL Submits															
			Total Delivered															
			Unique OR															
			Unique CTR															
			Click to Open															
			Form Submits FROM campaign															
			SRL Submits															
			Total Delivered															
			Unique OR															
			Unique CTR															
			Click to Open															
			Form Submits FROM campaign															
			SRL Submits															
			Total Delivered															
			Unique OR															
			Unique CTR															
			Click to Open															
			Form Submits FROM campaign															
			SRL Submits															
			Total Delivered															
			Unique OR															
			Unique CTR															
			Click to Open															
			Form Submits FROM campaign															
			SRL Submits															
Unsubscribes																		
	Benchmark	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	YTD Total				
# Emails Sent														0				
# of emails causing unsubs														0				
Total Delivered														0				
Unique Opens														0				
# Unsubscribes														0				
Open to unsub rate														#DIV/0!				
Top 3 assets of unsubs																		

